

A SMALL COLLEGE OF NATIONAL DISTINCTION

Bethany

SUMMER 2010

TODAY

Heritage

Where Tradition Meets
our Future Needs



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PRESIDENT'S MESSAGE

Strong POSITION

Spring Semester 2010 has witnessed both Bethany tradition and progress, as the College continues to blend the best of our rich heritage with contemporary needs and opportunities. As we celebrate the 170th anniversary of our founding, this issue highlights the College's impressive response to the ongoing rebuilding of Haiti, both in the outpouring of Bethany community support in the immediate aftermath this winter and in continuing relief and rebuilding efforts. Bethany alumnus and trustee Arthur Keys '67, H 2006, founder, president and CEO of International Relief and Development (IRD), in Arlington, Va., profiled on page 12, is in the forefront of this global initiative.



We are indeed fortunate that other accomplished and prominent alumni, including Dr. Walter Bortz '67, H 2006, president emeritus of Hampden Sydney College in Virginia and our Founder's Day speaker in March, have returned to campus to share their wisdom and life experiences (see *New & Noteworthy*, page 4.) Other thoughtful messages were presented on campus by alumni Jeffrey L. Seglin '78, a noted author, professor and ethicist at the Kalon Scholarship Luncheon (see *New & Noteworthy*, p. 4) and The Rev. Bonnie Thurston '74, principal speaker at this year's Oreon E. Scott Lectures.

This sense of community, mission and service are very much aligned with the values of our founder, Alexander Campbell, and others whose vision allowed the College to survive and thrive to this day. We think that they would be pleased today, not only with the impact Bethany students, faculty and alumni have on the region, the nation and the world, but also, with the way in which the College's history and architecture are being preserved.

The nearly complete restoration of 100-year-old Cochran Hall (see cover, stories and photos on page 15) as a student residence marks the return of his historic structure, dedicated in 1910, to productive use. Vacant in recent years, it is wonderful to see it restored for incoming students in fall 2010. The completion of the Hall as a vital place for student living also reflects the strength of Bethany's enrollment at 850 full-time students (1,000 overall), the strongest in many years.

Long-serving Bethany faculty, including Professor Randy Cooley (see profile, page 18.), John F. and Evelyn Casey Steen Professor of Economics, who retired this spring after a record 44 years and who was recently honored with the establishment of an endowed award, The W. Randolph Cooley Value Added Award, continue to make their mark, with their legacies inspiring students and alumni, including Trustee Bob McCann '80, who then go forth and give back, for generations to come. McCann, Board of Trustees vice-chair, and his wife Cindy recently announced the establishment of the McCann Family Student Investment Fund in which Bethany students will now serve as investment professionals responsible for a \$1 million endowment while applying the financial savvy they have developed in the classroom to the real-world theater of investment management. In addition, the Fund will enable the College to invite guest speakers from the financial world, as well as leaders in the philanthropic and non-profit sector, to campus.

Bob and Cindy have been involved in a number of worthy projects at Bethany throughout the years. Among them are the McCann Learning Center, which serves so many students while providing a home for four important College programs, the Program for Academic and Student Success (PASS), which recently received recognition from NAICU in Washington, D.C., and the tutor and BethBridge programs and the Writing Center.

As I travel around the nation to visit with Bethany alumni, it is gratifying that some have chosen to return to their alma mater in key leadership posts, where they are playing a significant part in moving the College forward. Vice Presidents Bill Kiefer '71 and Sven de Jong, '95, profiled on page 18, representing perspectives of varied alumni generations, are doing a magnificent job as members of the President's Cabinet as we implement the College Master Plan.

Bethany's tradition as a place of academic rigor and opportunity continues, as student athletes excel both in the classroom and on the courts and playing fields. It is noteworthy that many, including the entire front line on the women's volleyball team, have maintained perfect 4.0 grade point averages this semester (see "Perfect Season," page 29.) Likewise, Bethany's strong ties with its founding denomination, the Christian Church (Disciples of Christ), continue with the annual Oreon Scott Lectures, among many initiatives of Chaplain Scott Thayer.

As I noted at our March 4, 2010, Founder's Day celebration, although both architecture and campus residential life have changed dramatically over the years, the College's essential character — emphasizing intellectual freedom, diversity, personal growth, leadership and a close academic community — has continued to flourish.

Despite a challenging economy, our endowment and financial position remain strong, thanks to the ongoing support of many committed alumni and friends. Faith, it has often been noted, is that vision which lies just beyond our horizon. Our founders embodied an abundance of faith, envisioning a liberal arts college that would prepare young scholars for positions of leadership and influence. And so we Bethanians do today.

With the 10-Year College Master Plan, Bethany 2020, still in place, Bethany is well-positioned to honor our founders while adapting their vision and mission to contemporary challenges. Thanks to each of you for all you continue to do to make their dream a reality.

A handwritten signature in dark ink that reads "Scott D. Miller". The signature is fluid and cursive.

Scott D. Miller
President of the College

UPGRADED BISON STADIUM IS HOME TO MANY OF BETHANY'S TEAMS. BEGINNING IN SPRING 2011, LACROSSE WILL BE ADDED AS THE SCHOOL'S 21ST VARSITY SPORT.



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**SUMMER 2010
ON THE COVER**

The nearly complete restoration of 100-year-old Cochran Hall as a student residence marks the return of this historic structure, dedicated in 1910, to productive use. The completion of the Hall as a vital place for student living also reflects the strength of Bethany's enrollment at 850 full-time students (1,000 overall), the strongest in many years. See page 15.

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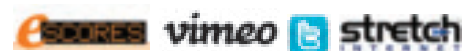
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LATEST EVENTS
SPORTS UPDATES
AND MUCH MORE

A SMALL COLLEGE OF NATIONAL DISTINCTION

“ Our founders embodied an abundance of faith, envisioning a liberal arts college that would prepare young scholars for positions of leadership and influence. And so we Bethanians do today. ”



BETHANY COLLEGE, A SMALL COLLEGE OF NATIONAL DISTINCTION, WAS FOUNDED MARCH 2, 1840.

For 170 years, Bethany College has been a highly contemporary institution based in the tradition of the liberal arts. The College offers a wide array of studies, awarding Bachelor of Science and Bachelor of Arts degrees in more than 25 fields of study, many with options for emphasis. Students also have the option of including one or more optional minors as part of their programs.

The College's program of liberal arts education prepares students for a lifetime of work and a life of significance. Bethany places particular emphasis on leadership and incorporates pre-professional education in dentistry, engineering, law, medicine, physical therapy, public administration, theology and veterinary medicine.

Bethany's 1,300-acre campus is located in the northern panhandle of West Virginia in the foothills of the Allegheny Mountains. Pittsburgh, America's Most Livable City, is a 50-minute drive from campus. Wheeling, W.Va.; Washington, Pa.; and Steubenville, Ohio are less than a half-hour away.

Founded by Alexander Campbell, who provided the land and funds for the first building and served as the first president, Bethany has been a four-year private liberal arts college affiliated with the Christian Church (Disciples of Christ), since its inception. This religious body, of which Campbell was one of the principal founders, continues to support and encourage the College, but exercises no sectarian control. Students from virtually every religious community attend Bethany.

The approximately 850 Bethany students represent 28 states, the District of Columbia, Puerto Rico and nine countries.

VALUES

Bethany College is an academic community founded on the close interaction between students and faculty in the educational process. Bethany College values intellectual rigor and freedom, diversity of thought and lifestyle, personal growth within a community context, and responsible engagement with public issues. Its programs are designed to engage the mind through emphasis on discipline in thinking, motivation in the search for knowledge and acquisition of the intellectual resources for a lifetime of learning embolden the spirit through the opportunity for intellectual challenge, collaborative enterprise, athletic competition, artistic expression, personal growth and meaningful work enlarge the world through exposure to the abundant diversity of thought and lifestyle of the human community, support for personal engagement with societies and cultures different from one's own and commitment to service.

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BETHANY TODAY NOTEWORTHY

Bethany College Celebrates 170 Years!

BETHANY COLLEGE celebrated its annual Founder's Day on March 4 with a convocation and wreath-laying ceremony. Dr. Walter M. Bortz III, President Emeritus of Hampden-Sydney College and Trustee Emeritus of Bethany College, gave the keynote address — "An Honor to the Age and a Blessing to the World."

Bortz remarked, "This old college is a special place. And it was special people who made it possible for you and me to play a role in its continuing growth and development as it helps men and women discover themselves, identify ways in which they will participate in life's challenges and provide leadership for others." He continued, "The story of Bethany College is a story of leadership and mentoring. It is this Founder's Day and these ceremonies where we tie together the leadership of Campbell expressed in the founding of Bethany College and the generations who have been and continue to be mentored by learned and caring faculty, experienced staff and those who believe in small colleges as magical islands of learning."

Bethany President Scott D. Miller presided over the convocation, held at 11 a.m. in Commencement Hall. Founder's Day at Bethany College is traditionally observed on the first Thursday of March. The College received its official charter from the Legislature of Virginia on March 2, 1840. The charter was affirmed on June 20, 1863, by the Legislature of the newly formed state of West Virginia.

To view the video from Founder's Day, visit <http://vimeo.com/9924596>

Furbee, Williams Cited for Excellence

PROFESSOR OF SOCIAL WORK and Department Chair Katherine Shelek-Furbee and Director of Physical Plant Ted Williams — both



now concluding 26 years of service to Bethany — were honored with the President's Award for

Excellence in Performance for faculty and staff, respectively, at Honors Day ceremonies April 15, 2010.

Professor Furbee's service at Bethany College corresponds roughly to the existence of the Social Work Program — one quarter century.

"You might say that my career and the Program grew together," she said of her 26-year career at the College. Professor Furbee began her service



at Bethany in 1984, and the Social Work Program was officially accredited in 1983-1984. Since then,

she has shepherded more than 150 graduates through the Program, President Miller noted.

In that duration, she has seen the Program grow in both enrollment and stature, marking its 25th year of accreditation in April 2009.

"An innovative teacher and efficient administrator, she has also revitalized the Kalon Leadership program while spearheading efforts to increase service learning opportunities for students and faculty," President Miller said.

Professor Furbee was also cited for her outreach to working

professionals in the fields of social work, health care and community service and her leadership of a two-plus-two program with West Virginia Northern Community College.

Also beginning his career at Bethany College in 1984, Director of the Physical Plant Ted Williams "helps ensure that this place of haunting beauty always looks its best and that our students, faculty and staff are cared for," President Miller remarked.

"Most weekends you will find him here just 'checking on things,'" he noted.

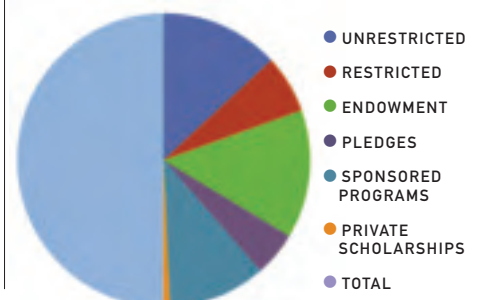
"(Williams) works tirelessly to ensure that each of us can come to work every day and focus on our mission of education. He is a colorful character who has a passion for Bethany College, its students and employees."

Capital Campaign More Than Halfway Toward \$52 Million Goal

"TRANSFORMATION NOW!" — Bethany's five-year strategic planning initiative — has raised \$29.2 million of the \$52 million goal announced by President Scott D. Miller in 2008.

Projects have included increasing Bethany's endowment, enhancing alumni giving and raising funds for additional student facilities and scholarships.

TRANSFORMATION NOW! The Campaign for Bethany College



Bethany's PASS Program Chosen for National Attention

BETHANY'S PROGRAM FOR Academic and Social Success (PASS) has been chosen by the National Association of Independent Colleges and Universities (NAICU) as one of eight outstanding programs submitted to its College Access and Success project to be shared with members of President Barack Obama's staff. Its goal is to highlight programs demonstrating success in reaching out to underserved student populations and improving access to a college education.

The eight programs were cited as models in support of the President's goal of making the United States the nation with the world's highest proportion of college graduates by 2020. The PASS program was also cited repeatedly at the 2010 NAICU annual conference.

Bethany Launches Master of Arts in Teaching

BETHANY HAS announced the establishment of its first graduate degree program — a Master of Arts in Teaching (MAT) — set to begin with the start of the 2010-2011 academic year. The Higher Learning Commission of the North Central Association of Colleges and Schools gave its official endorsement of Bethany's program this week.

"The Master of Arts in Teaching is an innovative degree program that builds upon Bethany's already high-impact education curriculum," stated Bethany College President Scott D. Miller. "Our Department of Education is well-known for preparing exceptionally qualified graduates with a thorough understanding of successful teaching practices. Now — by taking advantage of our new, graduate-level coursework — students can look forward to even more professional opportunities upon earning a degree from Bethany College."

The MAT degree at Bethany is a progressive program created to serve individuals who have earned their baccalaureate degree in education

and teaching certification and wish to further their professional development through graduate work in pedagogy. In addition, the MAT program provides a pathway into teaching for those who hold a baccalaureate degree outside of education, allowing them to pursue graduate-level studies while completing the requirements for initial teacher certifications in elementary (grades K-6) or middle school education (grades 5-9).

Bethany's MAT program also provides an option for Bethany undergraduates entering their senior year to seek provisional admission to the program and begin coursework. This plan enables students to graduate in five years with a baccalaureate degree, initial licensure and an MAT degree.

The MAT program is designed to be a part-time program lasting approximately two years. Graduate classes will be held on evenings and weekends during regular semesters, along with January and summer term coursework. Online classes may also be offered. The program culminates with a full-time, semester-long internship in a public school.

Bethany College Students Selected for Top Internships in Washington, D.C.

THREE BETHANY COLLEGE political science majors recently turned classroom knowledge into real-world experience, earning prestigious internships through The Washington Center for Internships and Academic Seminars, in spring 2010.

Wendy McAfee '10, of Jewett, Ohio, interned with Congresswoman Tammy Baldwin, who represents the 2nd Congressional District of Wisconsin. Quinn McCall '11, of Venetia, Pa., interned with the well-known law firm Kohn, Kohn, & Colapinto, LLP, while Matt Nemec '11, of New Brighton, Pa., worked with the Office of National Drug Control Policy, a component of the Executive Office of the President. Through their placements, the students gained valuable experience, attending classes and learning about life in the nation's capital.

Bethany has been affiliated with The Washington Center for more than a decade. Dr. Clinton Maffett, Bethany College professor of political science and chair of the Department of History and Political Science, serves as the College's liaison to the organization. More than 30 Bethany students have participated in The Washington Center programs.

Noted Ethicist Addresses Kalon Scholars Luncheon

"I CANNOT TEACH someone ethics, but I can help them define their values," Jeffrey L. Seglin '78, a well-known *New York Times* author and leading business ethicist, told attendees of his March 6 keynote address at the 26th annual Kalon Scholarship Luncheon.



The event was part of the Kalon Leadership Scholarship Competition for incoming freshmen with exceptional academic, leadership and service records.

"Bethany did not change who I was, but it did define who I am," he told Kalon scholars, candidates, faculty and others in attendance.

Seglin's son Ed '89, chairman of the North Central High School English Department in Indianapolis, Ind., is also an alumnus.

Seglin writes the popular "The Right Thing," a weekly column on general ethics syndicated by The *New York Times* Syndicate. He has also authored or co-authored more than a dozen books on business and writing. One, *The Right Thing: Conscience, Profit and Personal Responsibility in Today's Business*, was named one of the "Best Business Books of 2003" by the Library Journal.

In addition, Seglin serves as associate professor of writing, literature and publishing at Emerson College and is an ethics fellow at the Poynter Institute for Media Studies. He earned a master's degree in theological studies from The Divinity School at Harvard University.

West Virginia Campus Compact Selects Bethany College as Global Youth Service Day Mini-Grant Institution

BETHANY WAS one of eight colleges selected for mini-grant funding by West Virginia Campus Compact, the state's lead agency for Global Youth Service Day 2010. The College used the mini-grant to fund Spring into Service! — a program designed to help ready the community for spring.

Bethany's senior class Kalon Scholars, in cooperation with Bethany Memorial Church and a variety of other college and town representatives, worked with area community volunteers to participate in spring cleanup projects including yard work and repairing ravages of the winter snowstorms, April 25, 2010, as part of their farewell gift to the Bethany community.

"The Kalon Scholars hope that this event will be only the first of many to come in uniting the College, community and student body in efforts to make Bethany the best it can be," stated Katherine Shelek-Furbee, professor of social work, chair of the Department of Social Work and faculty advisor to the Kalon Scholars.

Established in 1988, Global Youth Service Day is the largest service event in the world and is now celebrated in more than 100 countries.

New Trustee Named

PHILANTHROPIST ASA JOHNSON has been named to the Bethany College Board of Trustees, continuing a family tradition that endures from 1865. His father, Thomas P. Johnson, Jr., who has served since 1990, has become a trustee emeritus. Johnson's forebears have served Bethany since 1865, when Alexander Campbell named Thomas W. Phillips of New Castle, Pa., a trustee, a posi-

tion he held from 1886-1912; his son, Thomas W. Phillips, Jr. served from 1915-1956. The next generation assumed Bethany leadership, with Frank L. Wiegand serving from 1956-1993 and Thomas Phillips Johnson, Sr. from 1971-1989. After the death of her brother, Grace Phillips Johnson received an honorary LL.D. degree from Bethany in 1954 for her active interest in the development of the College.

The next generation continued to support Bethany College, with Thomas Johnson, Jr. serving as trustee from 1990 to the present, Phillips Wiegand serving from 1995-2002 and Roger Wiegand from 2002-2007.

Winifred Johnson Clive, an artist of reputation in America and Europe, was artist in residence at Bethany and received an honorary Doctor of Fine Arts in 1979.

Phillips Hall, T. W. Phillips Memorial Library, Grace Phillips Johnson Visual Arts Center and the Thomas Phillips Johnson Health and Recreation Center, as well as the Thomas W. Phillips Chair in Religious Studies, were all funded by the generosity of the Phillips/Johnson family.

Bethany Hosts 2010 Oreon E. Scott Lectures

BETHANY COLLEGE HELD the 55th annual Oreon E. Scott Lectures April 12-13 at the Mountainside Conference Center. The featured speaker was Bonnie Thurston, a West Virginia native, Bethany College graduate and New Testament scholar. Thurston's focus was "The Lord's Prayer: Personal Piety and Global Justice."

Ann Updegraff Spleth, vice president for external relations at Christian Theological Seminary, and Rev. Scott Thayer, chaplain of Bethany College and pastor of Bethany Memorial Church, also presented messages throughout the event.

Thurston, who lives near Wheeling, W.Va., resigned the William F. Orr Professorship in New Testament at Pittsburgh Theological Seminary in 2002. She earned a bachelor's in English (First Honors) from Bethany College and a master's degree and doctorate from the University of Virginia. She has done post-doctoral work at Harvard Divinity School; Eberhard Karls University in Tuebingen, Germany; and the Ecole Biblique in Jerusalem.

Governor Minner Speaks at May Morning Breakfast

THE 63RD ANNUAL Darline



Nicholson May Morning Breakfast, sponsored by Panhellenic Council and the Office of Student Life,

was held on Saturday, May 1. This breakfast, named in honor of longtime Bethany College employee Darline Nicholson after her retirement, was founded to honor the senior women of Bethany College.

Governor Ruth Ann Minner, who recently completed two terms as the first female governor of Delaware, addressed the senior women with advice on life after college. The Governor advised the women present that only they can limit what they do in their lives. She urged them not to set limits but to set goals for themselves and to do all that is necessary to reach those goals.

At the breakfast, the Joyce Chernenko Outstanding Advisor award was given to Dr. Elizabeth Langemak, assistant professor of English, for her dedication to and support of the female students of Bethany College. Also honored at the breakfast was senior Sarah Walter with the Alece C. Gresham Leadership Award.

Ride On!

With its 1,300-acre campus and easy access to internationally known horse experts and facilities, Bethany College is well-equipped to offer a world-class equestrian program.

Students who pursue equine studies can choose from a wide range of concentrations — all emphasizing direct, hands-on experience. Drawing on the strengths of a focused program within the context of a comprehensive liberal arts education, Bethany's equine studies majors graduate with the knowledge and mastery of the multi-faceted skills they need to thrive in the equine industry.

Equine studies majors can combine several areas of study, including environmental science, international relations, political communications, psychology and education. Bethany offers a pre-veterinary track as well as opportunities in the following areas:

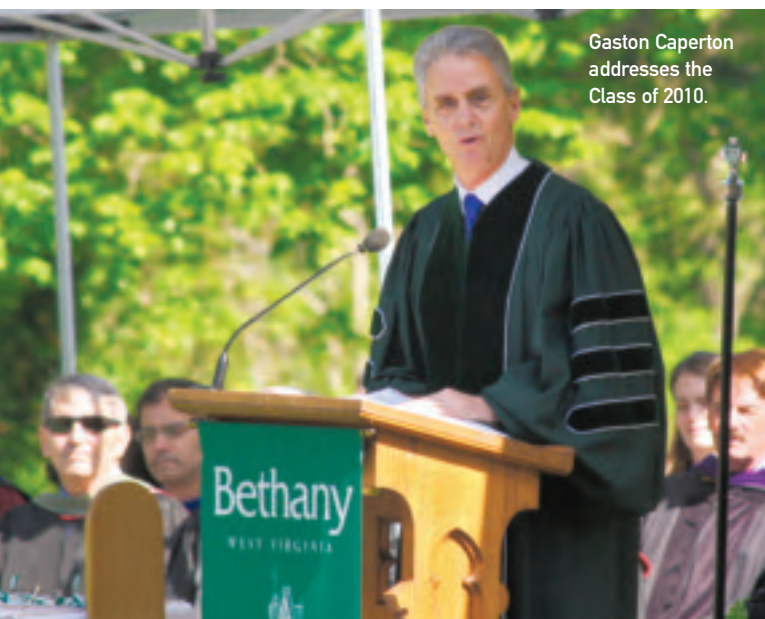
- facility management and design
- horse production and management
- equine anatomy and physiology
- equine sales preparation and marketing
- equine reproduction
- riding instruction
- driving and eventing
- animal nutrition
- animal breeding and genetics
- equine sports medicine and lameness

The Bethany Equestrian Club offers competitive riding opportunities for College students in three divisions – Hunt Seat, Dressage and Western.

The College has also added a concentration in equine-facilitated therapy as part of its social work major, which equips students with the support they need to use their equine knowledge and skills to assist persons who suffer from physical and/or mental challenges such as autism, cerebral palsy, depression, anxiety and paralysis.

Bethany's student-run equine facility serves the College and surrounding community with a high-quality boarding option and provides undergraduates with one-on-one instructional time with established riding and management professionals — further preparing Bethany College equine studies graduates with the extensive learning experience necessary to achieve their goals.

GRADUATION 2010



GASTON CAPERTON, former governor of West Virginia and current president of the College Board of New York, spoke to Bethany College's 2010 graduating class as part of the institution's 170th anniversary Commencement Weekend. Caperton presented listeners with a challenge to view all of their experiences — both good and bad — as preparation for success.

Caperton delivered his remarks, "Preparation, Path to Success," to Bethany's 124 graduating seniors on May 15 in the grassy quadrangle adjacent to the College's historic Old Main.

"Tomorrow you will take the next step in preparing for your own professional futures. You might not like it at first. I certainly didn't," Caperton stated. "But if you recognize the value of preparation, all your endeavors will take on added meaning. And you will pour your heart and your soul into something you might hate, just to prepare yourself for something you know you will love."

A native of West Virginia, Caperton expressed gratitude for the role his parents played in helping him to achieve success and, in particular, throughout his journey to overcome dyslexia.

"I'm dyslexic, but back then not much was known about dyslexia," he stated. "My father was the person who sat with me and taught me to read, day-in and day-out, working with me, encouraging me, pushing me."

Caperton continued, "I have learned firsthand that we

are all born with the capacity to develop the skill sets of experts. And I attribute my own success in large measure to this discovery."

Caperton is the recipient of numerous honorary doctoral degrees, including a Doctor of Laws from Bethany College. He earned his undergraduate degree from the University of North Carolina at Chapel Hill and went on to work for a Charleston, WVa., insurance agency, eventually becoming its principal owner. The company grew under his leadership to become the nation's 10th-largest privately owned insurance brokerage firm.

Caperton was elected governor of West Virginia twice and served from 1989 to 1997. Education was a top priority during his time in office, and he is credited with raising teachers' salaries, improving training for teachers in order to more effectively use technology in the classroom and supporting programs that led to \$800 million in investments for new schools and improvements to existing structures.

Building upon his passion for improving educational opportunities for students, he has served as president of the College Board — a not-for-profit membership association composed of more than 5,700 schools, colleges, universities and other educational organizations — since 1999. The College Board annually serves seven million students and their parents, 23,000 high schools and 3,800 colleges through activities designed to help students successfully initiate and navigate their college careers. The SAT®, the PSAT/NMSQT® and the Advanced Placement Program® (AP®) are among the group's programs.

Caperton's May 15 address not only stressed the importance of the preparation students engaged in at Bethany College, but also throughout their lives with the help of others. "Everything they have done for you — reading to you, helping you with your homework, even signing you up for the piano lessons you always hated — it's all been about preparing you to achieve your own goals, whatever you shall determine them to be."

Bethany College President Dr. Scott D. Miller also emphasized the role students' Bethany education has played in preparing them for future endeavors. "You are going to be right in the middle of some very interesting developments in your lifetime," he said. "Moreover, your distinguished liberal arts education at Bethany College has prepared you exceptionally well to anticipate and manage change, one of the hallmarks of an educated person."

Miller continued, saying, "The future in which you will



Gregory B. Jordan, Chair of the Bethany College Board of Trustees; Dr. Marylouise Fennell, Honorary Doctor of Humanities recipient; Gaston Caperton, 2010 Commencement Speaker; Dr. Scott D. Miller, President of the College.

live and work is fundamentally about incorporating new ideas and themes into our lives. In this way," he added, "your liberal arts education will serve you well . . . Your professors at Bethany College have prepared you to analyze and synthesize new information, to think critically and to ask informed questions. All of you will need these skills as you move further into the 21st century."

Dr. Marylouise Fennell, former president of Carlow University in Pittsburgh, Pa., and current senior counsel for The Council of Independent Colleges, delivered remarks to the graduating seniors during the College's Baccalaureate service on May 14. Fennell was presented with an honorary Doctor of Humanities during the Commencement Ceremony.

Fennell is known internationally for her work as a consultant who specializes in the field of independent higher education. She serves as a mentor, counselor and consultant to presidents, administrators and boards of trustees of colleges and universities.

As senior counsel for the Council of Independent Colleges, based in Washington, D.C., she has headed the New Presidents Program for nearly 20 years. She has held both teaching and administrative positions at St. Joseph College and the University of Hartford in Connecticut, as well as Boston University.

Fennell, who has been the chief consultant for the Association of Private Universities of Central America, has worked in more than 20 countries and has received more than 50 honorary doctoral degrees. She serves as executive director of the Inter-American Consortium, a collaboration between six American (including Bethany) and 11 foreign higher educational institutions.

She is extensively published in the areas of accreditation, higher education and leadership and has co-pub-



lished two books with Miller: "President to President: Views on Technology in Higher Education, Volume II" and "Presidential Perspectives (Volume IV): Leadership in the Great Depression," She is the author of the Central American Accreditation Guidelines for Excellence in Education.

Fennell was born in Connecticut, and she entered the Institute of the Sisters of Mercy of the Americas there in 1957. She received her Bachelor of Arts degree from Diocesan Sisters College, her Master of Education and Certificate of Advanced Graduate Study from the University of Hartford, and a Doctoral degree from Boston University. She has done post-doctoral training at institutions such as Harvard University and the University of Connecticut, among others.

Photos *by* JOHN WENDLE/AVIPA PLUS

FROM POST-KATRINA HELP IN THE GULF COAST TO OPERATIONS IN HAITI AND AFGHANISTAN, INTERNATIONAL RELIEF AND DEVELOPMENT (IRD) IS KNOWN FOR ITS EXPERTISE IN COMMUNITY STABILIZATION. UNDER THE LEADERSHIP OF ITS FOUNDER, PRESIDENT AND CEO DR. ARTHUR KEYS '67, H 2006, IRD HELPS RESIDENTS PREPARE THE BEST PLAN FORWARD.

SPELLING



Dr. Keys jokes with a Cash For Work laborer who spoke some English as they unloaded bags of fertilizer

RELIEF



Photo taken of Haiti's capital Port-au-Prince on 13 January 2010. The devastating destruction that was caused by a 7.3 magnitude earthquake on 12 January 2010 is clearly visible.

IMAGINE BEING among the first relief teams on the ground in earthquake-devastated Haiti. Ninety percent of the buildings are damaged; at least half — including the iconic National Cathedral and Presidential Palace, most schools and hospitals — are destroyed; more than 200,000 people are dead and another 302,977 families (representing 1.5 million people) have lost their homes. Fearing aftershocks, the rest of the capital city's population of 9 million is afraid to re-enter its damaged homes. Now envision the aftermath: a critical dearth of medical supplies and antibiotics impedes physicians; hospital operating rooms are open-air tents; food and water deliveries are sporadic and inadequate; the main port is damaged; and many roads are unusable, or if they remain open they are gridlocked with traffic.

THAT WAS THE SITUATION confronting the International Relief and Development (IRD) assessment team when members first arrived in Haiti and visited Leogane, the town closest to the earthquake's epicenter and target of IRD's primary relief and development efforts. The team arrived on January 18, 2010, six days following the quake. With the town and immediate vicinity experiencing 90 percent destruction, the team — about 35 on the ground today — projects that rebuilding will require at least a decade-long effort.

IRD founder, President and CEO Dr. Arthur Keys '67, H 2006 noted that "long-term recovery will require re-building Haiti's economic and social structures."

Immediately following the assessment in Leogane, IRD began distributing emergency shelter materials to area families. "The entire population was sleeping outside," said Adam Koons, IRD's Emergency Relief Team

leader. "Even if their home was not destroyed, they were afraid to enter any buildings that were still standing."

To date, the team has provided emergency shelter for more than 3,500 families. Members are working to provide 2,500 families with transitional shelter materials, such as lumber, corrugated metal and cement blocks. Families will also receive tools and training in order to strengthen their transitional homes.

In addition to shelter assistance, IRD is committed to assisting with sanitation and water infrastructure needs. Currently, IRD is building 1,200 latrines, showers and hand-washing stations, which will serve nearly 30,000 individuals. IRD will also provide hygiene education for the people of Leogane. The organization has distributed more than \$12.7 million worth of donated commodities, including medical supplies, medicines, rehydration salts, solar-powered lights, water purifiers, hygiene kits and



Top left, clockwise:
Dr. Keys meets Lt. Col. Matt Baker of the 1st Battalion / 3rd Marine Regiment (1/3 Marines). An earthquake victim being treated in Haiti. Dr. Keys inspects DAP fertilizer being distributed to farmer beneficiaries.

other basic humanitarian aid.

Known for its development expertise in community stabilization, IRD's approach to the Haitian crisis is similar to that in other major areas of involvement, including Afghanistan, Iraq and Sudan, where locals identify and prioritize needs. Just days after the Haitian quake, a team of seven, including two engineering experts, conducted door-to-door interviews with Leogane's mayor and residents to prepare the best plan forward for the Leogane community.

"We're leaning on IRD," said Leogane Mayor Santos Alexis.

Just as in Haiti, development in other areas served by IRD is community-driven. "We can't implement solutions without local support," says Dr. Keys.

In Afghanistan, where Dr. Keys recently spent a week visiting IRD's agriculture and infrastructure programs, community-driven solutions are essential for success.

In southern and eastern provinces of Afghanistan, for example, IRD is building more than 900 miles of rural roads, which requires support from local families and officials for construction to go smoothly and for the road to remain usable into the future. A concurrent program has distributed wheat seed and fertilizer vouchers to nearly 300,000 farmers to stimulate agricultural production. IRD consulted with local farmers and local government and community leaders before distributions began to get their input on which seeds would work best in each area of Afghanistan and which ones local farmers would be most willing to plant based on upkeep, yields and market prices. The success of the Afghanistan agriculture program in 2008-2009 has led to an expanded, \$300 million program that includes Helmand and Kandahar provinces.



Just a dozen years after its founding by Dr. Keys in 1998, after his diversified career in humanitarian international aid and fund development, IRD is among the world's largest NGOs, with a staff of 6,000 in 41 nations and an approximately \$600 million annual operating budget.

"IRD is committed to building lasting relationships and strengthening the capabilities of our beneficiaries so that they can become self-sufficient and direct their own future," Dr. Keys emphasized.

Cash contributions continue to be critical to the relief efforts in Haiti and to all of IRD's work around the world.

You can stay up-to-date on the latest IRD activities by visiting www.ird.org or becoming a fan on Facebook.

Bethany College's 'Hands to Haiti' Raises Support for Earthquake Victims

Bethany College has teamed with IRD to implement "Bethany: Hands to Haiti" — a program designed to raise funds and support for victims of the recent catastrophe in Haiti. Organizers hope to raise \$10,000 by the end of the 2010-11 school year.

"Hands to Haiti" has featured a variety of projects and kicked off with an Amazon Kindle Raffle in February 2010. Students were given the chance to participate in "Vote for Your Favorite Luxury" — a fund-raising drive featuring pictures of water, food, clothes, family, roof and more, held during meal times on campus. Bethany also accepted admission donations at men's and women's home basketball games and supported an April fundraiser at IRD's headquarters in Arlington, Va..

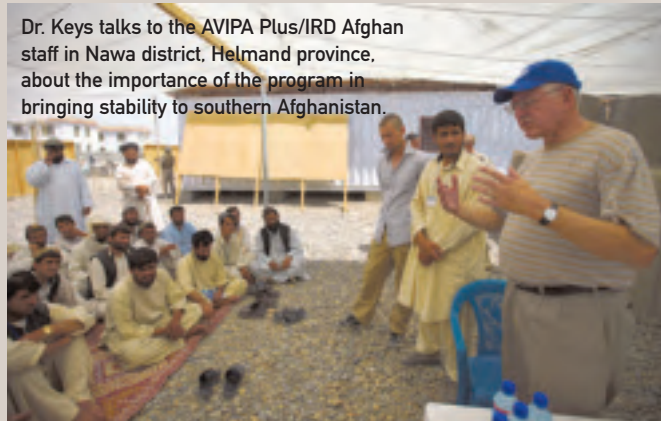
In addition, "Project Red," inspired by the international Project (RED) campaign to raise money and awareness for The Global Fund, featured a week of events in February, including a speaker from IRD, fashion show, "Wear Red for Haiti" day, a red food competition and more.

In other events, more than 30 Bethany women assembled health aid kits for victims of Haiti's recent earthquake at a meeting organized by the College's sisters of Zeta Tau Alpha Sorority. Each of the kits containing needed toiletries were accompanied by a personal, handwritten note from a Bethany student. Completed kits were taken to a Wellsburg church for shipment to Haiti.

Dr. Keys thanks an Afghan AVIPA Plus/IRD staff member for his work.



Dr. Keys talks to the AVIPA Plus/IRD Afghan staff in Nawa district, Helmand province, about the importance of the program in bringing stability to southern Afghanistan.



THE 'KEYS' TO SUCCESS

A NATIVE OF WASHINGTON, PA., Trustee Arthur B. Keys Jr. '67, H 2006 is president and CEO of International Relief and Development (IRD), a non-governmental organization (NGO) he founded in 1998. With a \$600 million annual budget and staff of 6,000 operating in 41 countries, IRD is the largest NGO recipient of US Agency for International Development (USAID) funds. Other major funding sources include the Departments of Agriculture and State.

With headquarters in Arlington, Va., IRD is an outgrowth of Dr. Keys' humanitarian aid work since the early 1980s when he worked in the former Yugoslavia for the World Council of Churches Urban-Rural Mission Program. He met his wife Jasna Basaric-Keys, a Bosnian native, there, and when strife broke out in the early 1990s he was engaged in projects in Albania, Kosovo, Serbia and Croatia. He also frequently writes and speaks about public policy issues in the Balkans. Prior to forming IRD, Dr. Keys was president of Keys and Associates, Inc., a for-profit organization raising more than \$150 million in grants and in-kind contributions for NGOs in international development.

"(Bethany young alumni/IRD staff) are very serious, very motivated and well-trained. All four are highly productive, energetic and eager to take on new challenges."

His interest in social issues and concerns was fostered when, as a Bethany student majoring in political science and history and minoring in religion, Dr. Keys was influenced by activist Chaplain Jeff Hamilton and by his New Testament studies with the late Professor Hiram Lester.

"It was Professor Lester who really motivated me to apply my thinking to social concerns and mission," he said of his time at Bethany, which coincided with the Vietnam War. Earning his B.A. in 1967, he went on to Yale University, where he studied under the renowned Rev.

William Sloane Coffin Jr., then the university chaplain.

Temporarily leaving his divinity studies to work for the pivotal 1968 presidential campaign of the late Sen. Eugene McCarthy, D-Minn., Dr. Keys returned to earn his M.Div. from Yale University Divinity School and a D.Min. from Emory University, which honored him with its prestigious Emory Award in 2009. In 2005, he received another significant honor as recipient of Yale University's distinguished William Sloane Coffin Award for Peace and Justice.

Dr. Keys returned to Bethany as Baccalaureate speaker in 2006, when he was awarded an Honorary Doctor of Humane Letters.

After re-engaging with Bethany while working with Dr. Clinton W. Maffett, Chair of the Department of History and Political Science and Professor of Political Science, and international students in the Washington Semester Program, Dr. Keys joined the Bethany Board of Trustees in 2009. He serves on the Academic Affairs Committee, and weekends frequently find him near campus on his 270-acre farm in Washington County, Pa., where he raises 50 head of grass-fed beef cattle and organic hay. He and his wife Jasna have three children, including twin teenagers still at home.

Employing several young alumni of Bethany College — Chris Watson '08 (Afghanistan), Chris Palo '07 (Program Development), Elly Slavova '02 (Program Development), and Glenn Wright '10 (Recruitment) — on the IRD staff, Dr. Keys notes, "They are very serious, very motivated and well-trained. All four are highly productive, energetic and eager to take on new challenges."

With an international perspective and unparalleled forum for humanitarian aid and development, Dr. Keys is convinced of the value of liberal arts colleges such as Bethany, which "provide the very best foundation for future careers which can go in many different directions.

"My own life and career demonstrate that a vocational context can be formed while seeking an education," he concludes.

[Heritage]

Back to the Future

HISTORY IS PRESERVED AS COCHRAN HALL
IS BEING BROUGHT BACK TO LIFE AS
BETHANY'S NEWEST RESIDENCE



Some Kind of Hall

If you haven't visited the campus lately, a lot is changing, including Bethany's newest Residence, Cochran Hall. As President Miller notes, "This sense of place, tradition and continuity is part of what makes Bethany College so special."



HISTORIC COCHRAN HALL, vacant in recent years, will be reincarnated as Bethany's newest residence when 72 students move into its renovated garden-style suites.

"It's wonderful to know that it is being preserved," Trustee Elizabeth (Beth) Athol '82, a cousin of founder Mark Mordecai Cochran (for whose son Percy the Hall is named), noted.

Cochran is among many historic buildings on campus, including five on the National Register. It was dedicated in 1912 to Percy Bayard Cochran 1900, son of M. M. Cochran, on the site of Isaac and Sophie Stewart's Ranch and the famous Stewart Spring. The former was razed in about 1909. The Hall was originally used as a men's residence and then for faculty offices and classrooms with a guest apartment in the basement.

"This sense of place, tradition and continuity is part of what makes Bethany College so special," President Miller, who holds the M.M. Cochran Professorship in Leadership Studies, noted.

At least four generations of Cochrans have attended Bethany, and at least three family members have served as trustees, including M.M.

Cochran 1875, current Trustee Elizabeth (Beth) Sweeney Athol '82 and her aunt, Ann Cochran Preston '56.

Beth's mother, Mary Cochran Sweeney '53 of Mt. Lebanon, Pa., an Alumni Council member from 1990-1999, remembers the residence as all-male in her years on campus. She and sisters Ann and Margaret Cochran Norton '55 lived in the Zeta Tau Alpha house, while a fourth, the late Susan Emma Cochran, lived in a women's residence. Daughters Beth '82 and Margaret Sweeney West '84 are also alumnae.



The eldest Cochran was Mark Mordecai (1854-1936), Class of 1875.

During almost two-thirds of Bethany's existence, "M.M.", as he was known, was closely connected with his alma mater as a student, trustee, patron and benefactor.

Born at the start of the industrial era, when the region's economy was shifting from agriculture to manufacturing and mining, he saw the rise of western Pennsylvania as a steel and coal colossus. The youngest of 13 children, he displayed the traits of independence and originality in action that would mark his adult life.

A Bethany student in what has been called "the golden era," his classmates included Champ Clark,



Current renovations underway



MM Cochran

Left to right, clockwise:
Current renovation project.
An image of Cochran Hall
taken in 1947. Dr. Cochran.
Students gather in their dor-
mitory for a late afternoon.

speaker of the
U.S. House of
Representatives;
Joseph Rucker
Lamar, a U.S.
Supreme Court
justice; and the

third President of Bethany College
(1887-1889) W.H. Woolery.
Professors who influenced him
included President W.K. Pendleton
(1866-1887), who taught moral philos-
ophy and Biblical literature; A.E.
Dolbear, science; Charles I. Loos,
ancient and modern languages; J.B.
Crenshaw, mathematics; and F.D.
Power, ancient languages. Cochran
married a local woman, the former
Emma Whitsett, daughter of Dr.
James E. Whitsett, a trustee.

After leaving Bethany, he ran
unsuccessfully for the U.S. Congress,
became a Board member of Bethany
in 1881 and accepted the Democratic
nomination for district attorney in
his county in 1883. At the turn of
the century, his support helped to
transform the College and the town.
In addition to Cochran Hall, he cre-
ated an endowed president's chair
and funded physical enhancements,
including a central heating plant,
electric power plant, water system,
interurban electric line and the
Cochran cottages.

At the end of his term in office as

ON MARK MORDECAI COCHRAN:

“His contributions to the growth and development of Bethany were not only conspicuous, but continuous, for a period of approximately 60 years. He was undaunted by obstacles...Farther back than any of us can remember, he led the friends of Bethany in a constant endeavor to perpetuate and strengthen this institution.”

—Former U.S. Assistant Solicitor General John Marshall 1902

district attorney, the Uniontown, Pa.,
Daily News published the following
tribute:

“In addition to being a successful
criminal lawyer, Mr. Cochran is a
thorough business lawyer. He enjoys
the reputation of being one of the
most competent general practitioners
of the bar...He has, furthermore, that
keen business sense which charac-
terizes the Cochran family, and he
knows how to pursue an advantage
in or out of court.”

A Bethany alumnus, John
Marshall 1902, former assistant solic-
itor general of the United States,
characterized M.M.'s service and
influence as follows:

“Mark Mordecai Cochran was no
ordinary man. He was a giant of
Bethany. Such devotion as his is
unprecedented in our history.
Bethany was the great passion of his
life. His contributions to the growth

and development of Bethany were
not only conspicuous, but continuous,
for a period of approximately 60
years. He worked for the College in
season and out of season. He was
undaunted by obstacles...Farther
back than any of us can remember,
he led the friends of Bethany in a
constant endeavor to perpetuate and
strengthen this institution.”



Students relax in Cochran Hall. 1950



William R. (Bill) Kiefer '71
and Sven de Jong '95

We're back!

TWO ALUMNI ARE USING THEIR DIFFERENT EXPERIENCES AND PERSPECTIVES TO MOVE THE INSTITUTION THEY LOVE FORWARD.

EXECUTIVE VICE PRESIDENT William R. (Bill) Kiefer '71, who also serves as General Counsel, and Vice President Sven de Jong '95 have come full circle in their careers — a bit older and wiser, perhaps — and both are delighted to be back at Bethany as part of President Miller's Cabinet.

Alumni of different generations, the duo brings their own life experiences and perspectives to their roles at the College, but both are dedicated to moving the institution they love forward.

de Jong, former seven-year mayor of the Town of Bethany and volunteer firefighter for 15 years, hails from Derwood, Md., in suburban Washington, DC, and still spends a significant amount of time in the area engaging friends and raising funds for Bethany.

"In a challenging time for higher education nationally, when a large number of colleges have seen their endowments and annual giving decline in the past year, Bethany continues to attract impressive support, thanks in part to Sven's energetic efforts and ability to motivate our loyal alumni," said President Miller.

While noting transformative physical changes (especially in residence halls and athletic-recreational facilities), differences in student expectations, and the ways in which classroom instruction is delivered since their student days, both Cabinet members agree that the core essentials of the Bethany experience remain consistent over the generations.

"Tell me about your experience with comps" is a question that instantly bonds alumni over the years," says Sven of his meetings with Bethanians around the country.

"Although the names of professors may change, the special sense of shared community and place remains the same over time," Bill adds.

While the two graduated 24 years apart, both vice presidents knew a number of the same professors and administrators as students, including Professor Randy Cooley (see profile, page 20) and Professor Emeritus Larry Grimes, now director of church relations. Both were active in their respective fraternities (Bill was a member of Alpha Sigma Phi and Sven was a member of Phi Kappa Tau), and both enjoy close family ties to Bethany. Bill's wife, the former Maria Chaldares '71, and brother, Neil Kiefer '73, a former co-captain of the men's baseball and basketball teams, are Bethanians, as is Sven's wife, Elizabeth Shelly '91, now a College administrator.

Although neither envisioned returning to their alma mater as senior administrators, both are passionate about the College and its future.

"Bethany is not just our mutual employer," Sven says. "Both Bill and I care very deeply about this place."

BEFORE RETURNING TO his alma mater as executive vice president and general counsel, William R. (Bill) Kiefer '71 earned his J.D. from the University of Pittsburgh School of Law. He previously served on the Alumni Council and Board of Trustees.



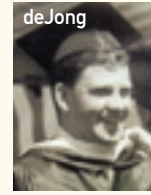
He has served as an attorney in area firms, including Frankovitch, Anetakis, Colantonio & Simon, in Weirton, W.Va., and Steptoe & Johnson in Wheeling, W.Va., where he practiced in the firm's Labor and Employment Law and Business Departments. From 1985-2004 he was vice president for law and administration, secretary and general counsel to Weirton Steel Corporation.

Bill began his career as a partner in Bogard & Robertson Attorneys at Law, which later merged into the firm of Frankovitch, Anetakis, Colantonio & Simon, where he remains Of Counsel on a limited basis. His areas of practice include ethics and Sarbanes-Oxley Compliance for corporate clients, an expertise that serves him well in his current post.

"Bill's in-depth knowledge of labor and employment law, especially of Sarbanes-Oxley compliance, is an invaluable asset to Bethany College," noted President Miller. "He brings a rare breadth and depth of experience to his alma mater."

At Bethany, Bill's areas of responsibility encompass all finance, business and legal matters. In addition, he oversees human resources, purchasing, accounting, budgeting and physical plant functions, as well as the College's auxiliary enterprises, including food service, the conference center and motel, bookstore and campus security.

IN HIS ROLE AS vice president for institutional advancement at Bethany College, Sven de Jong '95 directs the Center for Institutional Advancement, including the offices of development, alumni and parent relations, communications and marketing, church relations, sports information and Historic Bethany.



A decade after his graduation, when he was recognized with The Francis O. Carfer Prize as "Outstanding Senior," Sven returned to his alma mater in 2005 to lead Bethany's external affairs functions. A Maryland native, he earned a B.A. in international economics and German with a minor in international relations, spending a semester abroad at the Padagogische Hochschule in Heidelberg, Germany. He holds a master's degree from Eastern University.

Since his return, "The Center for Institutional Advancement has flourished under Sven's leadership, and private gift support has grown significantly. In addition, a new branding campaign has earned the College widespread recognition as a 'Small College of National Distinction,'" President Miller noted.

Sven spent more than eight years in corporate financial services and later worked as director of major and planned gifts for West Liberty University. For seven years he served as mayor of the Town of Bethany and was a member of the Bethany Volunteer Fire Department for 15 years.

He is married to the former Elizabeth Shelly '91, dean of students at Bethany.

[Q+A]

Q. You returned to Bethany as senior administrators in 2005 within months of one another. What brought you back to your alma mater as employees?

A. (Bill) As an attorney in private practice, I had been doing substantial pro bono work for the College and was asked if I would consider returning on a full-time, employment basis. The idea sort of grew on me, and about four months later, I agreed. If the institution had been any college other than Bethany, my answer would very likely have been different.

(Sven) Like Bill, I'd also been involved with the College Alumni Council, and I was working for another area college when the opportunity materialized. In about three months, I said "yes."

Q. Both of you remained in the area after graduation; how did you maintain your ties to the College as alumni before returning as senior administrators?

A. (Bill): I would return sporadically

for alumni events and Alumni Council, especially Homecoming, and I was honored to serve as a trustee. My kids attended soccer camp at Bethany.

(Sven): Even as a student, I had bonded with the Town of Bethany, joining the volunteer fire department, and I remained as a resident after graduation. I was reintroduced and connected with my future wife, Elizabeth, at a Homecoming event.

"With many professors teaching for 30 years or more, it's very common for alumni of different generations to share memories of them."

Q. What parts of your student and alumni experience inform your current work for the College?

A. (Bill): Because we've enjoyed a long-term relationship with the College from various perspectives, on many levels, there is a natural "fit," with a strong sense of the people and historic traditions such as senior "comps" and the first-year learning experience. With other alumni, we bring an institutional continuity that holds traditions steadfast.

(Sven): It helps that we share with alumni the same rites of passage — matriculation and Commencement

through Oglebay Gates, Convocation and others. The connection is intangible, but definitely present, as I meet and talk with alumni of many classes throughout the nation.

Q. What connects Bethany alumni, like you, across the generations?

A. (Bill): With many professors teaching for 30 years or more, it's very common for alumni of different generations to share memories of

them. Sven and I, for example, have had a number of professors in common. And, as we've already noted, the continuity of traditions such as senior or "capstone" projects. They are part of the foundation of who we are.

(Sven): Some, like me, bond immediately upon graduation. For others, it is a gradual epiphany. They find they need time to re-engage, to reflect upon and appreciate the Bethany experience. After a few years or a few decades out, they continue to share with me how grateful they are.

A Grand Retirement

Four Decades of Bethany Teaching Capped with Surprise Birthday Endowed Award Announcement

AS PROFESSOR W. RANDOLPH (Randy) Cooley's 44-year teaching career at Bethany College drew to a close, President Scott D. Miller waited until he was sure that the economics professor who has taught and mentored two generations of Bethanians was in his 8 a.m. class before sending the e-announcement: an anonymous donor had contributed to endow an annual award in Professor Cooley's name to a graduating economics or business student.

The announcement to the Bethany community was timed to coincide with Professor Cooley's February 23 birthday.

CAREER HIGHLIGHTS

Professor W. Randolph Cooley

1964: earns bachelor's degree in economics with minor in mathematics from Bethany College; inducted into Gamma Sigma Kappa academic honor society;

1966: after completing a master's degree in economics and all coursework for a doctorate, returns to Bethany to teach;

1990: earns distinction as full professor;

2002: becomes chair, Department of Economics and Business; named John F. and Evelyn Casey Steen Professor in Economics;

2004: selected recipient of the James F. Allison Award for Teaching Excellence by Bethany College Alumni Council;

2010: honored with establishment of The W. Randolph Cooley Value Added Award (endowed); retires after 44 years of teaching

Returning to his office after class, Professor Cooley at first couldn't understand why he was receiving so many congratulatory e-mails on his birthday.

"It wasn't until I had opened the third or fourth mail that I began to realize what had actually happened and learned about the endowed award in my name," he recalls.

"The award is a wonderful surprise and honor."

"Bethany's economics and business program has flourished under Professor Cooley's leadership."

—Associate Professor Wilfrid Csaplar, newly named chair, Department of Economics and Business.

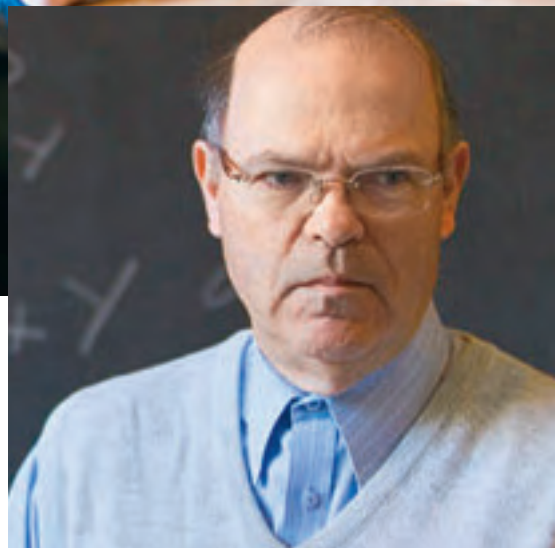
Teaching and mentoring countless Bethanians in his career as a department chair and professor of micro and macro-economics, price theory and marketing spanning more than four decades, Professor Cooley has inspired alumni such as Trustee Bob McCann '80, a former economics student who is now chief executive officer of UBS Wealth Management Americas and vice chairman of the

College Board of Trustees. McCann and his wife, Cindy, recently established the McCann Family Student Investment Fund at Bethany College, in which Bethany students will serve

as investment professionals responsible for a \$1 million endowment.

"Bob told me that years after graduating, when asked to make a major presentation for Merrill Lynch as a mid-career manager, he recalled his academic career at Bethany. 'This is my senior comps again,'" Professor Cooley says McCann recounted of his preparation for that challenge.

Professor Cooley's long career as



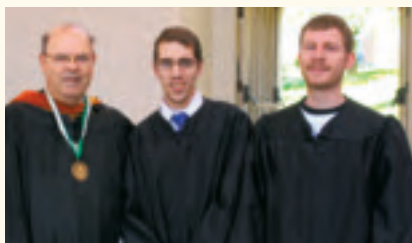


an undergraduate and professor at the same institution has enabled him to retain contact with countless former professors, including Dr. Barry Richardson, John Davis and Donald Eilenstine (economics) and Dr. Jerry Jones (accounting), later president of Odessa College in Texas, as well as alumni. Many, including Jim Yurko '72, who recently visited the mountain-top, bring their own children to campus to meet their former professor.

A native of Wheeling, Professor Cooley chose a teaching career at Bethany after completing graduate studies at West Virginia University with an M.A. in economics and at Mississippi State University (doctoral coursework) because his roots were in the area. He served on the board of directors of the family furniture business, the Cooley-Bentz Company in South Wheeling, before it was sold in 1990. He has been married to his wife, Linda, for 37 years. They are the parents of a son, Bill, a computer programming engineer, and a daughter, Crissa, who is finishing a doctorate degree at West Virginia University.

W. Randolph Cooley Value Added Award Established

Professor W. Randolph (Randy) Cooley's distinguished academic career at Bethany College has culminated in the establishment of an endowed award,



The W. Randolph Cooley Value Added Award, made possible through a contribution by an anonymous donor. President Miller announced the award Feb. 23, 2010, on Professor Cooley's birthday.

The annual award will go to the graduating senior(s) in the Department of Economics and Business who gained the most value added from his or her time at Bethany College, as determined by the departmental faculty. "*Value added*" is an economics term referring to the measurement of the difference in value of the final product compared with value of the inputs.

"This award provides fitting and proper recognition to Professor Cooley, who has devoted nearly all his professional life to Bethany College," President Miller noted. "Throughout his nearly 50 years here as both a student and teacher, he has impacted the life of Bethany and the business world in countless ways. We extend to him our sincere appreciation and respect."

FIVE QUESTIONS FOR PROFESSOR COOLEY

Q1. What do your students take away from your classes? All economics is essentially about problem-solving. I hope that my students will assimilate the thought process that leads to good decision-making. When many later become managers, it's my belief that they will foster sound decision-making as far down in the organizational structure as efficient decisions can be made.

Q2. What would your students say about you? I am task-oriented and committed to fostering a good work ethic. You can't loaf through four years in my classes. Not all students respond to that teaching style, but I hope that some of the seeds I'm planting now will take root and sprout years later.

Q3. How has the new e-technology changed the way students learn since you began teaching? The undergraduates whom I teach like a variety of stimuli in their lives; they enjoy shows such as "ER"; they gravitate to fast-moving scenes. Additionally, with the knowledge explosion today, students are acquiring much more information than was available to me as an undergraduate. The question is, are they learning how to obtain information? I find that most are quite adept at that.

Q4. If you could give one single piece of counsel to a Bethany student graduating this year, what would it be? My response would, of course, be dictated in part by the goals of the individual student. But in general, I'd tell my advisees, "Work yourself into a job. Volunteer for work that no one else wants to do, and do a good job with that task. That will attract the attention of your superiors. Get some good skills." Within a few years, as the "boomer" generation retires at a rapid rate, there will be a shortage of well-qualified managers. Well-prepared young graduates today will do very well; they will find themselves fast-tracked for hiring and promotion.

Q5. What's next for you? My wife and I live in Bethany, so we will not be going far. It will be a relatively easy transition. With greater flexibility, I hope to travel some, an activity that my teaching responsibilities haven't permitted. I also hope to have more time to attend Bethany athletic and other events and to participate more actively in the social and cultural life of the College, as opposed to the academic side.

SPRING WRAP UP

SPORTS



THREE! FOR BETHANY

Senior Jay Lyonett, who hit a PAC-high 70 three-pointers received all-conference recognition

SACHS OF SUCCESS: BISON WIN 19 GAMES, REACH ECAC SEMIFINALS

The more things change with the Bethany men's basketball team, the more they stay the same. Under their third different head coach in four seasons, the Bison continued to be a force in the region, as they won more than 17 games for the seventh consecutive year, which included wins over a pair of ranked opponents, and earned their sixth straight postseason berth.

The more things change with the Bethany men's basketball team, the more they stay the same. Under their third different head coach in four seasons, the Bison continued to be a force in the region, as they won more than 17 games for the seventh consecutive year, which included wins over a pair of ranked opponents, and earned their sixth straight postseason berth.

New head coach Andrew Sachs, in his first campaign on the BC sideline after spending the previous five years as the top assistant at Holy Cross, saw his team stumble a little coming out of the gate, with three losses in their first four games. Two of those defeats came right down to the wire however, as Bethany dropped an 84-79 decision in overtime to Division II Wheeling Jesuit and then fell on a three at the buzzer to Baldwin-Wallace.

The Bison righted the ship in December, starting conference play with 18-point victories at Westminster and Waynesburg and winning all five games during the month by an average of 15.4 points. Once the calendar flipped to 2010, Bethany kept up their winning ways, as they blew out #9 John Carroll on Jan. 2 by an 85-63 count behind 25 points and 20 rebounds from senior forward Joe Testa. After nipping Thiel at home 72-69, the Bison were dealt their first PAC setback at Grove City. The Green and White recovered with a 62-56 triumph at Saint Vincent, which featured Testa becoming the 22nd player in Bethany history to go over 1,000 career points, but another league defeat followed when Thomas More scored at the horn for a 90-88 decision over BC.

The close losses did not deter the Bison, who ripped off five more wins, with the smallest margin of victory being eight points. Another speed bump emerged however, as Bethany would drop an 86-84 contest at Thiel

before Grove City used a three-pointer with 1.1 seconds left to escape Hummel Field House with a 71-68 victory.

As they had throughout the year, Bethany recovered nicely from the disappointing defeats, as they journeyed to Thomas More and pulled away in the second half for a 91-75 triumph over the regionally-ranked Saints. The Bison would close out the regular season with a sound beating over Saint Vincent and a nail-biting victory over rival W&J to earn the #3 seed for the PAC Tournament, where they would host #6 Westminster in the opening round. Junior Ryan McFadden would spark BC to an 82-73 win by pouring in a career-high 22 points and advance Bethany in the tournament.

In the semifinals, the Bison drew a rematch with Thomas More in Kentucky and BC looked like they could claim

Senior Joe Testa was a First Team All-PAC and D3Hoops.com Second Team All-Region selection.



another win by taking a five-point half-time lead. The Saints would recover with a big second half to eliminate BC with an 88-73 setback and deny the Green and White a conference-record 13th PAC crown.

Bethany's 18-8 record was good enough to draw the #2 seed for the ECAC Tournament and the Bison hosted Neumann (Pa.) University in the

program's first-ever home postseason game. The game went down to the wire, with freshman Nick Wilcox giving BC the lead for good on a basket with 35 seconds to play, but Bethany wasn't assured of the win until a Knights' three at the buzzer was off the mark, giving the Bison a 70-68 victory.

Their first-ever ECAC Tournament victory in four appearances put BC in the semifinals against Penn State Behrend, who ended the Bison's season for the second consecutive year with a 67-65 heart-stopper. It was still a record-setting season in many ways for Bethany, as Sachs recorded the most wins (19-9) by a first-year head coach in the program's history. Testa had a monster senior season, as he was a First Team All-PAC and D3Hoops.com Second Team All-Region selection after averaging 15.8 points and a PAC-leading 9.5 rebounds per game. For his career, he set a new Bethany record by playing in 113 games and finished eighth all-time in scoring (1,263) and fifth in rebounds (789). Other Bison to receive all-conference recognition included senior Jay Lyonett, who hit a PAC-high 70 three-pointers, and Wilcox, who was second on the team in rebounding and second in the PAC in steals.

SOFTBALL



From their long-time coach setting not one, but two milestones, to a freshman outfielder setting a new hits record to the program establishing a new mark for victories, the Bethany softball team enjoyed a record-setting year from start to finish in 2010.

The year began in Florida with wins in their first four games and the Bison returned home with a 6-4 mark. Then after a split with regional rival Muskingum, Bethany swept a doubleheader from Allegheny on April 1, with their 6-1 triumph in the nightcap being the 500th in head coach Jan Forsty's 23-year tenure at Bethany.

A fairly young Bison team battled consistency issues through the first half of the year, but beginning with a twinbill sweep over Pitt-Greensburg April 15, Bethany caught fire and rode that momentum through the end of the regular season. They would win 15 of their final 16 regular season games, which included sweeps over Thomas More, Thiel and

Washington & Jefferson in the final week to secure the top seed and hosting rights for the 2010 PAC Tournament.

The final win of the regular season, a 7-1 rout over W&J, gave Forsty another milestone in her storied coaching career. It was the 600th overall win in her 28 years, making her just the 15th coach in Division III history and 11th active coach to reach that milestone.

In the conference tournament, Bethany opened with a 4-3 win over Thiel, as the Green and White scored two in their final at-bat to advance. The Bison were then dropped into the loser's bracket with a setback to Thomas More and entered the final day of the tournament needing three

wins to claim their 13th PAC title in school history. They began their tough climb on a brutally windy day by shutting out Westminster 3-0 and then beating Thomas More 3-1 to force a winner-take-all contest for the championship. However, Thomas More would pull away late in the final game of the day to deny Bethany the PAC crown.

The Bison were still rewarded for their outstanding season by earning the #1 seed and hosting rights for the ECAC South Region Tournament, the program's third consecutive postseason appearance. After blanking Pitt-Bradford 5-0 in the first round, Bethany advanced to the championship game of the tournament by defeating Catholic 5-1 and DeSales 5-0, which also gave them 35 wins on the year to surpass the single-season victories mark set by the 1997 squad that won 34 games.

The season would not have a championship ending however, as DeSales came back the next day to slip past Bethany twice to claim the ECAC title and end the careers of seniors Bridgette Fauth, Ashley Marinacci, Stephanie Shafer and Janelle Windsheimer. Despite the disappointing end to the year, there were numerous honors heaped upon the Bison, which included All-PAC laurels for Fauth, Marinacci, Andrea Thomas, Maria Vallone and Emily Jump, who all received First Team distinction, and Liz Kletzli, who picked up Second Team honors.

The accolades didn't stop at the conference level, as Vallone, who set a new single-season record with 62 hits as she hit a team-leading .425 for the season, was voted First Team All-Central Region by the NFCA. Fauth, who tied a school-record with 40 runs scored, earned a spot on the Second Team All-Region team, while Jump, the ace of the Bethany pitching staff with 23 wins, and Thomas, who hit .362 and had 35 RBIs, garnered Third Team distinction.



BASEBALL

THOSE AMAZING BISON

Just one season after a dismal three-win campaign, the Bethany baseball team posted one of the most impressive turnarounds in the country, as they finished with a 21-18 mark in 2010, earned the program's fourth-ever postseason bid and won just the second postseason game in school history.

It took the Bison just two days of action during their spring break trip to Florida to accumulate more wins than they did in all of 2009. After sweeping a twinbill from Earlham on the first day down south (March 15) by scores of 5-2 and 10-4, Bethany made it three straight over Earlham with a 6-4 victory on March 17. That was followed by an 8-7 triumph over eventual NCAA Tournament qualifier Manhattanville for their fourth win of the season. After a loss to Mount St. Vincent, BC closed the trip by edging Delaware Valley 8-6 and headed back home with a 5-1 record.

After returning north, Bethany proved their success in Florida was not a fluke, as they swept three straight from Geneva and opened PAC play action with a 5-4 win over Thiel to improve to 9-1 overall. The youthful BC team was tested after the quick start, as they lost six in a row and eight of nine, but they bounced back with five consecutive wins. Highlighting the winning streak was a stretch of back-to-back-to-back home runs from Eric Fudala, Matt Paonessa and Chris Leasure during a 14-run inning that allowed BC to rally for a 19-16 triumph over Franciscan.

The winning stretch was stopped by a loss to Thomas More in the opener of a three-game series, but the Bison used a huge day from Leasure to pull out a game two victory. After smashing two home runs in the first game, Leasure, who became the school's all-time home run leader earlier in the season, belted two more long balls and finished with four RBIs in an 11-7 triumph over the Saints, who went on to win the PAC and earn a spot in the NCAA Regionals.

The split with Thomas More was the start of a trend for the Bison, who alternated wins and losses for the next 12 games, which put them in position to earn a spot in the PAC Tournament if they could win one of two at Grove City on the final day of the regular season. The Wolverines



would deny BC a spot in the league playoffs by taking both games that day and leaving the Green and White in need of an ECAC bid to keep their season going.

With their 20 wins, Bethany was rewarded with a bid to the ECAC South Region Tournament, their first postseason trip in 10 years. The Bison were also granted their first home playoff game in school history, as they were tabbed to host Penn State-Altoona in the quarterfinal round. An early 5-1 BC lead disappeared when the Lions scored five straight to grab the advantage. Bethany came right back, as an RBI single by junior Tyler Dillinger tied the game in the eighth inning and sophomore T.J. Zarewicz won the contest with a walk-off RBI single in the bottom of the ninth to give the Bison a 7-6 victory, their second-ever postseason win and first since 1995.

The curtain came down on Bethany's fine year in the semifinals with a loss to the eventual champion Wesley, but a solid foundation is in place for BC to find more success in coming years. Long-time head coach Rick Carver was honored as the PAC Coach of the Year after leading the remarkable turnaround and three of his players were also recognized following the year. Freshman third baseman/closer Brad Kubis, who led the team with a .455 batting average and 44 RBIs, and Leasure, who set a new single-season record with 10 home runs and also drove in 38, garnered First Team laurels, while Dillinger, who batted .388 and scored 45 runs, picked up Second Team status. In addition to the conference honors, Kubis, who also tied for the top spot in the entire country with 12 saves, also became the first baseball All-American at Bethany since Jim Taylor in 1995 when he was voted Third Team All-American by the national web site D3Baseball.com.

[SPORTS • WRAP UP]

There were numerous outstanding performances from Bethany student-athletes during the winter and spring months, which resulted in new school records, Most Valuable Performer awards and all-conference honors in sports in which Bethany had not earned recognition from in several years.

TRACK AND FIELD

During the spring months, the Bison track and field teams continued to become a force in the PAC. During the regular season, three new school records were set. For the men, freshman Nathaniel Hensh broke the 25-year old mark in the pole vault when he cleared 14 feet, six inches, and in the 100, freshman Marcus Johnson set a new Bison Stadium, as well as BC record, with a time of 10.97 seconds. On the women's side, senior Jodi Bodo surpassed her own mark in the 200 with a time of 25.89 seconds, giving her six school records to her credit.

At the 2010 PAC Championships, senior Taylor McNeil captured the league title in the 100 and 200 and scored in the 4x100 (fourth) and 4x400 relay (sixth) to pick up the men's MVP award, the first time a Bison has earned that accolade since Brian Dickman won two straight in 1994 and 1995. The women's team nearly had an MVP performance as well, as Bodo took second in the 200, 400 and both relays and earned third in the 100, while Desiree Finley placed second in the 400 hurdles to lead BC to a third place team finish, their best team showing since 1998.

TENNIS

On the tennis court, Bethany's men enjoyed one of their better seasons in recent memory. The year had a strong beginning, as they knocked off Franciscan 6-3 in the opening match of the year to snap a 21-match losing streak that stretched back to April, 2007. The Bison would finish the regular season with just two wins, but were competitive throughout the year, evidenced by four losses by a narrow 5-4 count.

The close matches through the season prepared BC for the PAC Championships, where the team had one doubles team and one singles player compete for a conference crown. The tandem of senior Jay Lyonett and junior Dustin Opalka would claim a PAC championship at #2 doubles with an 8-4 victory over the Grove City duo in the title match, giving Bethany their first tennis championships since Dominic Costa and Patrick Greene won at #1 doubles in 2002. Lyonett would come up a little short at #4 singles, settling for Second Team All-PAC, while one doubles team and three other individuals would earn fourth place in their flights. Their efforts helped Bethany finish third overall, their best since taking third in 2000.

GOLF

On the links, the Bison golf team improved throughout the year, which resulted in a good showing at PAC Championships. The team improved by 92 strokes from the fall portion of the conference championships and boasted the first All-PAC player in nine years. Freshman Danny McClelland fired a two-day score of 157 during the spring championships to tie for 12th place and earn Second Team All-PAC, the first Bison since Nevada Smith was seventh in 2001 to receive all-conference status.

WOMEN'S BASKETBALL

The winter months not only saw lots of snow, but also the Bison women's basketball and swimming and diving programs show constant improvement during their campaigns. On the hardwood, BC battled through a slew of injuries that depleted their roster for most of the season, in which they picked up seven wins. Despite their misfortune, Bethany was competitive from start to finish, with nine losses coming by seven points or less. Included in that total was a 78-71 overtime loss to #17 Thomas More at Hummel Field House and a 66-65 setback in the PAC Tournament quarterfinals to nationally-ranked Washington & Jefferson on a shot with 4.4 seconds left.

Following the year, sophomore Anne Wilson, who led the team in scoring (10.7) and was third in the PAC in three-point percentage (40.2) and fourth in assists (3.38), was selected as Second Team All-PAC.

SWIMMING AND DIVING

Bethany's swimming and diving team built momentum through the dual meet schedule, which resulted in a sweep over Urbana in the regular season finale. The men's victory was their first since the 2005-06 season, while it was the third of the year for the Bethany women to go along with triumphs over Penn State-Altoona and Frostburg State during the year.

Highlighting the team's efforts at PAC Championships was the Women's 200 Free Relay. The team of senior Desiree Finley, freshman Theresa Smith, junior Cynthia Richardson and freshman Liz Rubash set a new school record with a finals time of 1:47.93, which clipped .12 off the previous standard set by Laurelyn Rawson, Alison Bock, Vanessa Statheros and Kathleen McGowan in 1995. Following the year, five Bethany men were voted All-PAC by the coaches of the conference, including freshman Vinnie Giangulio, freshman Andrew Masterson, senior Patrick McCarthy, freshman Nick Salvagni and senior Richard Sawyer.

Want to stay up-to-date on the latest scores?

Go to www.bethanywv.edu/athletics and sign up for eSCORES. Receive scores and news by email or cell phone. And it's FREE!



Taylor McNeil and Marcus Johnson (center)



Richard Sawyer



Jay Lyonett



Danny McClelland



Dustin Opalka



Desiree Finley



Anne Wilson



Jodi Bodo

Crease is the Word

BETHANY NAMES TODD WOLFFRUM FIRST VARSITY LACROSSE COACH



BETHANY COLLEGE Director of Athletics and Recreation Tim Weaver announced in January that Todd Wolffrum was selected as the new coach to start a men's lacrosse program. Wolffrum is a former player at NCAA Division II Pfeiffer (N.C.) University.



The announcement was the first step in Bethany adding lacrosse as its 21st varsity sport. After originally planning to play as a club team during their first year, the school has decided to compete at the varsity level beginning in the spring of 2011.

The decision to add men's lacrosse is part of a master plan, which was crafted when current President Dr. Scott D. Miller came to Bethany in Dec., 2007. According to Dr. Miller and Weaver, finding someone with Wolffrum's energy and background is exactly what the Bison lacrosse program needs to get off to a strong start. Wolffrum will also serve as an enrollment counselor at Bethany.

"Lacrosse is the fastest growing sport in America right now, and there are high-quality student-athletes looking for opportunities to play at places with great academic credentials like Bethany," said Weaver. "We think adding lacrosse will further enhance an already dynamic, tradition-rich athletic department.

"Todd has all the qualities the

search committee wanted in our first coach," Weaver added. "He's a young, energetic coach with experience playing at the collegiate level. He's coached lacrosse in one of the most competitive areas of the country, and his recruiting connections in the Mid-Atlantic region should help us start our program with some very good young players."

Wolffrum comes to Bethany from St. John's College High School in Washington, D.C., where he has served as the defensive coordinator since Sept. 2008, and has helped the program compile an 11-9 record and win the program's first-ever Christian Brothers Tournament. His other responsibilities included helping recruit prospective players to attend the private high school, analyze game video and monitor student-athletes weight training and conditioning programs. He also spent this past summer working game-day operations for the Washington Bayhawks of the Major League Lacrosse.

In addition to his coaching experience, Wolffrum has worked at the U.S. Naval Academy Lacrosse Camp for the last seven summers. Wolffrum played for two seasons at Division II Pfeiffer in Misenheimer, N.C., for two years in 2005 and 2006 after transferring from Anne Arundel Community College, where was he a co-captain and played defense from 2003-05. He went on to earn his Bachelor of Science degree

in business administration from Pfeiffer in 2008. Wolffrum says his experience at Pfeiffer will help him get the Bison program up and running.

"I am really excited for the opportunity to start the new program at Bethany," said Wolffrum, who still plays for the D.C. Lacrosse Club. "It's a big step in my career and a big step for the Bethany program. Having played at Pfeiffer, I am very familiar with working at a small school and I am looking forward to adding lacrosse to the already tradition-rich athletic program at Bethany."

When it comes to recruiting players to Bethany, Wolffrum will look to the lacrosse-heavy areas, but will also want local student-athletes, as lacrosse's popularity picks up in the region.

"When we recruit, it will be important to find student-athletes from the hotbed regions like Maryland and New York, but I'll also be looking to tap into West Virginia, Ohio and Western Pennsylvania," said Wolffrum. "While a lot of players may be looking to go to an established program on the East Coast, we will present them an opportunity to come to a small school of national distinction and be part of a program that can become competitive quickly."

In addition to recruiting quality players on the field, Wolffrum will also use Bethany's strong academic reputation in bringing excellent students to campus who want to earn a top-notch education.

"Regardless of where you play in college, there aren't very many opportunities to play professional lacrosse," said Wolffrum. "So it's very important to have athletes who want to get a good education, maintain a high GPA and go on to graduate and be successful when they are done at Bethany."



A Perfect Season

AS A LIBERAL ARTS institution, Bethany College recognizes the vital importance of a well-rounded education. The challenges that make Bethany graduates uniquely talented in leadership and service extend beyond the College's rigorous academic curriculum. Here, students are encouraged to engage in a healthy balance of activities designed to develop the whole person — mind, body and spirit — and to strive for excellence in each area. The following students achieved particular distinction at Bethany during the 2009-2010 academic year by being named to the President's List, which requires a perfect 4.0 grade point average, while completing their season of competition in varsity athletics.

PRESIDENT'S LIST ATHLETES – IN SEASON

Jonas Ankrom, Mathematics, Men's Basketball
Sarah Atkins, Education, Women's Swimming
Megan Cook, Psychology, Women's Soccer
Johnathan Foster, Psychology, Football
Eric Fudala, Business Administration, Baseball
Katie Hobbs, Education, Women's Soccer
Megan Hoffman, Biology, Volleyball
Tiffany Hoffman, Biology, Volleyball
Justin Lipps, Psychology, Football
Kelli McAbier, Mathematics, Track & Field
Danny McClelland, Chemistry, Golf
Maggie McCort, Biology, Track & Field

Shannan Orum, Education, Volleyball
Ryan Rokisky, Business Administration,
Men's Tennis and Golf
Emily Roth, Equine Studies, Women's Cross Country
Alyssa Schrecengost, Business Administration, Volleyball
Sarah Slagle, Biology, Volleyball
Heidi Soriano, Education, Softball
Kayla Taormina, Psychology, Women's Basketball
Josh Wentz, Chemistry, Men's Cross Country
Andrea Witzmann, Education, Women's Tennis
Jessica Zavatchen, Psychology, Volleyball

BETHANY TODAY CLASS NOTES

We'd love to hear from you!

We're interested in hearing how you are doing. Send or email your engagements, marriages, births, promotions or other news to be published in Bethany Today.



1960 + 50 = 110%

Bethany Alumni Class of 1960 present a big check to President Miller in honor of their 50th Reunion

Alumni Weekend 2010

More than 100 Bethany grads returned to campus for Alumni Weekend 2010, April 30-May 2, with the Class of 1960 celebrating their 50th reunion. Alumni Weekend officially got underway Friday afternoon with registration, followed by a welcome dinner. The evening concluded with the Student Art Exhibit Reception in Renner Gallery.

The Darline Nicholson May Morning Breakfast kicked things off on Saturday. Attendees had the opportunity to take tours of campus before the Alumni Association Luncheon, which was followed by the McCann Investment Group Student Presentation. The day concluded with the Alumni Awards Dinner and a reception at Christman Manor at Pendleton Heights.

The 2010 festivities ended Sunday morning with the Scroll Society Breakfast, which honored members of the class of 1960.

Mark your calendars for next year and plan to join us for Alumni Weekend, April 29-May 1, 2011.

To view photos from the weekend, visit: www.bethanywv.edu/AlumniEvents/AlumniWeekend2010/index.html.

ALUMNI COUNCIL MEMBERS

Sara Hauptfuehrer '73
President
Fairmont, WVa.

Edwin "Ned" Ferris '80
Vice President
Walkersville, Md.

Margy Lang '81
Immediate Past President
St. Augustine, Fla.

COUNCIL
Kristie Bower Barnett '97
Wheeling, WVa

John Paul Blaho '94
Atlanta, Ga.

Bethany Brown '93
Frederick, Md.

Amy Callahan '95,
Alexandria, Va.

Courtney Willard Dawley '01
Alexandria, Va.

Edwin "Ned" Ferris '80
Walkersville, Md.

Jerry Gast '75
Amsterdam, Ohio

Sara Hauptfuehrer '73
Fairmont, WVa.

Margy Lang '81
St. Augustine, Fla.

D. Sean McBride '86
Fairfax, Va.

Marlena Rohm Mlodzik '04
Wheeling, WVa.

David Seidman '65
Alexandria, Va.

Benjamin Williams '04
Peoria, Il.

FRED HARRIS '67 retired from First Christian Church in Hagerstown, Md., after 42 years of ministry with the Christian Church (Disciples of Christ). In August 2009 he received the Alumnus of the Year award from the Disciple Divinity House of Vanderbilt University.

Ohio Governor Ted Strickland announced February 12 that Attorney ROBERT D. RINFRET '69 has been appointed to the Holmes County Common Pleas General Division Bench. He was the senior partner of Rinfret Law Practice for 37 years and the assistant prosecuting attorney for Holmes County from 1989 to 2010.

GUY H. WEIK '74 was named principal at James Morris School in September 2009.

W. TOM NOLA '75, a highly respected and successful football coach at Clairton High School near Pittsburgh, Pa., has taken his Class A team to the WPIAL Championships

ACHIEVEMENTS

THOMAS BUERGENTHAL '57 published "A Lucky Child: A Memoir of Surviving Auschwitz as a Young Boy" in 2009.

REVEREND HENRY R. DREISTADT '59 received the 2008 River Falls, Wis., Chamber of Commerce Citizen of the Year Award for his "Lifelong Passion for Service."

and the PA state playoffs numerous times in recent years. Nola was on the Bison football team under Bob Goin and Don Ault.

JOHN CISZEWSKI '77 was announced executive vice president of sales by Tom Wilson, president and CEO of sports and entertainment properties across the Ilitch companies. Ciszewski was most recently executive vice president of sales for Palace Sports and Entertainment. In his new post within the Ilitch organization, Ciszewski will report directly to Wilson. Ciszewski's objective will be strengthening the relationship between the companies and fans, season-ticket holders and suite owners.

KURT FRANCK '78 was promoted to executive editor of *The Blade* of Toledo, Ohio, in January 2010. He previously served as managing editor.

JENNIFER KOTTLER '87 was named director of policy and advocacy for Sojourners in Washington, D.C.

MICHAEL HOLZWORTH '99 accepted the position of controller of European operations for Thermo Fisher Scientific in September 2009. He and his wife, Thea, relocated to Strasburg, France, in October 2009. Holzworth has been employed by Thermo Fisher Scientific for six years.

THOMAS J. (TJ) HOWELL '02, in his first year as head coach for the varsity cross country and indoor track and field teams at Northern High School in Calvert County, Md., was named All County Coach of the Year for men's cross country and for men's indoor track and field by the Southern Maryland Recorder.

PATRICK KELLY '02 was appointed vice president of Federated Securities Corporation in February 2010.

ROBB HUTTON '03 was admitted to the nationally recognized School Leadership Development program at the University of North Carolina (UNC) for fall 2009. He was one of 65 principal fellows selected to participate in the UNC-Charlotte two-year program. Following this program, he will have earned a master's in school administration.

LAUREN E. DEMUNDO MARTIN '03 was named assistant principal, academic affairs, Saint John Vianney Regional High School in September 2009.

DR. SUSAN ANDRZEJEWSKI '04 completed her Ph.D. in psychology in May 2009 from Northeastern University, Boston, Mass. She has accepted a position as assistant professor of marketing at Franklin & Marshall College in Lancaster, Pa., effective July 2009.

TRAVIS A. KNOBBE '04 joined Spilman Thomas & Battle, PLLC in September 2009 as an associate in the Roanoke, Va., office.

BRIAN DANKERT '05 received his master's degree from California University of Pennsylvania in December 2009. He has his M.S. in the exercise science and health promotion field with a concentration in performance enhancement and injury prevention.

JOHN DWYER '05 was promoted to Windows system administrator at the Software Engineering Institute at Carnegie Mellon University in October 2009.

JO-ELLEN DECKER '06 received a 2008 Institutional Achievement Award at the United States Holocaust Memorial Museum in Washington, D.C., for her work with the International Tracing Service Archive.

REBKAH CYPERT KREVA '07 held her ordination on June 12 at the Irving Christian Church in Irving, Texas.

JAMES WALLACE '08 was named boy's head basketball coach at The Linsly School in Wheeling, W.Va. Wallace is also a world history teacher, assistant football coach and JV baseball coach at Linsly.

Alumni gathering in Estero, Florida



Alumni gathering in Melbourne, Florida



Alumni gathering in Jacksonville, Florida



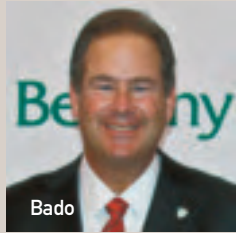
Alumni gathering in Houston, Texas



2010 Alumni Awards

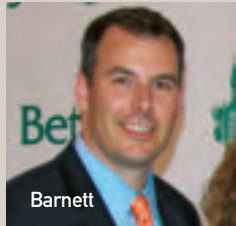
Bethany College honored four of its outstanding alumni during its annual Alumni Awards Dinner on May 1 as part of the College's Alumni Weekend festivities. Recipients of the Distinguished Service to Alma Mater Award, Alumni Achievement Award, Alumni Community Service Award and the Alumnus of the Year Award were recognized.

"Bethany College is fortunate to maintain strong relationships with countless alumni who have gone on to achieve great professional success and continually impact their communities with their talents," stated Bethany College President Scott D. Miller.



Bado

George "Ken" Bado, a 1977 graduate of Bethany College, received the Distinguished Service to Alma Mater Award. Bado serves as the executive vice president of sales and services at Autodesk, a leader in 2D and 3D design, engineering and entertainment software. Since his graduation from Bethany, Bado has devoted a great amount of his time to his alma mater as a speaker to current and prospective students. He has also been a member of the College's Board of Trustees since 2006.

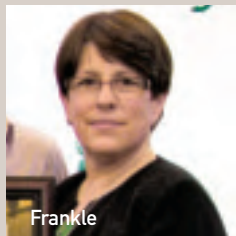


Barnett

Chad Barnett, who graduated from Bethany in 1996, was presented with the Alumni Achievement Award. He was appointed head of The Linsly School in Wheeling, W.Va. Barnett has received the NAIS Edward E. Ford Fellowship award for Emerging Leaders and is a published scholar with an article forthcoming in Philosophical Studies in Education. He is pursuing his doctorate in educational leadership through the University of Pittsburgh, where he

serves as a teaching fellow at the School of Education teaching a graduate-level course titled Education and Society.

D. Gail Frankle, a 1977 graduate of Bethany College, earned the Alumni Community Service Award. Frankle serves as the transplant manager/administrator at the Penn State Hershey Medical Center, is the president of the Kidney Foundation of Central Pennsylvania and also works as board secretary for the Association for Transplant Administration. Frankle has spent an extensive amount of time serving her community through the development of numerous programs related to health care. She helped develop the first



Frankle

hospital-based forensic services program in Ohio, the DOVE Program (Developing Options for Violent Emergencies). The program helps provide care — including evidence collection, photo documentation of injuries and expert testimony in court — for victims of sexual assault and domestic violence. She received the Summit County YWCA 100 Women of Distinction award for community commitment, vision and leadership.

George Davis was the inaugural recipient of the College's Alumnus of the Year Award. A 1978 Bethany graduate and member of the Sigma Nu fraternity, Davis has been a member of the Bethany College Board of Trustees since 2006, serving on the Executive Committee while chairing the Finance and Administration Committee. Davis is president and CEO of Avatech Solutions and has more than 25 years of leadership experience and a deep understanding of the software services business. With offices nationwide, Avatech Solutions specializes in software systems integration and implementation, consulting, standards development and deployment, education and technical support.



Alumni gather in St. Petersburg, Florida



Dr. Miller visits with Dr. Robert Martin '40 during Reunion Weekend 2010

MARRIAGES

CARA CICCOLELLA '05 and **NICHOLAS LION '04** were married on June 6, 2009, in Commencement Hall at Bethany College. Bethany alumni in the wedding included **PATRICK LION '01**, **NOAH MCKAY '05**, **RYAN LIEB '03**, **ANDREW ROSSI '04**, **PATRICK CROSSEY '04**, **DEANNA PALCIC BEALL '02**, **KATIE TETZLAW '04**, and **AMANDA BARTZ DIMARZIO '01**. Mr. and Mrs. Nicholas Lion reside in northern Virginia, where Nicholas is employed as a police officer and Cara is employed as a school psychologist.

AMANDA KURTA '07 and **CHRISTOPHER STARK '06** were married on January 10, 2009, at Bethany College in Commencement Hall. Other Bethanians in the wedding included **CARLA VANDZURA '07** and **MATT CARROLL '06**.

MEGAN POLAND '07 and **RODNEY FLEEGLER JR. '08** were married on June 20, 2009, at Bethany College in Commencement Hall. Other Bethanians in the wedding included **RIKKI JAVARONE '08**, **VICTORIA SALVATORIELLO '08** and Taylor Fleegele.

TERRI LYNN DEEL '09 and **RONALD J. FALDOWSKI '08** were married on August 8, 2009. Other Bethanians in the wedding included **BETH SOCKMAN '10**, **AUDREY FRANK '09**, **MARK YOCCO '08**, **SHAWN ROHRIG '09**, Ryan Tempalski and David Rudari.

BIRTHS

Anna was born to **BARBARA J. ANDERSON '89** and Kevin S. Bartholomew on May 28, 2009. She joins big sister Emily.

Christian was born to Kimberly and **JAMES CATHERINE '89** on November 20, 2009. Christian joins Faith and James.

Will was born to **DANA BUCKELEW '91** and David Scruggs on May 13, 2009. He joins his big Brother Eli.

Twins Carson Scott and Vivian Lee Vail were born to Jeannine S. and **DOUGLAS R. VAIL '91** on May 15, 2008.



James Veras '70 visits with his former swimming coach, Tom Grall at an alumni event in San Diego, Calif.



Stephanie Kucharski '96 (left) and Diane Dranikoski Bode '96 visit with Sven de Jong '95, Vice President for Institutional Advancement at an alumni gathering in San Francisco, Calif.

There are many ways to Keep in touch with Bethany

BETHANY LIVE

The Office of Alumni & Parent Relations recently launched Bethany Live. The Web-based community will allow you to keep up with alumni news, create a profile, post class notes and photos, participate in discussions via the message board and communicate with your classmates in a very similar manner to that of Facebook.

To log in for the first time, visit WWW.LIVE.BETHANYWV.EDU. Click on "first-time login" at the top of the page on in the green bar. Enter your name and your constituent ID when prompted and you'll be on your way. The system will walk you through each step to create a profile, upload photos, edit personal information, etc.

If you do not yet have a Constituent ID number or you have problems logging in contact BETHANYLIVE@BETHANYWV.EDU.



TWITTER

Follow Bethany President SCOTT D. MILLER and Vice President for Institutional Advancement SVEN DE JONG on Twitter at [TWITTER.COM](https://twitter.com/BETHANYCOLLEGE). Get an inside glimpse into what takes place on a daily basis at Bethany College.

Follow Dr. Miller by selecting **BETHANYCOLLEGE1**, and follow Sven de Jong by selecting **BETHANYCOLLEGE2**. You might be surprised by all that occurs on "The Banks of the Old Buffalo."

SIGN UP FOR THE OLD MAIN JOURNAL

The Old Main Journal, a weekly newsletter sent electronically, will keep you up-to-date on campus happenings. To register to receive the Old Main Journal, visit WWW.BETHANYWV.EDU/INDEX.PHP?CID=2335.

E-SCORES

You can sign up to receive Bethany Athletic results via e-mail or text message the day of the event. It's an easy process, just follow the link below and sign up. It's a great way to keep yourself up to date on Bethany's athletic progress. ESCORES.STRETCHINTERNET.COM/LOGIN.PHP?SCH=BETHANYWV

Sarah Ruth was born to COURTNEY CRANE '92 and Brent Munroe on May 4, 2009. She joins big sisters Jessie and Anna.

McKenzie Palles was born to MARY MADISON '92 and Neal Palles on July 21, 2009.

Jack William was born to JENNIFER MCLEAN '93 and Bill Nesfield on July 13, 2009. Jack joins his big sister Colleen.

Aiden was born to CHERYL BRAUN '94 and Raymond Thomas on February 2, 2009.

Philip Martin was born to PAMELA FREI '96 and Phil Foster on October 5, 2009. He joins his big sister Keira.

Claire Amelia Tweedt was born to APRIL D. ENGLISH '98, D.O., and Shawn Tweedt, D.O., on May 29, 2009.

Addison was born to Lynn and MICHAEL ZDINAK '00 on July 11, 2009.

Ethan David Dawley was born to COURTNEY A. WILLARD '01 and MICHAEL D. DAWLEY '02 on February 28, 2010.

Neala was born to JENNIFER M. KEARNEY '02 and PATRICK C. CROSSEY '04 on October 28, 2009.

Jerik Joseph Winland was born to ADREANNA DECKER '03 and Erik Winland on June 25, 2009.

Domenic Paul Francica was born to CHRISTINA JONES '03 and Frank Francica on July 23, 2009.

Bella I. was born to ASHLEIGH C. JULIUS '05 and Victor M. Firment on December 29, 2008.

OBITUARIES

MABEL W. METZ '28 passed away on November 3, 2009.

FRANKLIN G. MCGIRR '35 passed away on March 16, 2010.

RANDALL B. CUTLIP '40 passed away on May 21, 2010.

BETTY JEANNE SCHULLER LLOYD '41 passed away on April 26, 2010.

EMA JANE FRESHWATER '43 passed away on February 10, 2010.

REV. JOHN "JACK" H. KEPPEL JR. '43 passed away on May 1, 2010, at the age of 88 in Wheeling, WV.

HARRY H. WILSON '43 passed away on March 2, 2010.

DONALD A. BRINKWORTH '46 passed away on March 31, 2010, in Philadelphia, Pa.

FRANCES REPP DAUGHERTY '46 passed away on February 17, 2010.

JANE MCMULLEN IRMSCHER '46 passed away on February 27, 2010.

ELIZABETH HARRIES SPINNENWEBER '46 passed away on January 15, 2010.

EMMA LOUTETIA AMMON DAYTON '47 passed away on January 21, 2010.

HENDERSON W. WRIGHT '47 passed away in January 2009.

GEORGE ALEXANDER WEIMER '48 passed away on May 15, 2010.

F. VIRGINIA EDMONDS CLUGSTON '49 passed away in November 2009.

WILLIAM EARL JONES '49 passed away on February 18, 2010.

ROBERT KAISER '49 passed away on January 4, 2010.

ROBERT TYLER BRUHN '50 passed away on January 18, 2010.

MERVIN B. GLASSMAN '50 passed away on May 13, 2009.

HERBERT H. LAMBERT '50 passed away on January 18, 2010.

RICHARD J. MEESSE '50 passed away on January 19, 2010.

PETER P. PECORA '50 passed away on March 10, 2010.

JOAN MARIE SCHNEBBE RODENBERGER '50 passed away on February 22, 2010.

JEAN FORMAN WRIGHT '50 passed away on March 8, 2010.

D. EDWARD CARBONARO '51 passed away on January 27, 2010.

FRANK DUMAS '51 passed away on March 6, 2010.

O. JEAN HUFFMAN '51 passed away on December 1, 2009.

MARY CATHERINE LOWDER-BAILEY '51 passed away on June 7, 2010.

THOMAS C. LE VINE '52 passed away on January 14, 2010.

EDWIN V. MURPHY '52 passed away on March 17, 2010.

ROBERT J. ROBINSON '53 passed away on January 18, 2010.

OLIVE GRAFF BOHL '54 passed away on February 15, 2010.

FRED KOPF '55 passed away on January 10, 2010.

META MICHAELSEN DOWNES '58 passed away on February 24, 2010.

JUDITH G. ECKERSON DYER '58 passed away on November 28, 2009.

JOSEPH M. SAKACH '58, Trustee Emeritus passed away on April 4, 2010.

RICHARD A. SHILLINGER '59 passed away on November 26, 2009.

BABETTE ABERLI THOMAS '59 passed away on April 12, 2010.

JAMES E. HUDOC '60 passed away on December 26, 2006.

RONALD T. KEATON '63 passed away on September 10, 2009.

CLYDE ALVIN MAUGER '65 passed away on May 24, 2010.

THOMAS M. STEFANAC '67 passed away on February 15, 2010.

SARA LYNN NICKEL GARVIN '70 passed away on February 4, 2010.

BETTY RIGO HAYS '72 passed away on November 11, 2009, in Avella, Pa.

ELIZA (NORTHROP) BEALE '83 passed away on December 5, 2009.

Former athletic department administrative assistant, MAXINE LOWE passed away on Feb. 25. Lowe served the College from September 1967 until her retirement in December 2000.

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Bethany College thrives due to the generosity of alumni and friends who support The Bethany Fund each year. But did you know that you can also create a living legacy for Bethany through estate planning?

Over the years, planned giving by Bethanians has made a substantial impact on the College. Making a financial provision for Bethany in your will is a convenient step to take, yet one that can bring dramatic and lasting results.

If you would like to create a living legacy for Bethany, please visit our website at WWW.BETHANYWV.EDU/GIVE and follow the link to planned giving to learn more. You'll find helpful suggestions for ensuring that Bethany benefits from your philanthropy. Some planned-giving options, like charitable gift annuities, can provide immediate benefits to you, as well.

For a personal and confidential consultation, please call the Center for Institutional Advancement at 304- 829 7723.

Thank you for giving generously to Bethany.
a small college of national distinction.