Presidential Leadership Profile

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This leadership profile is intended to provide information about the Bethany College and the position of President. It is designed to assist qualified individuals in assessing their interest in this position.
The Opportunity

Bethany College – the oldest institution of higher learning in West Virginia – is a small, well-respected, private college committed to education in the liberal arts tradition with strong preparation in the professional arts. The College is seeking its 20th President to succeed Dr. Scott D. Miller, who will be assuming the presidency of Virginia Wesleyan University after eight years of valuable contributions to Bethany.

Located in a bucolic region near the West Virginia/Western Pennsylvania border, Bethany College offers its 750 full-time undergraduate (1000 headcount) students a holistic learning experience and an opportunity to find a richness of life that often is not possible in other settings. Small class size allows students to work closely with a dedicated and talented faculty.

The College is positioned for a significant and meaningful future and over recent years has gained a stable position with strong Board leadership, a well-defined mission, a talented senior management team, and a strong focus on supporting student success. The new President will lead the effort to continue positioning the College as a distinctive learning environment, secure its financial future through growth of enrollment and endowment, continue building a strong, engaged Board of Trustees and raise Bethany’s profile as a small college of regional and national distinction.

The Board of Trustees is seeking a dynamic and experienced leader who is passionate about the mission and distinctiveness of Bethany College. The President will be a visionary executive who brings outstanding management skills, particularly financial acumen and marketing. Fundraising ability and an unrelenting enthusiasm and skill for telling Bethany’s story will be critical qualifications. Teambuilding and leading with genuine humility and transparency will be essential. The President will be expected to nurture a campus culture centered on mutual respect and trust, and convey this with an open and genuine style of communication. A President who is warm, engaging and collaborative will find a welcoming home at Bethany College.

The President of Bethany College will be presented with the opportunity to achieve the following professional and personal accomplishments:

- Serve as the leader of a well-respected, private liberal arts institution with a keen sense of mission and lead successful efforts to maximize Bethany’s reputation as a small college of national distinction;
- Make a true difference to Bethany’s current and prospective students by providing inspirational vision and energized administrative leadership designed to fulfill their personal and academic aspirations and develop them into future leaders;
- Lead a faculty dedicated to ensuring the intellectual fulfillment and future success of students;
- Regularly engage with Bethany’s loyal and committed alumni, many of whom are eager to play a more enhanced role in raising the profile and success of their college;
- Work closely with the Christian Church (Disciples of Christ), an affinity that is part of Bethany’s heritage and an important part of the College’s future.
- Partner closely with a committed and dynamic Board of Trustees to ensure the College’s future;
- Reside in a beautiful pastoral setting and work on a classic campus that is rich in history and tradition, yet take full personal and professional advantage of Bethany’s close proximity to Pittsburgh, one of the nation’s most livable cities.
Bethany College: An Overview

Mission

Teaching and learning form the mission of Bethany College. Central to this broad purpose is providing a liberal arts education for students, including the preparation of professionals, in an atmosphere of study, work, and service.

Values

Bethany College is an academic community founded on the close interaction between students and faculty in the educational process. Bethany College values intellectual rigor and freedom, diversity of thought and lifestyle, personal growth within a community context, and responsible engagement with public issues. Its programs are designed to:

- Engage the mind through emphasis on discipline in thinking, motivation in the search for knowledge, and acquisition of the intellectual resources for a lifetime of learning.
- Embolden the spirit through the opportunity for intellectual challenge, collaborative enterprise, athletic competition, artistic expression, personal growth, and meaningful work.
- Enlarge the world through exposure to the abundant diversity of thought and lifestyle of the human community, support for personal engagement with societies and cultures different from one's own, and commitment to service.

Bethany was founded March 2, 1840, by Alexander Campbell, who provided the land and funds for the first building and served as the first President. Now celebrating its 175th year, Bethany College is a highly contemporary institution based in the tradition of the liberal arts.

The College offers a wide array of studies, awarding Bachelor of Arts and Bachelor of Sciences degrees in more than 25 fields of study, many with options for emphasis. Students also may include as part of their programs one or more optional minors. The undergraduate experience is noted for the Senior Project and successful passing of written and oral Comprehensive Examinations by all upon whom degrees are conferred (a requirement that is very unique). Bethany also offers a Masters of Arts of Teaching degree.

The College’s program of liberal arts education prepares students for a lifetime of work and a life of significance. Bethany places particular emphasis on leadership and incorporates pre-professional education in dentistry, engineering, law, medicine, physical therapy, public administration, theology, occupational therapy, and veterinary medicine. Bethany also offers a number of dual degree programs with other prestigious institutions including Carnegie Mellon University, Case Western Reserve University, Columbia University and Duquesne University.
Bethany's 1,300-acre campus is located in the northern panhandle of West Virginia in the foothills of the Allegheny Mountains. Pittsburgh is 39 miles to the northeast. Cities within half-hour drive from the College include: Wheeling, West Virginia; Washington, Pennsylvania; and Steubenville, Ohio.

Since its inception, Bethany has been a four-year private liberal arts college affiliated with the Christian Church (Disciples of Christ). This religious body, of which Campbell was one of the principal founders, continues to support and encourage the College, although it exercises no sectarian control. Students from virtually every religious community attend Bethany.

Bethany students represent 32 states, the District of Columbia, Puerto Rico, and 10 other countries. The campus presents impressive diversity – with almost 25% comprised of students of color.

Today, Bethany College’s endowment is approximately $55 million and the College has raised on average $3.3 million annually over the past five years. The annual operating budget is approximately $25,000,000.

More information about Bethany College may be found at its Web site: www.bethanywv.edu

The Values and Goals of Bethany College

Bethany College is an academic community that emphasizes the close interaction of students and faculty in the educational process. Its academic program is designed to meet the educational needs of individual students by providing breadth, depth, and integration of knowledge in courses taken in the sciences, social sciences, and humanities. The liberal arts core provides the broad intellectual context for more intensive study in the various disciplines and professional programs.

Bethany College values intellectual rigor and freedom, diversity of thought and lifestyle, personal growth within a community context, and responsible engagement with public issues. Bethany seeks to help students develop discipline in thinking, motivation in their search for knowledge, and intellectual resources for a lifetime of learning. In keeping with the original goals of the College's founder and first President, Alexander Campbell, Bethany seeks to produce responsible and intelligent world citizens.

In its charter, granted in 1840 by the Commonwealth of Virginia and recognized in 1863 by the newly organized state of West Virginia, the mission of Bethany College is defined as "the instruction of youth in the various branches of science and literature, the useful arts and the learned and foreign languages."

Bethany College continues to accept the implications of its mission as understood by its founder. It accepts responsibility for educating effective, honorable, humane, and intelligent citizens who believe in and will promote the creation of a world of worth and value, integrating critical reason with the convictions of faith, personal accomplishment with ethical responsibility, and individual development with service to others.
Academic Affairs

Based in the liberal arts tradition, Bethany’s academic program is designed to meet the educational needs of individual students by promoting breadth, depth, and the integration of knowledge. Bethany assists students in developing intellectual concepts, sophisticated learning skills, moral values, and good citizenship. Preparation for leadership is a central theme of the College.

The College strives to offer programs which balance the needs of students with a liberal arts focus with those who seek a more professionally-oriented direction. The College also provides exceptional study abroad opportunities for students.

Bethany College holds memberships in:

- American Association of Colleges for Teacher Education
- American Association of Presidents of Independent Colleges and Universities
- American College and University Presidents Climate Commitment
- American Council on Education
- Appalachian College Association
- Association of American Colleges and Universities
- Association of Governing Boards of Universities &Colleges
- College Entrance Examination Board
- Council for the Accreditation of Educator Preparation
- Council for the Advancement and Support of Education
- Council of Independent Colleges
- Council on Social Work Education
- Eastern College Athletic Conference
- Independent College Enterprise
- International Association of University Presidents
- National Association of College and University Business Officers
- National Association of Independent Colleges and Universities
- National Collegiate Athletic Association, Division III
- Online Consortium of Independent Colleges and Universities
- President’s Athletic Conference
- The Colleges and Universities of the Christian Church (Disciples of Christ)
- The Common Application
- The Higher Learning Commission, North Central Association of Colleges and Schools
- West Virginia Colleges and Universities
The Bethany Plan

A cornerstone element of a Bethany College education is The Bethany Plan, which presents a structured continuum of student development and growth throughout their time at the College. The “First-Year Experience” involves participating in small groups and learning how to learn. Mentors are assigned to help shape student academic interests and goals. An emphasis is placed on writing effectively and thinking critically - the skills that employers seek.

During sophomore and junior years, students are engaged in global learning and have extensive opportunities to spend time throughout the world in a global setting. The College has 18 direct exchange partnerships. A consortium of liberal arts colleges provides safe opportunities in 35 additional countries and an agreement with Webster University that provides 75 additional international opportunities. Out-of-class learning and internships are key elements of the Bethany experience.

Seniors complete the Capstone Experience, a senior project created specifically to prepare students for a master’s program and/or the entry-level job market. The skills learned through this experience are validated through comprehensive exams, both written and oral.

Athletics

Athletics play an important role in the life of Bethany College students and has contributed to the College’s enrollment growth over the years. Roughly fifty percent of students are involved in athletics. Bethany is a member of the Division III National Collegiate Athletic Association and the Eastern College Athletic Conference. Varsity women's and men's teams participate in the Presidents' Athletic Conference. Students compete in 22 varsity sports (11 men's and 11 women's) including baseball, basketball, cross-country, football, golf, indoor and outdoor track, field hockey, lacrosse, soccer, softball, swimming and diving, tennis and volleyball. The College’s equestrian club team is located at beautiful Oglebay Resort just 12 miles from campus. Bethany’s next President should lend time and energy to building a competitive athletic program.

The Greek System at Bethany

The objective of the Bethany Greek System is to provide an environment which enriches the College experience and provides an opportunity to obtain the intangibles that can only be found outside of the classroom. The Greek system is to provide this by encouraging scholarship, fostering leadership, and allowing for experiences, such as philanthropies and community service, on a more accessible scale to the
undergraduate student. The position of Bethany College is that the Greek System be an essential part of
the Bethany community, and play a prideful role in the overall education of undergraduate students.
Bethany’s next President should continue to emphasize the Greek system as an integral part of students’
social and leadership development and offering on-campus housing alternatives.

Bethany currently recognizes five fraternities and three sororities. The men's organizations are Alpha
Sigma Phi, Beta Theta Pi, Delta Tau Delta, Phi Kappa Tau and Sigma Nu. The women's organizations
are Alpha Xi Delta, Phi Mu, and Zeta Tau Alpha. All 8 of these organizations are nationally recognized
Greek organizations, with Delta Tau Delta being founded on Bethany’s campus in 1858.

**Governance**

The Board of Trustees guides the administration through its policy-making role, elects the President of the
College and approves the appointment of chief administrative officers and faculty. The Board of Trustees
has the principal responsibility for fulfillment of the College’s mission and the legal accountability for its
operations.

Guided by its highly engaged leadership, the Board has evolved significantly over the past several years.
Currently serving on the Board of Trustees are a number of high profile business and community leaders
who bring a tremendous passion for the College, are forward-thinking, generous in their care for the
College and share an enthusiasm and willingness to embrace change. Please see Appendix I for a listing
of the Trustees.

**Prominent alumni**

Bethany has produced many outstanding graduates who have become leaders in many fields. Some
notable alumni include:

- Retired Justice Thomas Buergenthal, World Court, the Hague
- Sandra Block, Senior Associate Editor at Kiplinger’s Personal Finance Magazine
- The Reverend Dr. A. Dale Fiers, first General Minister & President of the Christian Church
  (Disciples of Christ)
- Gregory B. Jordan, General Counsel - PNC Corporation (Chair, Board of Trustees)
- Robert J. McCann, CEO UBS Group Americas and Member of the Group Executive Board ABS
  AG (Vice Chair, Board of Trustees)
- Frances McDormand, Academy Award winner
- John Niederhuber, M.D., CEO of INOVA Translational Medical Group and former Director,
  National Cancer Institute
- Bob Orr, Retired Homeland Security Correspondent CBS News
- John Riddell, inventor of football equipment
- James R. Schulyer, Pulitzer Prize winner
- Dave Sims, Broadcaster Seattle Mariners
Bethany, West Virginia

The town of Bethany (population 300) is located in the northern panhandle of the Mountain State. A designated Historic District, the town was incorporated in 1853, although the first known recorded settlement was by Isaac Williams in 1769.

In the Bethany area and on the Bethany College campus are two National Historical Landmarks, Old Main (centerpiece of the campus) and the Alexander Campbell Mansion, home of the College's founder. Bethany has five sites listed on the National Register of Historic Places.

Campbell named the town in 1827 so that a post office could exist and he served as the first postmaster. In 1840, Campbell founded Bethany College, providing land and funds for the first building and serving as the College's first President.

Today, the town includes churches, community organizations, an artists' gallery, a community recreation association and educational opportunities for all ages. The Town is served by the Bethany Volunteer Fire Department with trained medical emergency personnel.

The Role of the President

The President of Bethany College reports to the Board of Trustees and serves at its pleasure. The President is the chief executive officer of the College and has the authority to perform all acts necessary to carry out its purpose in accordance with the policies and directives of the Board of Trustees. The President shall keep the Trustees accurately informed of the affairs of the College, consult them on major decisions, and implement Board policies and directives.

The President will be an engaged, inspiring leader with a demonstrated commitment to the College’s mission and core values. The President will advance those values by building on the College’s traditions, actively seeking consensus among all its constituencies, and exercising superb management and decision making skills. The President will communicate effectively with both internal and external constituencies, articulating clearly and passionately the College’s mission and strategic aspirations. She or he will work effectively with the Board of Trustees in pursuit of the strategic initiatives that will further strengthen the College.

The President will embrace the faculty’s commitment to excellence in teaching, underscored by quality scholarship, and understand the connections between the two. The President will strengthen and foster the notion of a vibrant and diverse community of faculty, students, and staff, enhancing relationships with alumni, parents, and others closely associated with the College. Finally, the President will lead by modeling character, passion, integrity, and the pursuit of knowledge.

Specifically, the President will:

- Articulate the mission and core values of Bethany College;
- Develop short and long terms goals and objectives, implement effective operational strategies and lead a highly capable staff;
- Assure optimal enrollment and endowment growth to ensure financial stability;
- Raise funds primarily from private, non-profit sources including individuals, foundations, and corporations and, when appropriate, from government sources;
• Manage the College’s resources in a manner that ensures fiscal stability;
• Assess overall institutional performance in relation to established goals and act accordingly to ensure compliance through the authority established by the Board’s by-laws and policies;
• Appoint such staff officers, agents, and employees as deemed necessary, prescribe their powers, duties, and compensation, and delegate authority to them;
• Lead faculty, staff, and administrators to pursue focused goals in a clear, purposeful way including those that address student needs, initiatives in teaching, aspirations in academic scholarship, programs of service and leadership, and the enhancement of faculty and staff;
• Strengthen partnerships with other institutions of education, the business community, and others interested in the College, and serve as chief representative of the College to all its constituencies, both public and regulatory; and
• Strengthen and expand continued alumni involvement in the College and its activities.

Reporting directly to the President are the:

• Vice President for Academic Affairs and Dean of the Faculty
• Senior Vice President
• Vice President for Finance

These three executive officers, along with the Dean of Students and the President, comprise the Cabinet. The Director of Athletics also reports directly to the President, but does not serve on the Cabinet.

Presidential Residence

Bethany’s next President and his/her family will reside in Christman Manor at Pendleton Heights. A mansion situated on a hilltop overlooking the scenic vistas of Bethany College, it is the oldest building on the College’s campus. Christman Manor at Pendleton Heights has been home to Bethany College Presidents and faculty, serving as a welcome venue for dignitaries such as U.S. Presidents, Governors, and representatives of Congress.

Constructed between 1841 and 1842, Christman Manor at Pendleton Heights was the home of Bethany’s second President William Kimbrough Pendleton (1817-1899). Pendleton is given credit for the designs and plans for Pendleton Heights. During the Civil War years, Christman Manor at Pendleton Heights served as a stop on the Underground Railroad. The structure had Gothic architectural additions made in 1872, which gave the residence similar details to that of the Old Main structure. The residence also underwent its first renovation in 1872. These renovations included lightning rods, a slate roof, and new bay windows.

Upon the retirement of William Pendleton in 1887, an agreement was reached for the College to purchase the home. Throughout the 20th Century, Christman Manor at Pendleton Heights has been the traditional home of Bethany’s Presidents. Private funding and a grant provided for extensive renovation of the 9,340 square foot, 20-room historical residence in 2007. The President is provided this on campus residence to encourage the President to entertain various College constituents throughout the year.
Opportunities and Expectations for Leadership

The new President will be expected to provide leadership in planning institutional growth, ensuring resources and infrastructure are available to support current and emerging institutional needs, and providing a climate in which growth can continue to flourish.

In order to fulfill Bethany’s vision and mission, the following specific objectives have been established by the Board:

- Enhancing the quality of the entire program and operation;
- Achieving long-term financial growth through increased enrollment and private gift support;
- Encouraging an enterprising spirit and self-reliance through individual initiative and personal responsibility; and
- Promoting public recognition of these objectives.

The new President will wish to particularly address the following specific leadership opportunities, many of which are interrelated:

**Champion the value and relevance of a liberal arts education**

In today’s increasingly competitive higher education landscape, most colleges and universities – private and public – are scrambling to define what is “special” about them in order to gain enrollment, financial support, and recognition. Bethany College has a rich history as a small, private national liberal arts institution, and the President will draw on that history and mission to ideally differentiate the College.

This will require a passionate articulation to students, parents, donors and employers of the relevance and “value proposition” of a liberal arts education. The President can point to the Bethany Plan as an ideal initiative that prepares students for life and for the workplace, by focusing on solid critical thinking/analytical skills and strong communication skills.

**Ensure sustainable enrollment and improve student retention**

Like many peer private institutions, Bethany College is highly dependent on revenue from tuition to fund its operating budget. Increased enrollment (and effective student retention efforts) will significantly enhance the yearly operating revenues. While incoming student enrollment has remained steady over the years it has still fallen short of the College’s capacity. Also, student retention rates (especially first to second year) are below acceptable levels.

Bethany’s next President will benefit from the College’s professional personnel, practices, and tools aimed at supporting evolving enrollment strategies designed to succeed in an increasingly competitive market. These strategies carefully considers Bethany’s geographic opportunities and the potential to leverage its historic strengths along with emerging “niche” characteristics such as the student/athlete focus, the equestrian program, students with learning disabilities, and the important link to the Christian Church (Disciples of Christ).
Build positive external relationships

Raising the profile and visibility of Bethany College is an important part of the President’s portfolio. The President will play a leadership role in developing and sustaining strong, productive and respectful relationships with non-profit, educational, and for-profit organizations and individual executives which will support and enhance the College in the execution of its mission and strategies.

Alumni and volunteers will welcome a President who engages them in the life of the institution, and nurtures their commitment to the College’s success. Internally, the College is ready to welcome a new President who shares its values and has a passion for its mission. The staff of Bethany College is highly dedicated to its work and success of the College. They would appreciate a President who honors and respects that commitment by engaging them in thinking about and planning for the College’s future, valuing and utilizing their input, implementing effective communication strategies, and building a strong sense of community based on a shared purpose and vision.

In recent years, the College has renewed its outreach to growth states along the east coast from New England to Florida while preserving its regional base in Pennsylvania, Ohio, and West Virginia. The next President will be expected to build upon these efforts to position Bethany with a national scope. Closer to home, a particular target for external outreach will be the Pittsburgh metropolitan area. Bethany can benefit from much stronger relationships in this important geographic region. The next President will be expected to aggressively cultivate the Pittsburgh market for the purposes of fundraising, enrollment and to better connect Bethany’s students to Pittsburgh’s cultural, business and entertainment resources.

Build and steward Bethany College’s resources

The next President will be expected to lead initiatives that generate new revenue streams which are critical to maintaining the quality of Bethany’s academic, athletic and co-curricular programs, the depth of its faculty and staff expertise, and scholarship opportunities for high potential students. Additional sources of funding through gifts and grants need to be secured to address “infrastructure” issues such as deferred maintenance and campus information technology.

The next President will support this goal by committing sufficient time and energy to fundraising and stewardship. The President will play the leading and most visible role with the College’s constituents (including alumni, corporations and foundations, government, the regional community, and other groups), forming productive strategic partnerships with potential donors and maximizing fund-raising success. To accomplish these goals, Bethany’s next President will want to aggressively capitalize on the College’s base of deeply committed alumni to boost and expand levels of giving and the endowment.

Personal Qualifications and Personal Qualities

The President of Bethany College will first and foremost demonstrate a vibrant, active commitment to the College’s mission and the students it serves.

The President will demonstrate a successful track record as a leader and manager of organizations. An earned terminal degree is preferred, and hands-on, successful leadership experience - preferably in higher education - is desirable, but not essential. Leadership experience in a related field will be given serious consideration. It is important, however, that the President understands and embraces the culture of a campus where faculty and students are personally engaged in the education process. The President will
be committed to the liberal arts and will have a strong appreciation for the role of career development programs for students.

The President will be a visionary leader and one who presents outstanding administrative and financial management skills. Knowledge of professional and business-like processes, and the ability to translate the best of those processes to an institution of higher learning in an appropriate manner, will be valued. An appreciation of marketing and institutional branding strategies will also be relevant and welcome.

It will be essential for the President to be an individual of faith who can understand and appreciate the College’s historical roots in the Christian Church (Disciples of Christ) tradition, its values, and the manner in which those values are reflected on the campus today. In addition, the President should demonstrate:

- A passion for leading Bethany College;
- A high level of energy, enthusiasm, charisma and personal integrity;
- An entrepreneurial spirit which would innovatively and creatively maximize the resources of the College in pursuing greater financial stability and strength;
- Exceptional communications skills, especially the ability to be compelling with the spoken and written word as well as an appreciation for the application and value of social media;
- An ability to win hearts and minds and connect with people on many levels;
- Outstanding listening skills and the ability to engage people in discussion;
- Successful experience as a fundraiser, and an understanding of the donor cultivation and gift procurement process;
- A personal appreciation for Bethany’s unique geographic setting and campus, and a genuine willingness to embrace the Bethany lifestyle in rural West Virginia;
- A student-centered approach to education and administration;
- A strong commitment to the concept of shared governance and readiness to engage faculty appropriately in the decision-making process;
- An understanding of trends and issues in higher education nationally;
- An understanding of and appreciation for the appropriate role of technology in higher education;
- A “servant leader” who builds exceptional teams and promotes teamwork and others before self. A leader who presents sincerity and who accepts responsibility and ownership for events both good and bad;
- A strong commitment to diversity in the student body, faculty, and administrative staff; and
- Decisiveness, clarity of thought, self-awareness, courage of his or her convictions, and a sense of humility and humor.
Procedure for Candidacy

Nominations, expressions of interest, and applications are invited. Interested individuals should provide a letter describing their qualifications and aspirations for the position and a current curriculum vitae. Recruitment will continue until the position is filled but to receive fullest consideration applications should be received by June 15, 2015. The process will be conducted confidentially, and references will not be contacted without the permission of the candidate. Nominations, expressions of interest, and applications should be submitted via email to BethanyPresident@wittkieffer.com. Confidential inquiries and questions concerning this search may be directed to John K. Thornburgh at the above email address or 412-209-2666.

In all matters related to employees and students, Bethany College does not discriminate on the basis of race, sex, age, national origin, religious preference, sexual orientation, status as a veteran, documented disability, or infection with AIDS or associated diseases. Further, the College takes affirmative steps to recruit members of minority groups and women, and in accordance with federal law it gives preference in employment matters to veterans and physically-handicapped persons.

Bethany College values diversity and is committed to equal opportunity for all persons regardless of age, color, disability, ethnicity, marital status, national origin, race, religion, sex, sexual orientation, veteran status or any other status protected by law.

The material presented in this leadership profile should be relied on for informational purposes only. This material has been copied, compiled, or quoted in part from Bethany College documents and personal interviews and is believed to be reliable. While every effort has been made to ensure the accuracy of this information, the original source documents and factual situations govern.
Appendix I – Board of Trustees

Executive Committee and Chairs

**Dr. Gregory B. Jordan** - Board Chair
Executive Vice President and General Counsel, PNC
Sewickley, PA

**Dr. Robert McCann** – Vice Chair and Chair of Investment Committee
President Wealth Management Americas, President Americas, and a member of UBS’s Group Executive Board,
UBS AG
Madison, NJ

Ms. Elizabeth S. Athol Chair of Advancement Committee
Attorney at Law, Lovett, Bookman, Harman, Marks LLP
Sewickley, PA

Mr. George M. "Ken" Bado - Chair of Student Life Committee
CEO, GMB Consulting LLC
McKinney, TX

Mr. Marc B. Chernenko - Chair of Legal Services Committee
Associate (Attorney at Law), William E. Watson & Associates
Wellsburg, WV

Dr. Linda Donelle Lewis - Chair of Academic Affairs Committee
Professor of Neurology, Emerita, Neurological Institute of New York
New York, NY

Rev. Janet Adele Long – Board Secretary
Senior Pastor, Washington Avenue Christian Church
Elyria, OH

Mr. John W. Mullen - Chair Finance and Administration Committee
President & CEO, Direct General Insurance
Nashville, TN

Mr. G. William "Bill" Newton - Chair of Audit Committee
Executive Vice President Chief Sales & Marketing Officer, Fruit of the Loom, Inc.
Nashville, TN

Trustees

Rev. Thaddaeus Allen
Regional Minster and President, Christian Church in WV
Vienna, WV

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Edgar Thomas Cato Distinguished Professor of Public Relations (Effective July 1, 2015)
University of North Carolina at Chapel Hill
School of Journalism and Mass Communications
Chapel Hill, NC
Rev. W. Darwin Collins  
Vice President, Great Lakes Zone Christian Church Foundation  
Uniontown, PA

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Attorney at Law, Schrader, Byrd, & Companion  
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University City, MO

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Chief Financial Officer, Zero Chaos  
Merritt Island, FL

Rev. Fred M. Harris  
Retired Minister, First Christian Church  
Hagerstown, MD

Mr. Sy Holzer  
Regional President, PNC Bank, Pittsburgh  
Upper St. Clair, PA

Ms. Joyce Jefferson  
Trustee, Driehorst Family Foundation  
Wheeling, WV

Mr. Asa J. Johnson  
Owner, Three Letters Restaurant  
New York, NY

Dr. Arthur B. Keys, Jr.  
Retired Executive  
Potomac, MD

Dr. Gayle Connely Manchin  
Charleston, WV

Dr. G. Daniel Martich  
Chief Medical Information Office & Vice President of Physician Services, University of Pittsburgh and University of Pittsburgh Medical Center (UPMC)  
Bradford Woods, PA

Dr. Scott D. Miller Ex-Officio  
President, Bethany College  
Bethany, WV

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Partner, Deloitte Consulting
New Fairfield, CT

Dr. William Strickland
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