

WINTER 2009

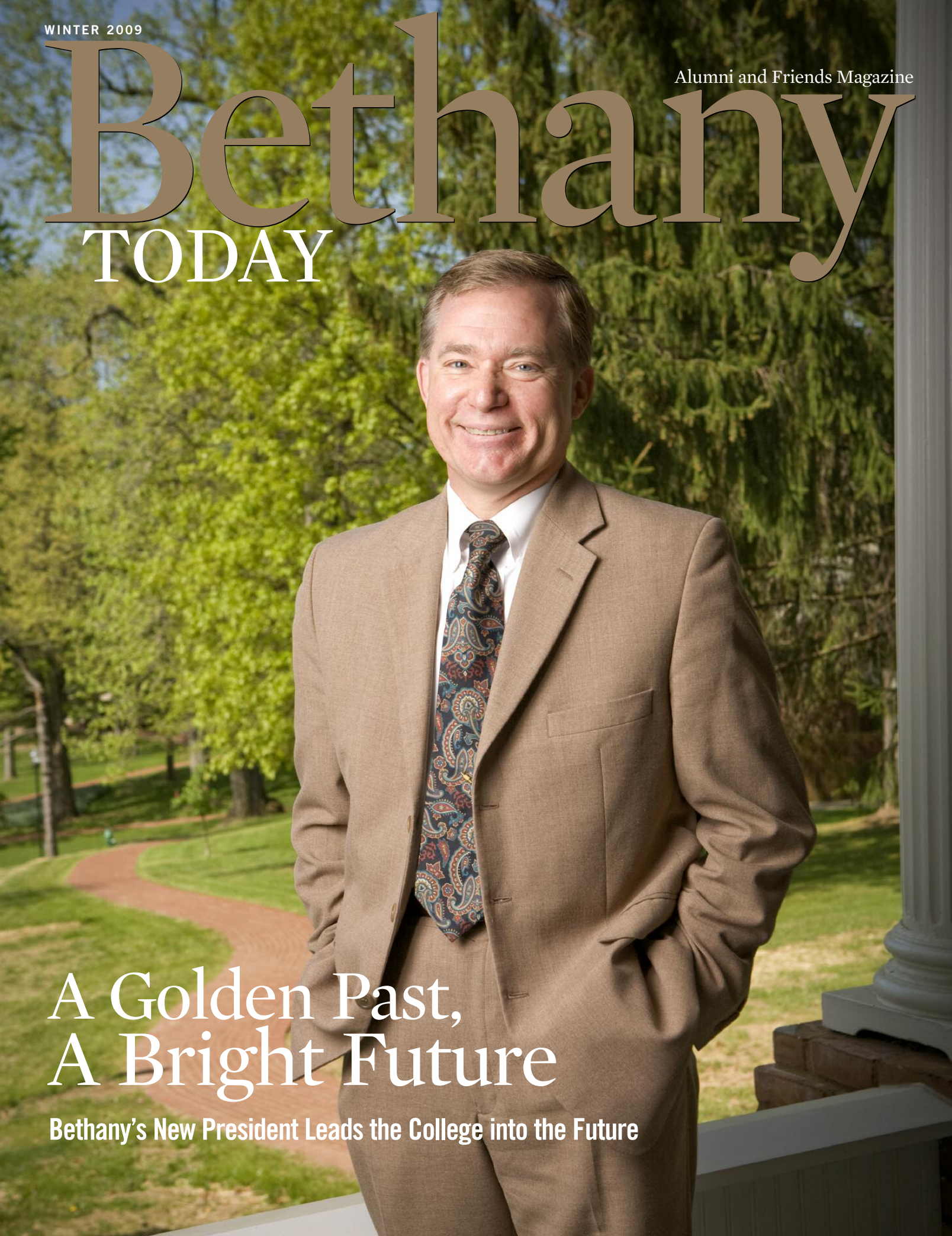
Alumni and Friends Magazine

Bethany

TODAY

A Golden Past, A Bright Future

Bethany's New President Leads the College into the Future



Whirlwind

THE GUSTS OF wind that almost ripped Bethany's 2008 Commencement speaker "Bud" Selig's text from his hands may have been a portent for the year ahead as we position ourselves for a vital and prosperous 21st century while building on our historic traditions as a small college of national distinction.

In fact, "whirlwind" might be an apt metaphor for the year ahead at Bethany as we embark on a \$52 million transformative capital campaign, build new initiatives and partnerships in the state and region and create new opportunities for students and faculty consistent with Bethany's mission of academic rigor, service and values-centered education. Organizations such as the InterAmerican Consortium comprised of Bethany College, Elmira College, Lake Erie College, Lewis University, Neumann College and Wesley College have enhanced possibilities for study throughout the world.

In addition, Bethany is pursuing a partnership with Harlaxton College of England in Lincolnshire, UK. The intense mini-term, summer term or semester-long experience emphasizes the study of British and European cultures. Along with a rigorous academic component, the program includes formal and informal travel opportunities throughout the UK and Europe.

Locally, eleven students enrolled last summer in the first online courses to be offered by Bethany College and the Online Consortium of Independent Colleges and Universities (OCICU) and Bethany has signed an agreement with West Virginia Northern Community College (WVNCC) allowing adult community college students to continue their studies through Bethany at two WVNCC campuses. Finally, a partnership program has been developed for Bethany students in a multitude of majors to benefit from the state-of-the-

art equipment, facilities and location of the Art Institute of Pittsburgh in the heart of the City.

"Preserving the status quo or following the path of least resistance often is the most negative option because it requires neither vision nor courage," Commissioner Selig told the assembled Bethany community at our 2008 Commencement. Bud knows whereof he speaks because, in addition to introducing many unconventional changes to major league baseball, he brought the game back to Milwaukee in 1970 after the Braves decamped to Atlanta.

"There were no road maps as to how to get this done," he told the Bethany community. "All I had was a vision and a desire to see it through."

The willingness to take calculated risks to achieve lasting change is, in fact, a hallmark of successful leaders in all walks of life. I have assembled a seasoned and dynamic team, building upon a dedicated and able existing senior management staff, to move the College forward. The spirit of this entrepreneurial vision has impelled Bethany College to recently initiate a transformative five-year, \$52 million campaign to secure the future of Bethany while incrementally raising alumni giving from 17 percent to 35 percent.

Speaker and Honorary Degree recipient Selig, by the way, did manage to hang onto his prepared remarks—by holding the text tightly in both hands. He concluded by issuing a challenge to the graduating Class of 2008, Bethany's newest alumni: "May you live in interesting times."

Alumni, friends, faculty, staff and students of Bethany will surely be living in interesting times as we move forward together to ensure the future of this vibrant mountaintop community.



Scott D. Miller
Scott D. Miller
President of the College

Bethany TODAY

WINTER 2009

Bethany Today is a quarterly publication of Bethany College. For additional copies of this magazine, or more information on the college, please call (304) 829-7000.

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On the Cover: Bethany College's 19th President, Dr. Scott D. Miller

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10 A New Era at Bethany Begins

The installation of Dr. Scott D. Miller as Bethany College's 19th president ushers in a new period in school history.

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Bethany College, a small college of national distinction, was founded March 2, 1840. For nearly 170 years, Bethany College has been a highly contemporary institution based in the tradition of the liberal arts. The College offers a wide array of studies, awarding Bachelor of Science and Bachelor of Arts degrees in more than 30 fields of study, many with options for emphasis. Students also have the option of including one or more optional minors as part of their programs.

The College's program of liberal arts education prepares students for a lifetime of work and a life of significance. Bethany places particular emphasis on leadership and incorporates pre-professional education in dentistry, engineering, law, medicine, physical therapy, public administration, theology and veterinary medicine.

Bethany's 1,300-acre campus is located in the northern panhandle of West Virginia in the foothills of the Allegheny Mountains. Pittsburgh, America's Most Livable City, is a 50-minute drive from campus. Wheeling, W.Va.; Washington, Pa.; and Steubenville, Ohio are less than a half-hour away.

Founded by Alexander Campbell, who provided the land and funds for the first building and served as the first president, Bethany has been a four-year private liberal arts college affiliated with the Christian Church (Disciples of Christ), since its inception. This religious body, of which Campbell was one of the principal founders, continues to support and encourage the College, but exercises no sectarian control. Students from virtually every religious community attend Bethany.

Values

Bethany College is an academic community founded on the close interaction between students and faculty in the educational process. Bethany College values intellectual rigor and freedom, diversity of thought and lifestyle, personal growth within a community context, and responsible engagement with public issues. Its programs are designed to engage the mind through emphasis on discipline in thinking, motivation in the search for knowledge and acquisition of the intellectual resources for a lifetime of learning embolden the spirit through the opportunity for intellectual challenge, collaborative enterprise, athletic competition, artistic expression, personal growth and meaningful work enlarge the world through exposure to the abundant diversity of thought and lifestyle of the human community, support for personal engagement with societies and cultures different from one's own and commitment to service.

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President of the College

Gary H. Kappel
Interim Dean of Faculty

William R. Kiefer
*Executive Vice President
and General Counsel*

Sven de Jong
*Vice President for
Institutional Advancement*

Center for Institutional Advancement

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A Master Plan

“With your participation in the inclusive master planning process, Bethany in 2013 will be a college well-positioned for challenges of the future while still very much the academically rigorous, values-centered community for which we are known today.”

Distinctive Direction

Six Questions for President Scott D. Miller about *The Campaign for Bethany College*

Q1. As you begin your first full academic year as Bethany's 19th president, what are your first three strategic initiatives?

Growing the enrollment is going to be paramount; we've implemented a new enrollment model that will diversify our student population while at the same time growing our traditional enrollment by 300 over a 3-5 year period. Attracting the West Virginia Governor's Honors Academy for the summers of 2008-2010 also offers us an unparalleled opportunity to attract the state's best and brightest as future students. We are definitely headed in the right direction. We will expand our delivery systems as well with online classes, "stack on" programs at selected partner institutions, international programs and even some graduate programs. Strategically, for the good future of the College, this is our most important initiative.

Second, we must expand our resource base by raising money for endowment, capital improvements and operations. *Transformation Now! The Campaign for Bethany College* will bring focus to our critical needs and involve all of our constituencies in molding the Bethany of the future. We must increase our endowment by at least \$25 million. Endowed scholarships, endowed chairs/professorships, facility endowments and the like are important to the long-term finances of the College. We must invest funds in the upkeep of our beautiful campus and in enhancing our classrooms, labs, student life facilities and athletic complex to the standard that modern students expect.

And finally — and this initiative goes hand-in-hand with the first two — we must plan strategically in everything we do. Prior to my arrival, the Board of Trustees commissioned an independent Institutional Review to look at all aspects of the College and

help me set some initial priorities. We must expand on the recommendations from the Review and craft a new 10-year Master Plan for the College. As an integral part of that initiative, we need to develop shorter term plans with very specific goals that will lead us to completion of the bigger plan. Bethany is an outstanding educational institution. Good planning will lead us to an even brighter future.

Q+A

Q2. How do these fit with Bethany's historic mission and rich tradition?

There is no question that Bethany can be proud of its 168-year history as a small college of national distinction. However, we need to build upon that foundation to meet the challenges of an information-based society and the expectations of today's students and their families which far surpass those of the generations that preceded them. Financial sustainability is critical if we are to blend our traditional values and phenomenal history with the needs and realities of the current marketplace. That means raising money to reduce the percentage of tuition discounting and running the College more like a business by making our scenic campus and historic facilities work for us 365 days a year, not just when classes are in session.

We must be more contemporary in our approach. This will prepare our graduates more fully for what many are calling a "shrinking world." We must provide students with opportunities to take some classes online; we must expand learning opportunities in other countries; we must develop

synergistic partnerships with other institutions that will supplement learning on our campus; and finally, we must take advantage of new technology in the classroom.

We should make our facilities open to a wider audience when classes aren't in session. This includes summer athletic camps, our new residential program for youth — Camp Canyon — and programs such as the West Virginia Governor's Honors Academy. These represent proactive ways to generate revenue while also bringing some of the best, brightest and most talented students to our campus.

Q3. Using a strengths-weaknesses-opportunities-challenges (SWOT) analysis, how would you assess Bethany at the beginning of the 2008-2009 academic year?

Bethany is an outstanding educational enterprise. Graduates are receiving a first-rate education, and our stellar outcomes demonstrate that. However, we need to be more contemporary in our approach. Today's students are more mobile than those of earlier generations; therefore, we must be more responsive to their needs. This includes student-friendly facilities where they live and learn, including additional suite-style student residences, upgraded student activities areas, more modern, "wired" classrooms with advanced technology, fitness centers, and enhanced athletic, fitness and recreational amenities. We must also offer program "add ons" like "Semester in the City" programs in Pittsburgh, greater study abroad opportunities and some non-traditional delivery systems. This past summer, 11 students enrolled in our first online classes. During this academic year, we'll pilot an interactive video course with another partner college and utilize new technology to bring an interactive lecture series to campus.

On the facilities side, our beautiful



Mountainside Conference Center and Gresham Inn offer a historic, yet contemporary, meeting place for conferences from throughout our region. We want Bethany alumni, future students, families and friends to feel comfortable staying on our campus. This facility should also be utilized as a professional development center for businesses and corporations in the Wheeling, Steubenville and Pittsburgh markets. What an incomparable setting for a corporate retreat!

We recently finalized an agreement with Lexington Theological Seminary (LTS) to use our facilities for selective joint programming. We are the oldest Christian Church (Disciples of Christ) four-year college; LTS is the oldest Christian Church seminary. A new synergistic partnership with LTS will permit these two historic institutions to offer a wide variety of educational programs to lay leaders, clergy and aspiring clergy.

Q4. Where does the Transformation Now! campaign for Bethany fit into this landscape?

The emphasis on stepped-up alumni participation will signal to major donors, including corporations and foundations, that Bethany's core constituents are committed to a future of vitality and excellence for their alma mater. This is critical. The campaign is also transformative in that it is based upon strategic, 10-year planning. Following up on the comprehensive Institutional Review completed in January 2008, have embarked upon a proactive planning process involving all college constituents that will inform us as to what Bethanians want their institution to look like in 2018.

Q5. The College hosted an Installation Ceremony as a part of Homecoming. Why?

The event was called an installation rather than a formal "inauguration" for a number of reasons. First, a college always hosts some type of

event to signal the official start of a new presidency. However, as this is my third presidency, the celebration should not be about me. It should, however, be a "big deal" in terms of institutional memory and history. It was our feeling that it should not be an extravagant affair at a time when alumni are being asked to enhance their giving to the capital campaign and Bethany Fund. The celebration was about bringing together all key constituencies on campus at a pivotal crossroads in the history of the College. It was an opportunity for alumni who may not have been back for a while to see Bethany today and for other friends, including the media and prospective donors, to get a feel for this exciting place. The resulting visibility in our marketplace will be felt in our admission and advancement process as we go forward.

Q6. You've said that in five years, you'd like to be at a much better institution. Explain, please!

I meant at Bethany College, of course. Eighteen years ago, when I embarked on my first college presidency at Lincoln Memorial University in Tennessee, I told trustees that within five years, I would be at a much better institution—at the same university. At my first Board meeting as your president, I told Bethany trustees the same thing. There were, of course, collective gasps at both institutions before I explained myself. But with your participation in the inclusive master planning process, Bethany in 2013 will be a college well-positioned for challenges of the future while still very much the academically rigorous, values-centered community for which we are known today. •

"We are definitely headed in the right direction. We will expand our delivery systems as well with online classes, "stack on" programs at selected partner institutions, international programs and even some graduate programs. Strategically, for the good future of the College, this is our most important initiative."

New and Noteworthy



Bethany Cited by *Princeton Review*, *Forbes*

BETHANY WAS recently cited by *Princeton Review* as among “The Best in the Southeast” on its website feature, *2009 Best Colleges: Region by Region*, and by *Forbes* magazine’s site as one of the nation’s Top 100 four-year undergraduate colleges and universities. This year marks the fifth consecutive listing for the College in the selective *Princeton Review* listing, reaffirming Bethany’s academic rigor and outcomes.

In addition, *Barron’s* 10th “Best Buy” edition again listed Bethany as one of 231 colleges and universities offering the best combination of a first-rate education and an affordable price. *Colleges of Distinction* also cited the College in its 2008-2009 guide, produced annually by Student Horizons, Inc.

Matriculation Ceremony Welcomes Robust Incoming Class

THE COLLEGE welcomed 317 new students to the campus community—the second-largest incoming class in three decades at Bethany—with a traditional Matriculation Convocation this fall. Following a procession through the Oglebay Gates, the Class of 2012 signed the Book of Matriculation, a time-honored tradition that has continued despite the destruction by fire of the original book. President Miller has pledged to increase overall enrollment to at least 1,000 by 2010.

New WVNCC Partnership Expands College Reach

A “TWO-PLUS-TWO” agreement between Bethany College and West Virginia Northern Community College (WVNCC) will allow community college students to earn Bethany credits in select courses while still learning on their own campus, facilitating transfer to Bethany. In addition, the first 11 students have enrolled in distance

learning at the College through Bethany’s new affiliation with the Online Consortium of Independent Colleges and Universities (OCICU.)

Initiatives Broaden Student Opportunities

BETHANY HAS SIGNED an agreement with Harlaxton College in Lincolnshire, United Kingdom, to expand international study opportunities for students and faculty. Managed by the University of Evansville (Ind.), Harlaxton College has offered a unique study abroad experience to students of partner institutions for 35 years. The intense semester-long experience emphasizes the study of British and European cultures. Along with a rigorous academic component, the program includes formal and informal travel opportunities throughout the UK and Europe; summer programming is offered.

In addition, Bethany has signed a Junior Year College Affiliate Program and Transfer of Credit Agreement with the Art Institute of Pittsburgh, which provides enhanced academic offerings for students from both institutions as part of a series of synergistic new alliances with like-minded regional public and private institutions and organizations.

Miller to Head PAC Presidents’ Council

BETHANY COLLEGE President Dr. Scott D. Miller will chair the Presidents’ Council of the Presidents’ Athletic Conference (PAC) for the 2008-09 academic year, the Conference has announced.

Other PAC standing councils will also be chaired by Bethany administrators in the 08-09 academic year. Serving as chair of the PAC Athletic Directors’ Council will be Director of Athletics and Recreation Tim Weaver, while Bethany Faculty Athletics Representative (FAR) Dr. Wallace Neel will chair the PAC Faculty Athletics Representatives’ Association (PAC FARA).

Dr. Miller signs an agreement with Harlaxton College in the UK to expand international study opportunities

Four New Faculty Join Bethany Community

FOUR NEW FACULTY were introduced and welcomed to the Bethany College community in August. They are Dr. R. Wiley Cash, assistant professor of English; Dr. Lisa M. Reilly, assistant professor of chemistry; and Joann Nilson Tartalone and Dr. Stephanie Tuszynski, both assistant professors of communication.

“We are extremely pleased to have attracted such an impressive group of scholars to Bethany,” said President Miller. “They bring with them a remarkable range of academic accomplishment and life experience from many different regions of the country. Their talents and abilities will enhance the depth and diversity of our outstanding faculty, reinforcing Bethany’s reputation as a small college of national distinction.”

Fields Named Vice President for Academic Affairs and Dean of Faculty

DR. DARIN E. FIELDS has been named Vice President for Academic Affairs and Dean of Faculty; Dr. Fields will assume the post on February 16, 2009.

Fields comes to Bethany following a five-year stint as Dean of the College of Arts, Humanities and Social Sciences at Wilkes University in Wilkes-Barre, Pa. He will supervise Bethany’s academic and student life division.

“We are delighted that Darin Fields has accepted our invitation to fill this important position,” Dr. Miller said. “His strong administrative background, his outstanding reputation as an academician and many years of outstanding teaching experience make him an ideal fit for Bethany College. We look forward to adding Dr. Fields’ innovation, creativity and leadership to our growing and vibrant academic community at Bethany.”

Fields earned a B.A. in English from the University of Arizona at Tucson, Ariz. in 1986 and received his M.A. and Ph.D. from the University of Delaware in 1989 and 1992, respectively. Selected from a national field of more than 80 nominations and applications, Fields will replace Dr. Michael Mihalyo, who resigned in late October to accept a position with the Appalachian College Association in Berea, Ky. The national search was assisted by Fennell Associates Higher Education Services of Pittsburgh, Pa.

Senior Administrators Named Gamble Assistant to the President

MORT GAMBLE, a veteran in the field of higher education advancement who has spent the past 25 years working in fundraising, alumni relations and communications at five separate institutions, has been named assistant to President Miller. He most recently served as executive director of



Making Strides

Campaign Raises \$16 Million; Enrollment Up

BETHANY HAS RAISED OVER \$16 MILLION OF ITS \$52 MILLION GOAL to raise \$25 million for institutional endowment, \$20 million for capital improvements and \$7 million for annual support. A new admission team and marketing-oriented focus have produced some of the best enrollment numbers in at least a decade.

Pledging to increase enrollment to at least 1,000 by 2010, President Miller has outlined several ongoing initiatives based on an external institutional survey of interviews conducted last year with a cross section of more than 130 members of the College community. It resulted in a 96-page review with 136 specific recommendations addressing institutional strengths, issues, opportunities and limitations, concluding that Bethany is “a vital and very promising liberal arts college.”

Survey recommendations will form the basis for a comprehensive 10-year Master Plan developed and implemented by Miller, senior management and the College Board of Trustees.

“Using the Institutional Review as a navigable road map, we are already making strides in many of these areas,” Miller noted.

“As a community, we’ve experienced a fast-paced first year, working quickly and strategically to evaluate the state of the College and to set our priorities for the future.”

“Using the institutional review as a navigable road map, we are already making strides in many of these areas.”

A Leader Remembered

Bethany Mourns Death of Former College President

The Bethany community is mourning the passing of former College President Cecil H. Underwood. A two-time Governor of the state of West Virginia, Underwood served the College as Bethany's 13th President. He died Monday, Nov. 24 at the age of 86 in the Charleston (W.Va.) Area Medical Center.

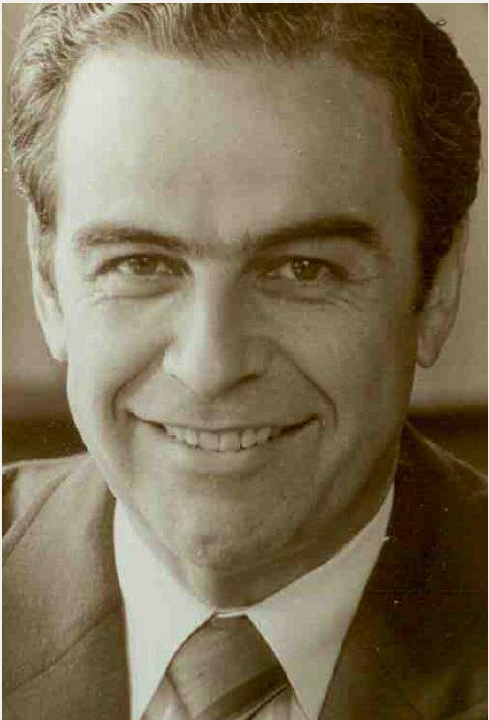
Underwood became the 13th president of Bethany College in July 1972, succeeding Perry E. Gresham. During Underwood's tenure at Bethany, he oversaw the establishment of the College's first academic computer center and the first continuing education program. He also authorized the implementation of an affirmative action plan and urged the adoption of a staff sabbatical policy. Underwood left Bethany in 1975 to run for Governor.

A native of Josephs Mills, W.Va., Underwood earned his bachelor's degree at Salem College in 1943 and received a master's degree from West Virginia University in 1952. He was a high school teacher in St. Marys, W.Va. from 1943-46 and taught at Marietta (Ohio) College from 1946-50 before spending six years as President of Salem College. Underwood left Salem in 1956 when he was elected to his first term as governor.

Underwood had entered politics at the age of 22 when he was elected to the first of six two-year terms as a member of the West Virginia House of Delegates. He made history in 1956 when he became the youngest person ever elected governor in West Virginia. Forty years later — on his 74th birthday — Underwood made history again when he became the oldest person ever elected governor of any state.

Underwood is also remembered as an excellent businessman. Prior to coming to Bethany College, he worked as an executive with Island Creek Coal and Monsanto Chemical. He was also associated with the Software Valley Corporation of Morgantown, W.Va. In addition to his presidencies at Bethany and Salem, Underwood was a Political Science instructor at Marshall University and served as President of the National Association of State Councils on Vocational Education.

A memorial service was held at Monday, Dec. 1 at Christ United Methodist Church in Charleston. Underwood is survived by his son, Craig; two daughters, Cecilia and Sharon; and five grandchildren. He was preceded in death by his wife, Hovah, in 2004.



Cecil H. Underwood Bethany President 1972-1975

stewardship for The George Washington University in Washington, D.C., and as vice president for institutional advancement at Hood College in Frederick, Md.

His service at Hood followed six years as vice president for institutional advancement and executive director of the Fairmont State Foundation, Inc. at Fairmont State University in Fairmont, W.VA., where he was earlier director of development. He began his career at West Virginia Wesleyan College and was also an administrator at Waynesburg University in Pennsylvania.

As part of Dr. Miller's transformative \$52 million capital campaign, Gamble will build on Bethany's rich tradition of philanthropic support by developing innovative donor strategies and encouraging alumni and friends to continue and increase their investment in the future of the College through their personal giving.

"We're excited that Mort has agreed to bring his proven fundraising and leadership skills to our development team," President Miller said. "His expertise will be a tremendous asset as we continue to find and develop the resources we need to broaden and enhance our position as a vibrant and contemporary liberal arts college, a small college of national distinction."

Dayich-McCabe Heads Admission Team

ACTING DIRECTOR Karina J. Dayich-McCabe has been named director of admission and student financial planning, heading a new admission team in what President Miller calls the "one-stop" office in Bethany House. She was previously dean of admissions and financial aid at Chatham University in Pittsburgh and director of enrollment management at Moore College of Art and Design in Philadelphia.

Under her leadership, the College has recorded the greatest volume of inquiries, applications and confirmations in more than a decade.

"Karina has an established reputation in this region as a respected enrollment management profession-

al," President Miller noted. "We are confident that her experience will play a major role in the exciting transformation now under way at our small college of national distinction."

Doty Promoted to Registrar

SUSAN DOTY, ASSISTANT registrar since 2000, has been promoted to registrar, President Miller has announced. Doty formerly worked in Bethany's Office of Admission before leaving to raise her three daughters, two of whom are Bethany alumnae. She returned to Bethany in 1992 and worked in the Education and Social Work departments before being named assistant registrar.

"Susan's years of service to Bethany and her extensive experience in the Registrar's office are valuable assets," Miller said.

Enhanced Bison Stadium, New Student Facilities Dedicated

RETURNING STUDENTS and alumni visiting their alma mater for the Oct. 3 Homecoming and Presidential Installation toured upgraded facilities to make the entire Bethany campus more contemporary in its appearance and student services. The Bison Stadium Complex has been enhanced with upgraded lighting, new artificial turf for the playing field, a rubberized all-weather track, new field event amenities and a total makeover of the women's softball field.

The renovation and expansion of the student center in Benedum Commons, has been completed. The Judith R. Hurl Education Center housing state-of-the art classrooms, education department offices and a day care facility represents a major new addition to the College's well-regarded teacher preparation program. More capital projects are on tap for the future in keeping with the needs and expectations of today's students and families, said President Miller.

Members of the Bethany community are invited to follow our Transformation Now! process through the presidential website. •

Special Agent Thornburgh

Former US Attorney General Thornburgh Launches New Academic Year, Accepts Honorary Doctor of Laws Degree

Former United States Attorney General Richard (Dick) Thornburgh, a two-term governor of Pennsylvania, was the featured speaker at the Fall Convocation Sept. 11 kicking off the College's 2008-2009 academic year. Thornburgh brought not only an extensive educational background to the College, but also an activist role in promoting regional educational, welfare and economic development.

Awarding the Honorary Degree, Doctor of Laws, to Thornburgh following his remarks to the Bethany community, President Miller noted, "You have truly distinguished yourself as a major reformer of education, welfare and economic development and as a crusader against white collar crime, drug trafficking and terrorism around the world."

"In recognition of your significant and measurable impact upon our nation and region, your leadership in the fight against racial, religious and ethnic hate crimes, and your distinction in being named an honorary Special Agent by the Federal Bureau of Investigation (FBI)—an honor you share with only 19 other persons in U.S. history, including seven former presidents—the College is honored to welcome you to the Bethany community."

A native of Pittsburgh, Thornburgh earned his law degree from the University of Pittsburgh after receiving a bachelor's degree in engineering from Yale University.



Dr. Miller presents Richard Thornburgh with Honorary Degree, Doctor of Laws

Before becoming attorney general, he served as United States attorney for the Western District of Pennsylvania and as assistant attorney general for the Justice Department's Criminal Division. After his eight years as Pennsylvania's 41st governor, our speaker became director of the Institute of Politics at Harvard University's prestigious John F. Kennedy School of Government before being appointed 76th Attorney General of the United States. After leaving the Department of Justice, he served as Undersecretary General to the United Nations before returning to private law practice, where he is presently counsel of Kirkpatrick & Lockhart, LLP, a national law firm.

He and his wife, Ginny, have been strong advocates for helping those with disabilities since their son suffered serious injuries in an automobile accident, working to enact the Americans with Disabilities Act and receiving numerous awards for their contributions.



Flags of our Fathers

Bethany at the Crossroads
as a New Era Begins

The installation of Dr. Scott D. Miller as the College's 19th President

The installation of Dr. Scott D. Miller as the College’s 19th President

Presidents of the College

Alexander Campbell
1840-1866
William K. Pendleton
1866-1887
William H. Woolery
1887-1889
Archibald McLean
1889-1891
Hugh McDiarmid
1891-1896
Barton C. Hagerman
1897-1898
James M. Kersey
1899-1901
Thomas E. Cramblet
1902-1919
Cloyd Goodnight
1919-1932
Joseph A. Serena
1933-1934
Wilbur H. Cramblet
1934-1952
Perry E. Gresham
1953-1972
Cecil H. Underwood
1972-1975
William E. Tucker
1976-1979
Todd H. Bullard
1980-1988
D. Duane Cummins
1988-2002
Patricia L. Poteat
2002-2004
G.T. “Buck” Smith
2004-2007
Scott D. Miller
2007-



Presidential Installation at a Glance

Date: October 3, 2008
Location: Commencement Hall
U.S. Presidents Who Have Spoken Here: Presidents Ford, Johnson and Nixon, among others
Number of Bethany Presidents: 19
Number of Dr. Miller’s Presidencies: 3
Number of Other Institutions Represented: 40
Number of Official Greetings Received: 217
Number of Flags in Procession: Flags of 31 states, 10 nations and 10 Greek letter organizations



“Bethany and its leaders need not fear the future if we base our decisions on solid planning and best practice.”

President Scott D. Miller
Bethany College





Dream Weaver

With head football coach **Tim Weaver** accepting the position as the new Director of Athletics and Recreation, and with the all-new athletic field, you'll see why the dreams of every student-athlete have become a reality at Bethany College.

Construction and revitalization of the football, track and softball facilities was completed in the summer. The football field has an artificial surface and is surrounded by a 400-meter synthetic all-weather track, and lights. The fully-renovated softball field includes a re-graded surface, permanent outfield fence, and other upgrades.

TIM WEAVER, HEAD football coach at Bethany College, has taken on additional responsibility as Director of Athletics and Recreation, according to Dr. Scott D. Miller, President of the College.



"Tim Weaver is an outstanding leader, coach and administrator," Dr. Miller said. "His significant experience as a player at Davidson and coach at Ivy League institutions Columbia and Harvard appropriately qualify him to lead a program committed to academics and the comprehensive student-athlete experience."

Weaver, 40, leads a department which includes 20 intercollegiate sports and the recreation program. The Bison compete in the NCAA Division III and are members of the Presidents' Athletic Conference (PAC) and the Eastern Collegiate Athletic Conference (ECAC).

The changes were inspired by a

comprehensive three-month Institutional Review of Bethany College. In early February, the Review recommended a complete re-structuring of the athletics department, with all areas reporting directly to the President. During the past four months, a number of changes have been made, including the appointment of a five-person Athletic Management Council, the selection of a new Faculty Athletics Representative and Compliance Officer, and the initiation of significant upgrades to outdoor facilities.

In addition to coaching the gridiron Bison, Weaver this spring coordinated the search for a new head men's basketball coach and

oversaw the construction and revitalization of the football, track and softball facilities at Bethany. The College added a new synthetic all-weather track, artificial turf and lights on the football field (*pictured*), and a fully-renovated softball field.

"I am grateful for the opportunity to lead this outstanding program," Weaver said. "My first two years at Bethany have been personally and professionally gratifying. This is a very special place and I look forward to working with Dr. Miller and all of our coaches to build on the remarkable traditions and reputation of this outstanding college."

In his third year at the helm of

the Bison, Weaver is building Bethany into a top program in the PAC. During his tenure, 28 school records have been broken or tied and players have received All-Presidents' Athletic Conference honors 26 times. In addition, Matt Cruse, an all-conference wide receiver on the football field, also earned NCAA Division III All-American honors in track and field.

Weaver was a four-year starter at defensive end/linebacker for Davidson College in North Carolina, where he graduated in 1990 with a Bachelor of Science degree in sociology and anthropology. He began his coaching career at Western Connecticut State in the

fall of 1990, where he was the defensive line coach and special teams coordinator for two years. He then went to Hofstra University, serving as the defensive line coach for four seasons before taking the defensive coordinator position at West Virginia Wesleyan College.

Following his stint at West Virginia Wesleyan, Weaver moved on to Harvard for four seasons and then went to Columbia as the defensive coordinator for three years before becoming the 35th head football coach at Bethany in December, 2005.

Weaver and his wife, Kelly, reside in Bethany with their two daughters Delaney (6) and Casey (3). •

Heir Jordan

Global Managing Partner and Bethany Trustee, **Gregory Jordan '81**, talks passionately about his alma mater



It's no secret that these are challenging economic times. Why a \$52 million campaign for Bethany now?
This is our time. With an outstanding new president, enhanced Board strength, capital investments in campus facilities and of course, the enduring history and tradition of the College, it's a perfect time to capitalize upon this momentum. It is axiomatic that in today's marketplace, institutions with enrollments under 1,000, and endowments less than \$100 million may be in a vulnerable position. By crossing this threshold, we will be ensuring a vibrant and vital future for Bethany.

As one of the world's top attorneys, you could doubtless serve on almost any corporate or executive board of your choice. Why, then, is Bethany College such a special passion?
I'm one of many alumni who are especially passionate about what the College has done for me; I wouldn't be where I am today without the skills I acquired there. At Bethany, I learned

“Our alumni give us a clear competitive advantage.”

how to be both a team member and a leader; the College not only tells you how to be a leader, but actually lets you do it. It gave me a strong sense of self as well as being a confidence-building experience. My participation in fraternity life, various internships, the Washington, D.C. program, January term and working with the West Virginia Legislature gave me a definite head start.
It's my hope that my skills will be useful in helping to sell the College and to introduce it to, for example, leading corporations, philanthropists and private foundations so that Bethany can forge connections that it needs and deserves to have.

You and other Board members recently spearheaded an external institutional review issued last January, with a report and recommendations. How will you be using this survey?
Recognizing that every institution has both strengths and weaknesses, we viewed a new presidency as the perfect time for a real, honest assessment of the College to provide a blueprint for the future. The decision on the part of President Miller to release the results for open discussion was, I think, a good move in keeping with the strong sense of community at Bethany. In fact, it was liberating to have the results on the table. While certainly not all Bethanians agreed with every recommendation, there is a sense on campus of, “Good, let's get on with it.”

As a frequent author and lecturer on leadership and growth issues, please talk about the role of alumni and volunteer leadership in setting a course for the next decade at the College.
Although Bethany's endowment doesn't allow us to generate strategic change by buying it, our alumni give us a clear competitive advantage. Not only are Bethanians famously loyal to their alma mater, but they are also known for their passion about the College and their experience as part of this community. By tapping into this passion and giving alumni a chance to be part of a winning success story, the College will find that alumni and volunteer leadership will come through.

You are global managing partner of one of the largest law firms in the world, with more than 1,600 attorneys in 23 offices around the world. Would you please comment on the role of liberal arts colleges in preparing young men and women for global leadership?
There is nothing temporary about emerging markets in Asia and elsewhere; clearly, they are transforming our world. I travel to our offices throughout the globe, and

I've observed that the best prepared individuals are those who can move in and out of countries, situations and cultures comfortably. It is exactly this flexibility and openness that liberal arts colleges like Bethany foster. As the world becomes smaller, it is skill sets such as those emphasized at Bethany—the ability to think, write and communicate clearly—that are going to be in great demand.
On a personal note, your wife is also a Bethany alumna. Did you meet on campus? Would you share a bit about her and her experience in the Bethany community?
Yes, Ellen is also an alumna ('81), an

art history major, and we did meet on campus. Both of us were active in our respective Greek letter organizations (she in Phi Mu, and I in Beta Theta Pi), and I think that the fraternity and sorority experience is part of which gives the undergraduate experience at Bethany such richness and texture. Ellen is from Pittsburgh, I am from Wheeling, and we now live in her hometown. As far as our commitment to Bethany, it helps that we share the same alma mater and the same rewarding experiences. With competing demands on time and resources, it's a plus for the College that both of us want to help Bethany. •

“By crossing this threshold, we will be ensuring a vibrant and vital future for Bethany.”

At age 48, **GREGORY B. JORDAN '81** is one of the nation's youngest global managing partners, providing day-to-day direction to a top-20 law firm. A leading global law firm with offices in 17 United States cities and nine cities overseas, Reed Smith LLP represents Fortune 100 as well as mid-market and emerging companies. Tapped in 2001 by his peers at Reed Smith LLP, a 1,600-lawyer firm representing many of the nation's largest and most successful companies, Jordan was honored in 2003 by *The American Lawyer* as one of the nation's “most outstanding attorneys under the age of 45 in private practice.” The only Pennsylvania lawyer named among the select group hailed as “the private bar's next generation of leaders,” he has been listed in *The Best Lawyers in America* since 1995.
The youngest elected managing partner in the firm's history, Jordan also chairs Reed Smith's Senior Management Team and Executive Committee and is a member of the Litigation Group whose private clients include leading financial services and entertainment companies. His successes in and out of the courtroom are well-documented; they include a highly visible landmark victory in April 2000 in the iCrave TV case on behalf of the Motion Picture Association of America, a formative case in the application of copyright and trademark laws to the Internet.
Based in Pittsburgh, Jordan graduated *magna cum laude* with a political science major from Bethany College in 1981 and *cum laude* from the University of Pittsburgh School of Law in 1984, where he was a member of the Law Review and Order of the Coif. He joined Reed Smith later that year. A native of Wheeling, W.Va., he currently resides in Sewickley, Pa., with his wife, Ellen, '81, and two daughters. He has been a member of the Bethany College Board of Trustees since 2002 and its chair since 2006.

Clint of All Trades

Dr. Clint W. Maffett imparts his explosive knowledge of global issues upon Bethany's students

WERE HE A HOLIDAY, Dr. Clint W. Maffett would likely be Independence Day—a July 4th firecracker bursting with dynamic energy.

“I am passionate about not just engaging students intellectually in the pressing issues of world politics, but inspiring them emotionally as well,” says Dr. Maffett, chair of Bethany's Department of Political Science and History and professor of international relations.

Having worked in Congress and in



the foreign policy community in Washington, D.C., he brings comprehensive practical as well as academic expertise to global warming, oil production, international energy security, military and defense policy, developing nations, and an entire host of other policy issues as he teaches environmental literacy across a span of courses.

“Despite the critical importance of energy and the environment, the great majority of students are unaware of these issues,” he notes. “Many of our students graduate from college without knowing anything about

fossil fuels, global warming and the solutions at hand. I do what I can to instill some ‘environmental literacy’ into their education because it is clear that our educational system, our media and our politics have failed in this respect.”

A former legislative assistant to former Senator Sam Nunn, Maffett worked on the Armed Services Committee and participated in drafting the Nunn-Lugar Act which assisted in securing the former Soviet Union's nuclear inventory. He later worked as an energy security analyst for the government and continues to



“I am passionate about not just engaging students intellectually in the pressing issues of world politics, but inspiring them emotionally as well.”

consult on issues relating to international energy security. From this experience, Maffett tries to bring to class the real world importance of the issues being discussed and to push students into careers that will allow them to find solutions to various problems.

A strong believer in experiential education, Maffett emphasizes study abroad, travel and professional internships in an effort to develop the confidence that students need to succeed. He has taken students on trips abroad some 35 times in his 16 years at Bethany. Gambia, an African nation, is among the most frequently visited.

“Some of my former students work in the (Gambian) government, and such a trip gives students great insight into the governance problems of a lesser developed nation,” he notes.

“I believe that Bethany students get as good an international education as any school in the country.”

Many of Maffett's majors participate in The Washington Center program, which provides professional internships to students in a variety of academic disciplines. Most of these students return to Washington, D.C., after graduating from Bethany, landing rewarding and fulfilling jobs there. “With more than 25 Bethany



alumni in his D.C. network, Maffett frequently takes students to alumni meetings in Washington and elsewhere to expand their horizons.

“When they meet young Bethany alumni just a few years older than themselves, they begin to understand their own possibilities,” he notes.

A Ph.D. in international relations graduate of the London School of Economics with an Master of Arts degree from American University, Maffett is encouraged that today's students are “beginning to sit up and pay serious attention” to the issues that he espouses.

“Mine is a positive and hopeful message,” he concludes. “While I'm perhaps a bit of a cynic at times, I also want to leave students with an urgent sense that if we act now, they can still make a difference.”

Much like the final crescendo of a pyrotechnics display, Maffett's energy explodes in many directions. Unlike the fireworks though, his burst shows no signs of dissipating soon. A sign on his office door perhaps best exemplifies his teaching mission:

“If you're not outraged, you're not paying attention.” •

Something about Mary

Outstanding Junior Woman of the Year **Mary Lu Adams '09** sounds all the right notes



"I DON'T PREFER soloing," says Mary Lu Adams '09 of her avocation as a church chorister and saxophone player. "I enjoy the teamwork and cooperation of working with other choir and band members."

A passion for collaboration characterizes this Bethany senior's college career outside her music minor, as well. An honors psychology major, campus leader and student representative to President Miller's Installation Planning Committee, Mary Lu brings strong organizational, planning and people skills to all she does—as a Presidential intern, vice president of her Alpha Xi Delta sorority and psychology lab proctor.

"Mary Lu is simply outstanding," says President Miller, in whose office she has assisted since last winter. "She's a talented young woman who displays a 'can do' personality and also multi-tasks very well. Further, she is reliable, self-motivated and learns fast, handling herself far beyond her years."

"Mary Lu has proved to be an invaluable student assistant in the day-

to-day operations of the President's Office. I truly wish she were not a rising senior so that we might hold onto her for a few more years!" adds her direct supervisor, Stephanie Kappel, executive assistant to the President.

With a 4.5 grade point average in high school, it's likely that Mary Lu could have matriculated at whatever college she chose. Bethany's small college atmosphere, however, won her over with opportunities to excel and lead.

"Had I gone to a large university, I think I would have been lost," says this Wheeling Park High School alumna who decided on Bethany based on a chance encounter with the former provost during her campus visit.

"The opportunities to hone my writing and speaking skills, learn conflict resolution and time management—all of these student leadership responsibilities will help me in my later life and career."

"We met Dean Mihalyo (Former Provost and Dean of the Faculty Michael P. Milhalyo, Jr.) on a campus path, and he stopped to chat with my Mom and me for several minutes. That probably wouldn't have happened at a larger school," she notes.

Extraordinary leadership opportu-

nities have marked her four years at Bethany, she notes.

"The opportunities to hone my writing and speaking skills, learn conflict resolution and time management—all of these student leadership responsibilities will help me in my later life and career."

Excelling academically at Bethany, she has been tapped for both psychology and music honoraries, Psi Chi and Sigma Tau Epsilon, respectively, as well as Bethany Kalon and Gamma Sigma Kappa, the College-wide leadership honorary society.

Last summer, Mary Lu served as a resident assistant at the three-week West Virginia Governor's Honors Academy on campus. The previous two summers were spent as a student at the Royal School of Church Music, an Anglican choir school, in New York City.

"Music will always be a big part of my life as an avocation," she recalls.

Higher education administration, however, is her career focus. She is currently exploring graduate programs in West Virginia and neighboring states. A college teaching career in psychology also beckons.

Above all, however, she wants to follow her mother's example as a wife and mother. "She has been my role model and my inspiration," Mary Lu emphasizes.

Clearly, this "Outstanding Junior Woman of the Year" continues to sound all the right notes. •

Culture Shock

Peace Corps volunteer **Whitney Wilding '07** finds life different in the Islamic Republic of Mauritania

NOW MORE THAN a year into her 27-month Peace Corps service in the Islamic Republic of Mauritania, **Whitney Wilding '07**, has survived a military coup that ousted a civilian government, teaching high school classrooms without electricity in 100 degree-plus temperatures and a house with no indoor plumbing.

"Before I went to Mauritania, I had no idea that toilets and hot showers were a luxury," says the Parkersburg, W.Va. native, who



"I had to first tear down my American 'walls' while learning entirely new ways of relating to people."

credits Bethany with "giving me the confidence" to adapt to conditions in the northwest African country described on a popular web site as "a desperately poor desert nation straddling African and Arab cultures." A former French colony with a virtually 100 percent Sunni Muslim population of mixed Moorish and Black African descent, Mauritania's 3.4 million people are scattered sparsely across a land mass twice the size of Texas because two-thirds is uninhabitable. With most residents eking out a subsistence living from farming and livestock, life expectancy at birth is just under 54 years.

In an Islamic culture where women must cover their heads, Wilding teaches high school English in Aioun, a regional capital of some 10,000 residents nestled amid huge

red boulder formations that give the area its character. Her two-room home, unfurnished except for a large foam mattress, incorporates this rock design. While she can cook simple meals on a gas burner, she usually eats with a host family who lives on the same block. Many evenings are spent with the handful of other American Peace Corps volunteers in the city, who keep up with news from home via internet and cell phones.

An honors graduate in international relations and French, Whitney gleaned an interest in Africa as a participant in Professor Clint Maffett's Gambia Program, but readily admits, "There is no way to fully prepare for an experience like this.

"(Peace Corps) in-service training was a tremendous shock," she continues. "I had to first tear down my American 'walls' while learning entirely new ways of relating to people. It was as though I was becoming a baby again."

Wilding's "new ways" included learning to eat with her hands in the ancient Moor style, wearing a head-to-foot covering while in town, learning the local Hassaniya Arabic dialect, and walking or taking a shared taxi everywhere since Peace Corps regulations prohibit volunteers from driving. While French and Arabic are both official languages of Mauritania, only the better-educated



speak French fluently, she notes. At the high school where she teaches, some classes are French speaking, and others are Arabic-speaking, so she has had to tailor her teaching style accordingly.

Her teaching style must also accommodate the realities of education in a developing nation with no language labs, a 300-1 student-computer ratio, no "wired" classrooms and no textbooks. Although recent educational reforms now mandate a high school education, requiring students to study seven years of English before graduating, Wilding believes it will take many years for these changes to be widely reflected in secondary education.

Compounding these many challenges is the fact that other English teachers in her high school are non-native speakers who are often "a bit embarrassed" about their own lack of fluency and sometimes hesitant to speak the language with her. In addition, she must adapt her teaching style to the native language of her students. On the plus side, though, she helps to organize girls' sports and works with a core group of about two dozen advanced English students on Saturdays in the school's computer lab, watching American movies and reading English language magazines and newspapers.

"There's a lot to think about when trying to take an American teaching style and transplanting it into a country such as that of Mauritania. A lot of cultural sensitivity is needed," she notes.

"To some extent, you need to compartmentalize your American life and your experience in Africa." •

Sports

CROSS COUNTRY

FOOTBALL

SOCCER

TENNIS

VOLLEYBALL

ALTHOUGH THE BISON fall sports teams did not capture any PAC championships, there were many memorable performances from teams and individuals and many of the programs which featured young, inexperienced rosters took steps towards building for strong years ahead.

Football



ALTHOUGH THE BETHANY football team finished with three wins in 2008, they were far more competitive than years past. The Bison suffered three conference losses in the final minutes, including two on the final play of the

game. Bethany also continued their strong play at home under third-year head coach Tim Weaver, whose teams have posted an 8-6 mark in home contests during his tenure. This season, their first game at newly renovated Bison Stadium was a success, as they scored a 34-19 triumph over Kentucky Christian University.

Bethany's second win came Oct. 25 in the form of a 31-24 upset over Waynesburg, a team which had defeated the Green and White six consecutive times. The Bison closed the season out in style, cruising past Saint Vincent 44-14 on Senior Day. One of the players who was competing in his final game made it one for the record books, as WR Taylor McNeil caught 10 passes for a school-record 279 yards and two touchdowns in the victory. The record was one of 8 that was either broken or tied during the campaign.

Following the season, eight Bethany players were honored with All-PAC recognition. Junior TE Jorge Laboy was the lone representative on First Team after he caught 43 passes for 433 yards and three touchdowns. Receiving Second Team accolades was senior OL Brian Liptock (third career All-PAC honor), junior WR Matt Cruse (42 rec., 721 yds., 5 TDs, which gives him 21 career receiving scores to set a new Bethany record) and junior FS Nelson

Mitzen (team-leading 91 tackles, three fumble recoveries).

The all-conference honorees were rounded out by four Honorable Mention choices. They included McNeil (43 rec., 590 yds., three TDs), freshman RB Eric Walker (714 rushing yds., Bethany record-tying 10 rushing TDs), junior DL John Gyure (53 tackles, 8.5 sacks) and senior CB Brandon Zeman (51 tackles, three interceptions, two returned for TDs).

Women's Soccer



THE BISON WOMEN'S soccer team showed tremendous improvement under second-year head coach Barry Christmas. Bethany posted a 7-8-4 record, a four-win improvement from the previous season and their most wins since 1999. The team also set a new school-record with six shutouts during the season, which included zero goals allowed in both of their games played under the lights at Bison Stadium. The Bison and Geneva battled to a 0-0 draw on Oct. 3 during Homecoming weekend and Bethany claimed a 2-0 win over conference rival Waynesburg in a night game on Oct. 15.

An extremely youthful Bison team, which started as many as nine freshmen during the season, had two players chosen for All-PAC accolades. Forward Cassie Spalding grabbed First Team status, making her the first Bethany freshman since 2000 to receive that honor. She led the team in points (24) and goals (11), the most scored by any Bison in one year since Missy Gibson tallied 15 in 2000 and the highest total posted by a BC freshman since Missy Miller netted 14 in 1992. Spalding, who was named PAC Offensive Player of the Week once during the season, had three games with multiple goals and drove home three game-winners.

The other Bison player honored was senior midfielder Ruthie Pettie, who started all 68 matches she played in during her career. Pettie passed out two assists during her senior year and her presence in the midfield played a role in Bethany setting the school-record for shutouts.

Men's Soccer



THE BETHANY MEN'S soccer team suffered through a tough season, although the level of competition played a role in the final record. The Bison took on four teams who were ranked in the Top 25 when they played and also battled a Division II program. Bethany was very competitive in their matches, as five went to overtime, but the Green and White was unable to close out a win, as they finished 0-3-2 in those games.

What's Your Fame?

Four Inducted into Athletic Hall of Fame

THE BETHANY COLLEGE athletic department inducted four new members into its Hall of Fame as part of Homecoming festivities Oct. 3-4.

The 2008 Hall of Fame class included former basketball player Edward G. Blundon (1966), former softball player Peggy Fillinger (1986), former football player Daniel F. Swickard (1972) and former baseball player Jeffrey Wayne Weekley (1996).

Ed Blundon was a four-year letterman for the Bison men's basketball program. He was a key member of the 1963-64 Bethany team which went a perfect 18-0 and won the PAC championship. Two years later as a senior captain, he averaged over 15 points, six steals and nearly six assists per game as BC went 15-3 and won their third conference title in school history.

For his career, Blundon, who was also the team's top defensive player during his career, shot better than 85 percent from the foul line and 48 percent from the floor. As a program, Bethany went 57-15 and captured a pair of PAC crowns during Blundon's tenure.

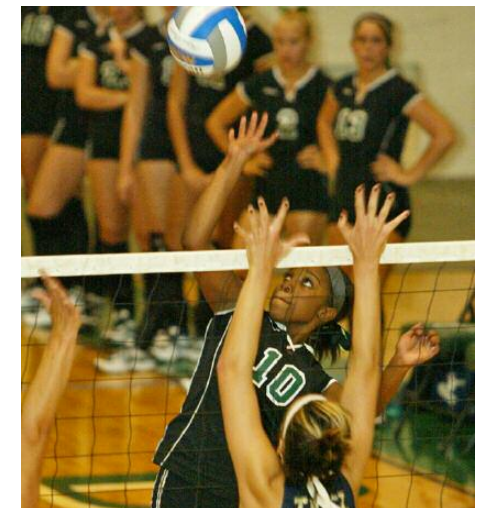
Peggy Fillinger played two years for the Bison softball team. She earned team MVP accolades in 1984 and then received Pennwood West Conference Honors in 1984 and 1985. Fillinger set a school mark for most putouts and helped Bethany set a record for victories in 1985.

Dan Swickard was a four-year letterman for the football team and a two-year letterman for the wrestling program. He played on the defensive line his first two seasons, before moving to the offensive line his final two years and earned All-PAC laurels both seasons. He was the first Bethany player to play in every varsity game for his entire four-year career and helped the Green and White post an 18-12-1 mark during his tenure.

Jeff Weekley was a four-year starter for the Bison on the diamond. After earning PAC Freshman of the Year and Honorable Mention All-Conference in 1993, he garnered First Team All-PAC his last three years. He was also voted the league's MVP as a senior in 1996 after hitting .429 with three home runs, 25 RBIs and 50 runs scored. Weekley's effort helped the Bison win the PAC championship with an undefeated record and earn a berth in the ECAC Tournament, BC's second straight trip to the postseason.

For his career, Weekley graduated with seven single-season records and eight career records. He still sits atop the Bison record boards in career stolen bases with 87, is ranked second in career runs (139) and ranks second in single-season runs (50-1996), doubles (15-1995), triples (5-1996) and stolen bases (27-1995).

Although the Bison had a down year, five players were recognized by the conference following the season. Sophomore Ari Dewhurst (three goals, one assist) picked up First Team laurels, while junior Jason Straw (two goals, one assist) and freshmen Cameron Ward (eight goals) and Russell Gaither (three goals, one assist) garnered Second Team. Senior Andrew McPherson (two goals, three assists) closed out his fine career with Honorable Mention status despite missing three matches because of injury.



Horsing Around

Bethany's Equine Studies Program Relocates

Bethany's Equine Studies Program has found a new home at Pegasus Farm Equestrian Center in Wheeling, W.Va. Four miles from campus, the 160-acre farm is a full-service facility offering complete boarding services; instruction for riders; horse training, breeding and sales. It is also home to "Pegasus Pure Gold," a Jockey Club registered, Palomino thoroughbred stallion. Dr. Amanda Stewart, assistant professor of biology, will head the program as director, while Pegasus co-owner Anne Kaufman has been named coordinator of equine facilities and riding.

Making the Grade

Bison Student-Athletes in the Classroom

A PAIR OF BETHANY student-athletes were voted to ESPN The Magazine/CoSIDA Academic All-District teams during the fall seasons for their work in the classroom and on the fields of competition.

The Bison honorees included junior Megan Cook, who was voted Third Team Academic All-District II for women's soccer and junior Tim Stefanizzi, who received Second Team recognition in football. To be eligible, a student-athlete must be a varsity starter or key reserve, maintain a cumulative G.P.A. of 3.30 on a scale of 4.00, have reached sophomore athletic and academic standing at their current institution and be nominated by their sports information director. All Division II, III and NAIA institutions in Delaware, District of Columbia, Maryland, New Jersey, Pennsylvania and West Virginia make up District II.



Megan Cook

On the soccer field, Cook was a key part of the Bison (7-8-4) recording their best season since they won the PAC championship in 1999. The junior defender played in all 19 matches, including two starts, and her play in the back helped Bethany set a school-record with six shutouts.

In the classroom, Cook has better than a 3.9 GPA as a psychology major. She's made the Dean's List and PAC Academic Honor Roll twice and works as a psychology lab proctor. Cook is a member of the Psi Chi Psychology Honor Society, serves as Public Relations head for Phi Mu, as the women's soccer representative for Bethany's Student-Athlete Advisory Committee and as Executive Recruitment Chair for Panhellenic Council.

In the community, Cook was a youth minister assistant this past summer and volunteers with Big Brothers, Big Sisters.

"Since my involvement as head women's soccer coach, Megan has been a model student-athlete," said Bethany head coach Barry Christmas. "Her attitude around the program has been positive and her ability to manage her academic and athletic responsibilities is a shining example. Megan deserves this honor and I am proud to say she is part of the Bethany soccer program."

Stefanizzi is in his third year as a defensive lineman for the Bison program. He played in seven games this season and had seven tackles to his credit, including three solos. His stop in the Grove City contest went for a one-yard loss and he was in on three hits against Westminster.

Academically, Stefanizzi has better than a 3.55 GPA as a forensic chemistry major. He's made the Dean's List three semesters and earned PAC Academic Honor Roll honors once.

"Tim has come as far as anyone in the program for us," said Bison head coach Tim Weaver. "As a freshman, we wondered if he would ever be able to contribute, but he has worked hard every day and is now a valuable contributor on the defensive line for us. Academically, Tim uses that same strong work ethic in the classroom as he does on the field to maintain one of the highest GPAs on the team."

Although they were the only two who received Academic All-District recognition, a total of 10 Bison student-athletes were nominated for the honor from the football, volleyball and men's and women's soccer teams. Women's tennis and cross country nominations are taken during the spring. The next Academic All-American/All-District awards will be for basketball during the winter season.



Tim Stefanizzi

Volleyball

JUST LIKE THE women's soccer program, the volleyball team under second-year head coach Courtney Kline came into the year with an extraordinarily young team. By the end of the season, three of the Bison's four top hitters were freshmen to go along with a first-year setter and the top defensive player was also a freshman. The youthful squad played close, competitive matches throughout the season and gained valuable experience to carry into next year.

The lone Bison to gain All-PAC honors was freshman Courtney Meadows, who was selected Honorable Mention after she led Bethany in kills (292) and ranked fourth on the team in digs (138). At setter, freshman Megan Hoffman finished with 796 assists, the eighth-most in one season by a Bison.

Women's Tennis

THE BISON WOMEN'S tennis team's season was highlighted by a pair of victories. The first of those wins was 6-3 decision over W&J Sept. 13, which was the program's first victory in nearly three years, as they broke a string of 32 consecutive dual match losses. Sophomore Bethany Stickradt keyed the win by registering victories at first singles and first doubles with playing partner Ashley Current.

Bethany would make it a winning streak when they knocked off Chatham 7-2 just three days later. Current won both her matches that day, as did junior Lisa Pfadenhauer, freshman Lucero Lopez and senior Toni Douglas.



Cross Country

ON THE CROSS country trails, the Bison women took home third place at the Rio Grande Invitational during the season under head coach Mark Swiger. Sophomore Suzanne Stettinius (9th) and junior Maggie McCort (12th) led the Bethany efforts at that meet, as well as the PAC Championship meet. Stettinius took home 11th place overall and McCort earned 13th to receive Second Team All-PAC accolades, the first BC runners to garner all-conference recognition since 2005. Their efforts helped Bethany place fifth overall out of eight teams.

Bethany's men were decimated by injuries during the season and forced to run as individuals throughout much of the year. •



NCAA Alumni and Friends Recruiting Guidelines

6.4.2 Representatives of Athletics Interests.

An institution's "responsibility" for the conduct of its intercollegiate athletics program shall include responsibility for the acts of individuals when a member of the institution's executive or athletics administration has knowledge or should have knowledge that such an individual:

- (a) Has participated in or is a member of an agency or organization as described in Constitution 6.4.1;
- (b) Has made financial contributions to the athletics department or to an athletics booster organization of that institution;
- (c) Has been requested by the athletics department staff to assist in the recruitment of prospective student athletes or is assisting in the recruitment of prospective student-athletes;
- (d) Has assisted or is assisting in providing benefits to enrolled student-athletes; or
- (e) Is otherwise involved in promoting the institution's athletics program.

13.2 OFFERS AND INDUCEMENTS

13.2.1 General Regulation.

An institution's staff member or any represen-

A Big W

Summey Era at Bethany Starts With a Win

NEW BETHANY MEN'S basketball coach Mike Summey saw his coaching tenure at the school get off to a winning start, as the Bison defeated LaRoche 77-61 Nov. 17 in the season opener for both teams.

Summey came to Bethany as the school's 24th head men's basketball coach after a two-year stint at Division I North Florida University. The win made him the first Bison coach to win his initial game on the bench since Pat Stewart led BC to a 93-90 victory over Washington & Lee to begin the 1990 campaign.

In the win over LaRoche, Bethany hit seven three-pointers en route to building a 44-25 halftime lead. Their lead grew to as large as 25 in the second half before the Redhawks made it closer with a late run. Junior forward Joe Testa led the way with 21 points and senior forward Petre Petkovski recorded a double-double with 20 points and 11 rebounds to help make their new coach a winner in his first outing.

"It was a total team effort," said Summey. "It was a big win for the program in that the players worked so hard in the preseason preparing for this. It was great to see all that hard work result in a win which gets us off on the right foot this season."

Summey and the Bison will try to capture their second PAC championship in a row and 13th title in school history at the PAC Tournament. First round play is Tuesday, Feb. 24, with the semifinals scheduled for Thursday, Feb. 26. The PAC Tournament championship game will be Saturday, Feb. 28. All games will be played at the higher seeded teams' home court.



violations per Constitution 2.8.1, and documentation of the individual's repayment shall be forwarded to the enforcement staff. (Revised: 1/13/98, 1/10/05, 1/9/06)

13.2.2 Specific Prohibitions.

Specifically prohibited financial aid, benefits and arrangements include, but are not limited to, the following:

- (a) An employment arrangement for a prospective student-athlete's relatives;
- (b) Gift of clothing or equipment;
- (c) Cosigning of loans;
- (d) Providing loans to a prospective student-athlete's relatives or friends;
- (e) Cash or like items;
- (f) Any tangible items, including merchandise;
- (g) Free or reduced-cost services, rentals or purchases of any type;
- (h) Free or reduced-cost housing;
- (i) Use of an institution's athletics equipment (e.g., for a high school all-star game); or
- (j) Sponsorship of or arrangement for an awards banquet for high school, preparatory school or two-year college athletes by an institution, representatives of its athletics interests, or its alumni groups or booster clubs.

Classnotes

We'd love to hear from you!

We're interested in hearing how you are doing. Send or email your engagements, marriages, births, promotions or other news to be published in *Bethany Today*.

Achievements

Jim Collins '49 was featured in a series of stories titled "Patriot Games" that won first place in the W.Va. Press Association's 2008 Better Newspapers Contest. The series was centered around the Ohio Valley Athletic Conference's 1946 Ohio-W.Va. All-Star Football Game and the OVAC's choice to invite players who had just returned home from WWII to participate.

Edgar Martin '50 was featured in a series of stories titled "Patriot Games" that won first place in the W.Va. Press Association's 2008 Better Newspapers Contest. The series was centered around the Ohio Valley Athletic Conference's (OVAC) 1946 Ohio-W.Va. All-Star Football Game and the OVAC's choice to invite players who had just returned home from WWII to participate.

Prof. Kenn Morgan '71, Professor of Fine Arts (right) and Dr. Scott D. Miller, President of the College (left) present Dr. Rodney Hurl with a portrait of his late wife Judith at the dedication of the Judith R. Hurl Center during Homecoming weekend.



Ed Blundon '66 was inducted into Bethany's Athletic Hall of Fame for basketball.

Arthur B. Keys '67 and his company International Relief & Development were the subject of a feature article in the Sept. 22 edition of Time magazine. IRD is a charitable, non-profit, non-governmental organization. IRD works to bring humanitarian relief and development aid programs in regions of the world that present social, political and technical challenges.

Daniel Stephens '69 was named principal at Woodland Hills High School in Pittsburgh, Pa.

D. Brent Mulgrew '70, executive director of the Ohio State Medical Association, was presented with the American Medical Association's 2008 Medical Executive Lifetime Achievement Award.

Dan Swickard '72 was inducted into Bethany's Athletic Hall of Fame for football.

Marc Harshman '73 received a fellowship in Children's Literature.



Dr. Scott D. Miller, President of the College and Sven de Jong, Vice President for Institutional Advancement (right) present an Honorary Doctor of Humane Letters degree to Neil Christman '55 (left) with his wife Jackie.

Mark Fedak '74 was recently inducted into the Brooke High School Hall of Fame.

Robert "Bubba" Kapral '78 was named as the winner of the Wheeling News-Register/Bill Van Horne OVAC Coach of the Year Award. Kapral was honored after leading his Bellaire (Ohio) St. John Central's girls' track team to its first-ever Ohio Division III state championship in 2007.

David Cottingham '79 has been appointed Assistant District Chief for District 7 of the Beta Theta Pi fraternity.

Frances McDormand '79 returned to the silver screen with her latest role in Burn After Reading. McDormand plays the female lead in a star-studded cast.

J. Drew McFarland '83 was honored at the Delta Tau Delta Fraternity 150th Anniversary with the Distinguished Service Chapter Award.

Bethanne Brown '86 received her Master's of Education from Brenau University.

Margaret (Peggy) Fillinger '86 was inducted into Bethany's Athletic Hall of Fame for softball.

Thaddaeus B. Allen '92 was installed as Regional Minister for the W.Va. Christian Church (Disciples of Christ) on April 25, 2008.

Stacey Collins Tearne '93 filled a significant behind-the-scenes role in the successful quest by Richard Garriott to become the world's first second-generation astronaut. Tearne is the Vice President of Space Adventures, Ltd.

Jeff Weekley '96 was inducted into Bethany's Athletic Hall of Fame for baseball.

Nicole Vetanze Swanson '98 received a scholarship from the American Association of Teachers of French and the French Embassy to study in France. She spent 3 weeks in Paris over the summer.

Jim Sperlazza '99 was hired by the NFL as an On-Field Player Monitor and Game Day Assistant to the officiating crew at all Pittsburgh Steelers home games.

Noelle Arline Noonan '01 received an English Teaching Assistantship from the government of France. Currently a doctoral candidate in Music at the University of Minnesota, Noonan was one of only 50 students selected to receive the award.

Emily Scerba '04 was recently appointed the position of Communications/Media Relations Assistant to the Pittsburgh Steelers.

Jillian Kiska '06 completed her Master of Education in Higher Education Administration and Student Personnel from Kent State University.

Births

Jocelyn Marie was born to **Jeanie Montgomery '95** and Jimmy Lesogor on May 28, 2008.



Dr. Scott D. Miller, President of the College presents Jeff Weekley '96 with his Athletic Hall of Fame Plaque during a halftime ceremony of the homecoming football game. Also pictured are Weekley's sons, Tyler and Riley.

Madeline Elizabeth was born to Lauren and **Matt Weibe '99** on June 10, 2008.

Sofia E. Troya was born to Amanda Lynn and **Juan Carlos Troya '01** on November 26, 2007.

Madysen Michalski was born to **Kristen Spang '95** and James Michalski on July 17, 2007.

Marriage

Heather Lynn Knollinger and **Travis Alan Knobbe '04** were married on June 7th at the Mount Olivet United Methodist Church. The couple will reside in Roanoke after a brief honeymoon.

Lisa M. Whitecotton '04 and **Patrick A. Raney '06** were married on May 31, 2008 in Commencement Hall, Bethany with Dr. Larry Grimes '64 officiating. Bethanians in the wedding

Classnotes

A Solid Start

Jim Hettler Memorial Scholarship Awarded

Kevin Sarsfield, a freshman from Pittsburgh, Pa., has been selected as this year's recipient of the Jim Hettler Memorial Scholarship.

The scholarship was established in memory of James R. Hettler '52. A retired telecommunications executive who resided in Williamsburg, Va., he passed away on June 12, 2006.



Jim Hettler

Bethany College's roots run deep in the Hettler family. His father, **George C. Hettler, '12**, served as Bethany's business manager and alumni director and Assistant to the President during the 1930s and 1940s. His brother, Bill Hettler, served on the faculty in the late 40's and early 50's. His mother Frances Runk, brother Bob Hettler, sister Amy McIlroy, an uncle, and two cousins were also among the relatives that graduated from Bethany. Jim met his wife, Miriam (Mim) Fitch Hettler, during the freshman year at Bethany.

Hettler played basketball and baseball at Bethany. His most memorable basketball game came on Dec. 9, 1949.

That's when the 6-4 freshman battled Mark Workman, West Virginia University's 6-10 All-American, to a virtual standstill in a narrow 62-60 loss for the Bison.

Hettler also excelled in the classroom and the community. He was a member and officer of the Kalon honor society and an honor student in Biology. A member and treasurer of the Beta Theta Pi fraternity, Hettler still found time to serve on the student church board despite working his way through school.

He continued his involvement with the College throughout the years following his graduation. He and his wife were both active members of Bethany's Alumni Council.

The Jim Hettler Memorial Scholarship will be presented annually to a first-year student at Bethany College who has demonstrated strong academic abilities and has a record of extensive involvement in high school extracurricular activities.

To make a contribution in support of the Jim Hettler Memorial Scholarship Fund, send a check to The Bethany Fund, c/o Center for Institutional Advancement, Bethany College, P.O. Box 419, Bethany, WV 26032-0419. Write the words, "Jim Hettler Memorial Scholarship Fund," on the memo line of the check.

were Rachel Halko '04, Shannon Stoddard '02, Traci (Shuman) Teudhope '04, Jim Crites '06 and Aaron Madeira '05. Lisa is an admissions counselor in the College and Media Relations Division at Syracuse University. Patrick is a teaching assistant and graduate student at the State University of New York's College of Environmental Science and Forestry. The couple lives in Syracuse, N.Y.

Brianna Lynn Farrier '02 and Richard Michael Harveth were married Tuesday, June 3rd, on the beaches of the Outer Banks at Rodanthe, North Carolina. The couple now resides in Bellaire, Ohio.

Jessica Manganello '05 and **Mark Dzuris '05** were recently married. They currently reside in Mars, Pa..

Christina Clark '06 and **Ryan Sullivan '06** were married on Thursday, August 14, 2008 at the Hellenic Center in Wheeling.

Dr. Peter M. Morgan '61, Bethany College's first Renner Visiting Scholar of the 2008-09 academic year, welcomed members of the Bethany Community to an Open House at the recently restored, Hibernia, the Renner Visiting Scholars Residence.



During the annual Alumni Awards Banquet and Wall of Fame Induction, the Bethany College Alumni Association presented Linda Comins '77 (left, pictured with guests) with the Distinguished Service to Alma Mater Award and David Jolliffe '74 (right, pictured with guests) with the Alumni Community Service Award. The Rev. Dr. A. Dale Fiers '29 was inducted to the Bethany College Wall of Fame. Dr. Fiers passed away on Sept. 28, 2003 at the age of 96. Accepting the honor on his behalf was his grand-daughter Leah Fiers Moore '90 (center, with guests).



Memoriam

Jean Taylor Schubert '46 of Paso Robles, Calif. on May 20, 2008.

Charles F. Koehler '62 of Pittsburgh, Pa. on June 19, 2008.

Charles R. Ford '44 of Ocala, Fla. on March 23, 2008.

John Graham '61 of Bethany, W.Va. on August 13, 2008.

John Alexander '61 of Pittsburgh, Pa. on August 13, 2008.

Jane Stewart Altmeyer '71 of Wheeling, W.Va. on August 26, 2008.

William L. Burrall '69 of Wheeling, W.Va. on August 26, 2008.

Wilma Jane Schramm Allen '37 of Martinsville, Ind. on June 6, 2008.

Sieglinde Rosa Crenshaw of Wellsburg, W.Va. on September 19, 2008.

Joan Brown Artley of Burlington, N.C. on September 18, 2008.

Elmer Harry Freese '52 of Bethlehem, W.Va. on July 30, 2008.

Elizabeth Mayer Hersh '79 of Pittsburgh, Pa on Sept. 21, 2008

William Dumbaugh '48 of Weirton, W.Va. on November, 14, 2008.

Jan Carrow Zeller '77 of Grand Junction, Colo. on April 8, 2007.

Ruth Ball '32 of Mount Vernon, Ohio on May 26, 2008.

Edwin C. Churchman '49 of Wellsburg, W.Va. on June 10, 2008.

James Montecalvo '04 of Washington, Pa. on June 7, 2008.

John Pidgeon (honorary degree) of Pittsburgh, Pa on May 12, 2008.

BETHANY COLLEGE is seeking comments from the public about the College in preparation for its periodic evaluation by its regional accrediting agency. The College will undergo a comprehensive evaluation visit March 23-26, 2009, by a team representing The Higher Learning Commission of the North Central Association of Colleges and Schools. Bethany College has been accredited by the

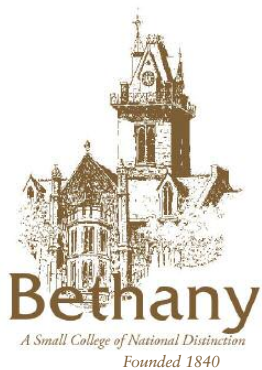
Commission since 1926. The team will review the institution's ongoing ability to meet the Commission's Criteria for Accreditation.

The public is invited to submit comments regarding the college: Public Comment on Bethany College
The Higher Learning Commission
30 North LaSalle Street, Suite 2400
Chicago, IL 60602

Comments must address substantive matters related to the quality of the institution or its academic programs.

Comments must be in writing and signed; comments cannot be treated as confidential.

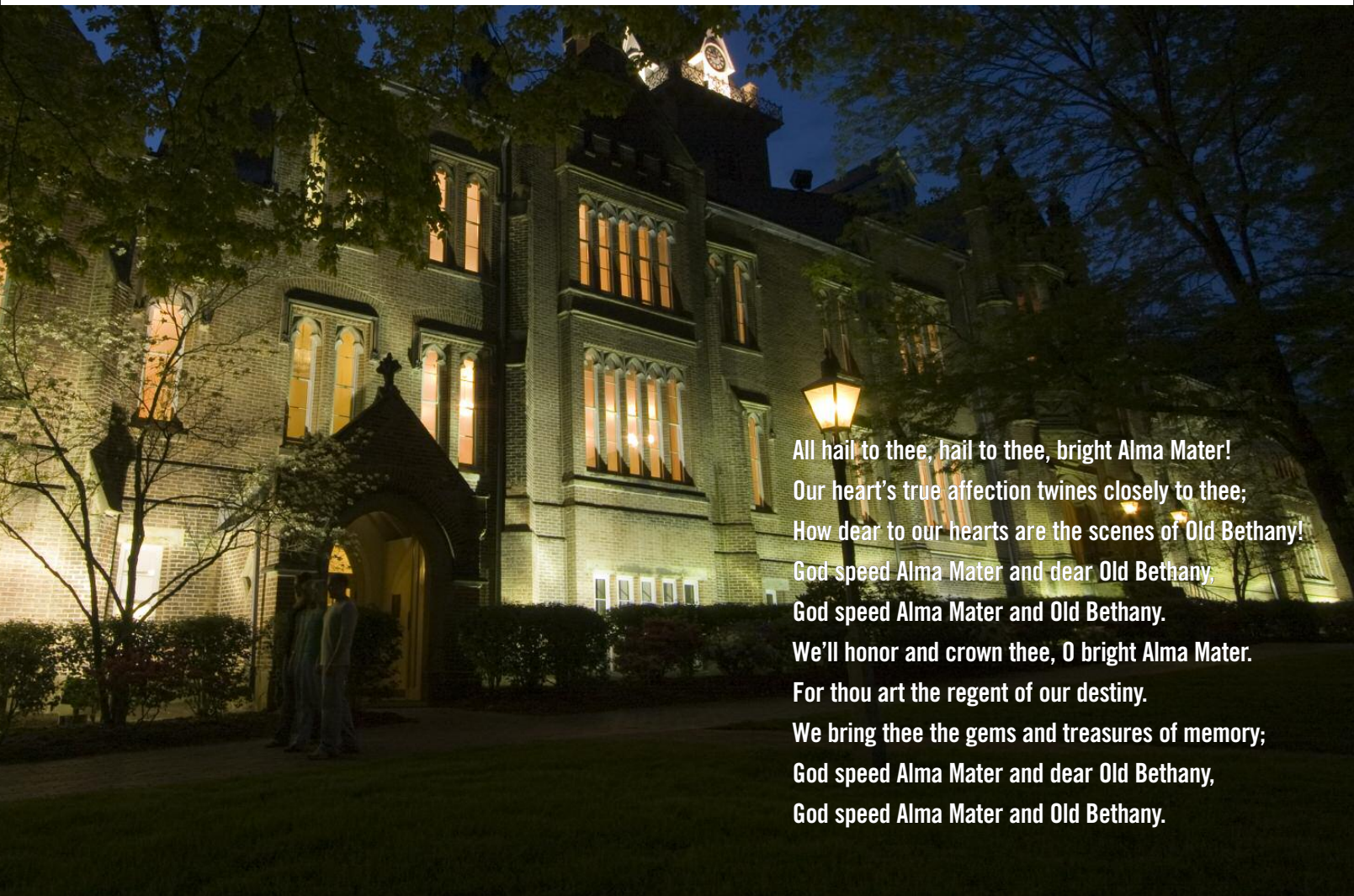
All comments must be received by February 22, 2009



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Bethany, WV 26032-0417

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All hail to thee, hail to thee, bright Alma Mater!
Our heart's true affection twines closely to thee;
How dear to our hearts are the scenes of Old Bethany!
God speed Alma Mater and dear Old Bethany,
God speed Alma Mater and Old Bethany.
We'll honor and crown thee, O bright Alma Mater.
For thou art the regent of our destiny.
We bring thee the gems and treasures of memory;
God speed Alma Mater and dear Old Bethany,
God speed Alma Mater and Old Bethany.