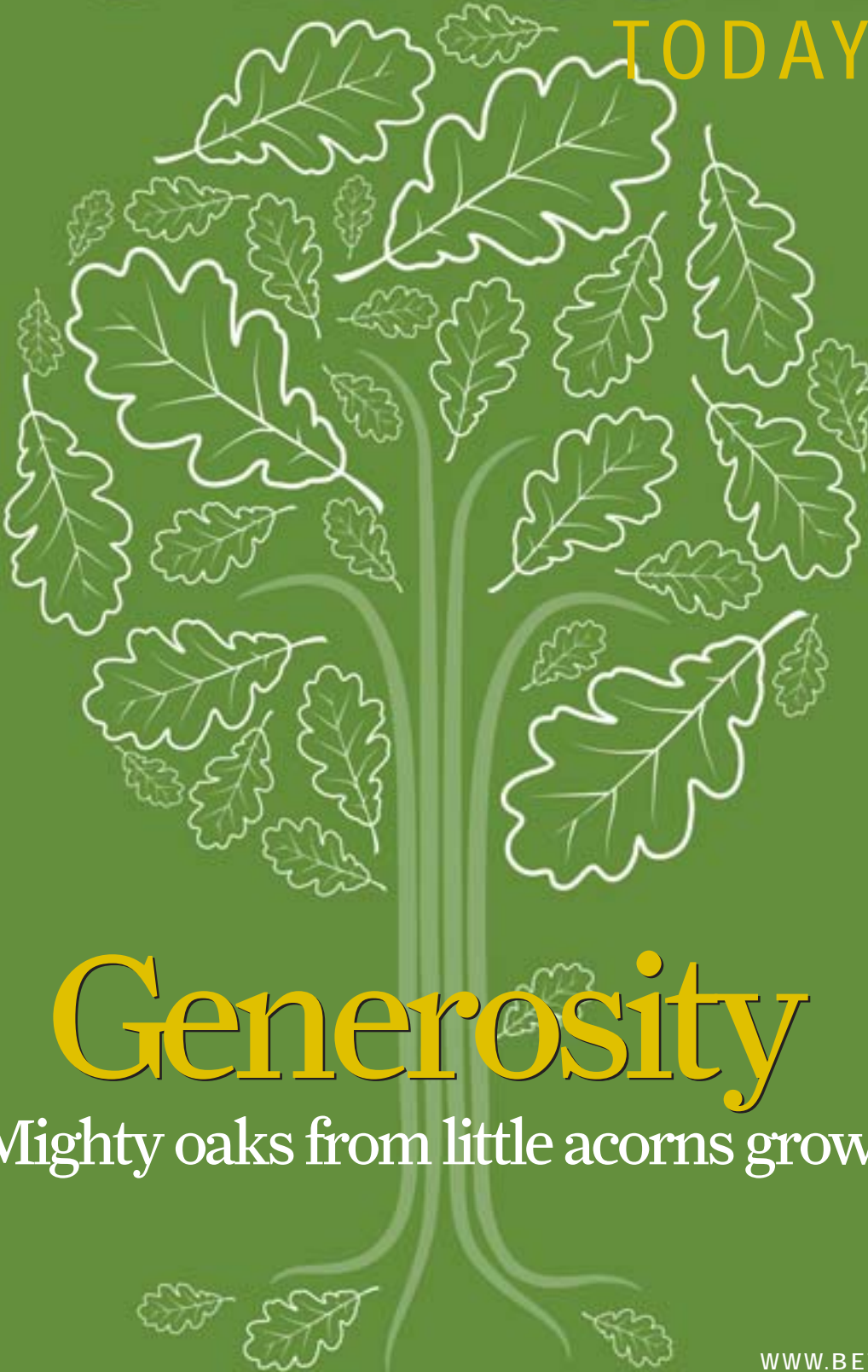


A SMALL COLLEGE OF NATIONAL DISTINCTION

Bethany

WINTER 2010

TODAY



Generosity

Mighty oaks from little acorns grow

WWW.BETHANYWV.EDU

PRESIDENT'S MESSAGE

New GROUND

This winter issue offers a chance to reflect upon an eventful and productive fall, with Homecoming, athletic and other events bringing back alumni from all over the nation and the world. Two years into my presidency, I continue to meet alumni and to be impressed, not only with their accomplishments, but also with their ongoing loyalty to Bethany College. Many, such as Trustee and alumnus Ken Bado '77, who is profiled in this issue, have lived and traveled internationally, but are still "happy to be back home" on the mountaintop, where many grew up.

Another alumnus and Trustee, Neil Christman '55 H'08, also profiled in these pages, returned to campus to give the keynote speech at Opening Convocation this fall. He did a masterful job of invoking, often humorously, the traditions and heritage of Bethany to current students. Living in the oldest building on campus, historic Christman Manor at Pendleton Heights, has provided me an additional historic perspective. Each time we host an event there, I hear more stories of noteworthy guests and the attributes that make this place so remarkable. It is this sense of continuity and community that leaves an indelible mark on those who live and learn on this historic campus.

Commencement Hall, where Neil delivered his remarks and where so many U.S. Presidents including Garfield, Nixon, Johnson, Kennedy and Ford have spoken, represents an integral part of our legacy, including chartering in the Commonwealth of Virginia, the connection to the church and our Scots heritage. This year, at the Opening Convocation, Dr. Kathy Gaberson, mother of cum laude alumnus Matthew Ammon '96, offered a moving testimony to her late son, who died at 31 in a tragic accident after establishing a promising career as an intellectual property attorney with Microsoft in Seattle. Along with the ongoing philanthropy displayed by Ken Bado, Neil Christman, and many other loyal friends of the College, Kathy's generosity in establishing the endowed Matthew Quay Ammon Professorship in Mathematics will preserve his legacy, while building on the College's academic excellence, for decades to come.

It is in this spirit of philanthropy that Bethany is proud to announce the establishment of the McCann Family Student Investment Fund created by 1981 alumnus and Board of Trustees Vice Chair Robert J. McCann and his wife, Cindy, of Madison, NJ, in which Bethany students will now serve as investment professionals responsible for a \$1 million endowment while applying the financial savvy they have developed in the classroom to the real-world theater of investment management. The Fund positions Bethany as the first college in West Virginia to offer a student-led investment fund and one of only a handful of small colleges across the nation to do so. It will be administered by the students, with support from an expert advisory council. (see story, page 10)

Following a 26-year career at Merrill Lynch, in which he held a variety of executive leadership positions, Bob was recently appointed chief executive officer of UBS Wealth Management Americas and Member of the Group Executive Board of UBS AGB, a leading global wealth manager. He and his wife, Cindy, have steadfastly supported Bethany College and given back to projects including the McCann Learning Center which serves as the home for four important programs.

As we reflect with pride on tradition and accomplishment, the New Year also offers an opportunity to look ahead, as Bethany celebrates its 170th anniversary next year and we seek new opportunities to tell the story of this remarkable place. Strategic planning will continue to be at the core of all we do, as we



continue to implement the comprehensive ten-year Master Plan (see page 8)

An important part of that plan includes being good stewards of our financial and material resources, and I am proud to report that as a signatory of the American College and University Presidents Climate Control Initiative (ACUPCCI), the College has already donated more than 1,300 pounds of metal for recycling and, through donations of cooking oil, has helped produce more than 800 gallons of biofuel for five local farms. The College also continues to implement programs to reduce food and paper waste and to encourage the purchase of sustainable products.

By joining the ACUPCC, Bethany College agreed to create an action plan to achieve climate neutrality as soon as practically possible and to promote the research and education needed to reduce greenhouse gas emissions and reverse the effects of global warming. Not only do we increasingly seek ways to achieve climate neutrality in our day-to-day institutional operations, but also to equip our students with the skills and knowledge necessary to carry that message into the world. These efforts are highlighted on page 4 (see profile on Dan Ruggiero '08's Senior Project and accompany article, page 5)

In this New Year, as we reflect while looking forward, the words of Trustee Bob McCann seem especially apt. Bob is known for his advocacy of Bethany, continually reminding students and young alumni, "There is nothing small about your degree from Bethany College. The only thing small about Bethany is the size of the town." Indeed, it is alumni and friends such as those profiled in these pages who make it a college of national distinction that continues to blaze new ground.

A handwritten signature in dark ink that reads "Scott D. Miller". The signature is fluid and cursive, with the first name "Scott" and last name "Miller" clearly legible.

Scott D. Miller
President of the College

THE "SUPER BEE CONCEPT CAR". IT IS A PROTOTYPE MADE OUT OF ALUMINUM AND PLASTIC, AND WAS CREATED BY AUTODESK® SOFTWARE. AUTODESK® IS A SAN FRANCISCO-BASED DESIGN AND ENGINEERING SOFTWARE FIRM WHERE BETHANY ALUMNI **KEN BADO** SERVES AS EXECUTIVE VICE PRESIDENT OF SALES & SERVICES.



p.16

Bethany Today is a quarterly publication of Bethany College. For additional copies of this publication, or more information on the college, please call (304) 829-7221.

Editor

Elizabeth Van Iersel

Managing Editor

Rebecca (Guinan) Rose '01

Contributing Editor

Dawn Lippman

Contributing Photographers

Todd Jones

Martin Santek Photography

Design + Production

MSK Partners, Inc.

Issue Date

January 2010

Printed in the U.S.A.

Address all correspondence concerning this magazine, including class notes, submissions and address changes to:

OFFICE OF ALUMNI AND
PARENT RELATIONS
BETHANY COLLEGE

Bethany, West Virginia 26032

(304) 829-7411

or via e-mail to: alumni@bethanywv.edu

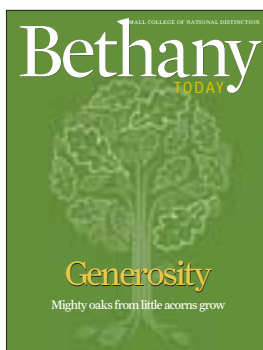
www.bethanywv.edu/alumni/news

Would you like to receive alumni news and event notices via e-mail? Please be sure to update your contact information with the Office of Alumni and Parent Relations at (304) 829-7411 or via e-mail at alumni@bethanywv.edu.

No part of this publication may be reproduced without the prior permission of the editor.

Bethany admits students of any race, color, sex, handicap and national or ethnic origin.

©Bethany College 2009



**WINTER 2010
ON THE COVER**

With the ongoing philanthropy efforts displayed by Ken Bado, Neil Christman, Kathleen Gaberson, Robert McCann and many other loyal friends, Bethany College will preserve legacies while building on the College's academic excellence for decades to come.

CONTENTS

16

Giving Back

One on one with global software Autodesk® executive Ken Bado '77.

18

Deep Roots

Neil Christman '55 has a solid foundation that runs deep in the Bethany community.

7 Noteworthy

20 Homecoming

22 Sports

26 Class Notes

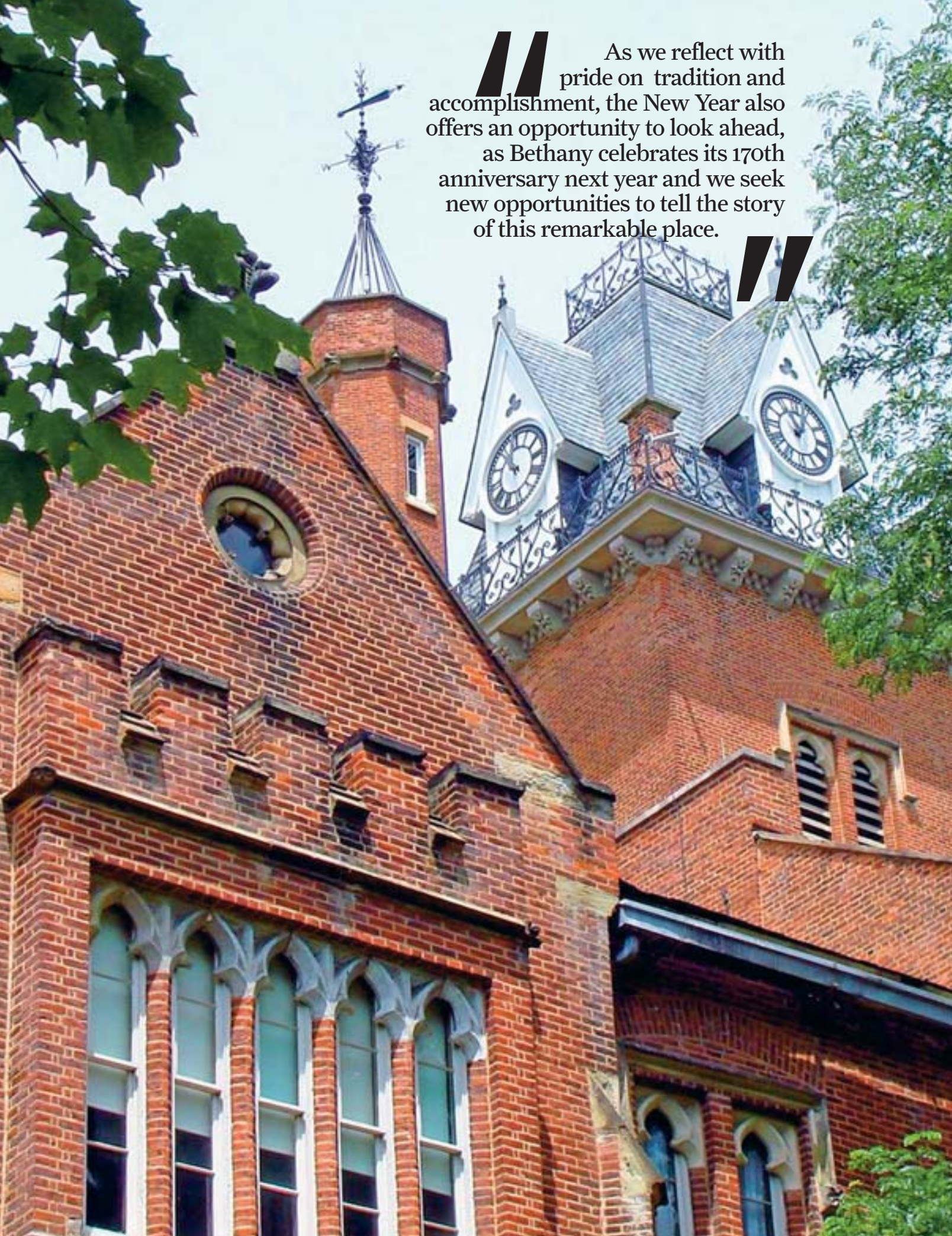


ON THE WEB **BETHANYWV.EDU**

LATEST EVENTS
SPORTS UPDATES
AND MUCH MORE

A SMALL COLLEGE OF NATIONAL DISTINCTION

As we reflect with pride on tradition and accomplishment, the New Year also offers an opportunity to look ahead, as Bethany celebrates its 170th anniversary next year and we seek new opportunities to tell the story of this remarkable place.



BETHANY COLLEGE, A SMALL COLLEGE OF NATIONAL DISTINCTION, WAS FOUNDED MARCH 2, 1840.

For nearly 170 years, Bethany College has been a highly contemporary institution based in the tradition of the liberal arts. The College offers a wide array of studies, awarding Bachelor of Science and Bachelor of Arts degrees in more than 25 fields of study, many with options for emphasis. Students also have the option of including one or more optional minors as part of their programs.

The College's program of liberal arts education prepares students for a lifetime of work and a life of significance. Bethany places particular emphasis on leadership and incorporates pre-professional education in dentistry, engineering, law, medicine, physical therapy, public administration, theology and veterinary medicine.

Bethany's 1,300-acre campus is located in the northern panhandle of West Virginia in the foothills of the Allegheny Mountains. Pittsburgh, America's Most Livable City, is a 50-minute drive from campus. Wheeling, W.Va.; Washington, Pa.; and Steubenville, Ohio are less than a half-hour away.

Founded by Alexander Campbell, who provided the land and funds for the first building and served as the first president, Bethany has been a four-year private liberal arts college affiliated with the Christian Church (Disciples of Christ), since its inception. This religious body, of which Campbell was one of the principal founders, continues to support and encourage the College, but exercises no sectarian control. Students from virtually every religious community attend Bethany.

The approximately 850 Bethany students represent 28 states, the District of Columbia, Puerto Rico and nine countries.

VALUES

Bethany College is an academic community founded on the close interaction between students and faculty in the educational process. Bethany College values intellectual rigor and freedom, diversity of thought and lifestyle, personal growth within a community context, and responsible engagement with public issues. Its programs are designed to engage the mind through emphasis on discipline in thinking, motivation in the search for knowledge and acquisition of the intellectual resources for a lifetime of learning embolden the spirit through the opportunity for intellectual challenge, collaborative enterprise, athletic competition, artistic expression, personal growth and meaningful work enlarge the world through exposure to the abundant diversity of thought and lifestyle of the human community, support for personal engagement with societies and cultures different from one's own and commitment to service.

Senior Administration

Dr. Scott D. Miller
President of the College
Dr. Darin Fields
Vice President of Academic Affairs and Dean of Faculty
William R. Kiefer
Executive Vice President and General Counsel
Sven de Jong
Vice President for Institutional Advancement

Center for Institutional Advancement

Dr. Scott D. Miller
President of the College
Sven de Jong '95
Vice President for Institutional Advancement

Stephanie Kappel '95
Executive Assistant to the President

Dr. Mort Gamble
Assistant to the President

Shirley Kemp
Director of Advancement Services

Judy Pyle
Executive Assistant for Advancement

Michele Rejonis '94
Director of Alumni and Parent Relations

Stephanie Golembiewski '07
Administrative Assistant for Institutional Advancement

Dr. Larry Grimes
Director of Church Relations

Rebecca Rose '01
Director of Communications

Brian Rose '98
Sports Information Director

Dawn Lippman
Media Relations Specialist

Felicity Ruggiero
Curator, Historic Bethany

Betty Van Iersel
Editor of Bethany Today

Officers of the Board of Trustees

Gregory B. Jordan
Chair
Robert J. McCann
Vice Chair
Scott D. Miller
President of the College
Janet A. Long
Secretary

Board of Trustees

William B. Allen
Parkersburg, West Virginia
Elizabeth S. Athol
Pittsburgh, Pennsylvania
George M. "Ken" Bado
San Francisco, California
Marc B. Chernenko
Wellsburg, West Virginia
Neil Christman
Alpharetta, Georgia
Richard G. Clancy
San Diego, California
W. Darwin Collins
Uniontown, Pennsylvania
James F. Companion
Wheeling, West Virginia
George M. Davis
Owings Mills, Maryland
Scarlett L. Foster
St. Louis, Missouri
Fred M. Harris
Hagerstown, Maryland
Sy Holzer
Pittsburgh, Pennsylvania
Asa J. Johnson
New York, New York
Gregory B. Jordan
Pittsburgh, Pennsylvania
Arthur B. Keys, Jr.
Arlington, Virginia
Linda D. Lewis
New York, New York
Janet A. Long
Elyria, Ohio
Robert J. McCann
New York, New York
Eugene Miller
Boca Raton, Florida
Scott D. Miller, *ex-officio*
Bethany, West Virginia
John W. Mullen
Dallas, Texas

Gary M. Novak
Pittsburgh, Pennsylvania
G. Ogden Nutting
Wheeling, West Virginia
Robert Nutting
Wheeling, West Virginia
Edward J. See
New Fairfield, Connecticut
Thomas A. Smock
Pittsburgh, Pennsylvania
Lewis P. Wheeler
Pittsburgh, Pennsylvania

Trustees Emeriti

O. John Alpizar
Palm Bay, Florida
F. D. Bloemeke
Alpharetta, Georgia
Walter M. Bortz
Hampden-Sydney, Virginia
James L. Collins
Wheeling, West Virginia
Gordon B. Dalrtmple
Atlanta, Georgia
Dougls D. Danforth
Pittsburgh, Pennsylvania
Robert W. Ewing, Jr.
Jackson, Wyoming
William R. Hoag
Pittsburgh, Pennsylvania
Rodney B. Hurl
Marysville, Ohio
Thomas P. Johnson, Jr.
New York, New York
Harry Martens
Weston, Massachusetts
John McLaughlin
Allison Park, Pennsylvania
Robert Ponton
Pittsburgh, Pennsylvania
Ann C. Preston
St. Petersburg, Florida
John W. Renner
Cleveland, Ohio
William S. Ryan
Baltimore, Maryland
Joseph M. Sakach, Jr.
Vero Beach, Florida
Robert A. Sandercox
Lititz, Pennsylvania
Harold R. Watkins
Indianapolis, Indiana

CLIMATE (*of*) CHANGE



ILLUSTRATION: THE I SPOT/DAN PAGE

PRESIDENT SCOTT D. MILLER has joined a national effort to address global warming and re-stabilize Earth's climate by signing the American College and University Presidents Climate Commitment (ACUPCC). Bethany College's recent commitment to the ACUPCC advances already-existing initiatives by Bethany College toward greater environmental responsibility.

In less than a year, the College dining service has donated more than 1,300 pounds of metal for recycling and, through donations of cooking oil, has helped produce more than 800 gallons of biofuel for five local farms. The College also continues to implement programs to reduce food and paper waste and to encourage the purchase of sustainable products.

"All of these efforts are a good start, but we need to do more. As a College and as a society, we cannot wait until the economy rebounds to do our part now," President Miller told the College Community in his August 2009 State of the College Address.

By joining the ACUPCC, Bethany College agreed to create an action plan to achieve climate neutrality as soon as practically possible and to promote the research and education needed to reduce greenhouse gas emissions and reverse the effects of global warming.

"We believe colleges and universities must exercise leadership in their communities and throughout society by modeling ways to minimize global warming emissions, and by providing the knowledge and the educated graduates to achieve climate neutrality," the ACUPCC pledge states. Participants agree, "Campuses that address the climate challenge by reducing global

warming emissions and by integrating sustainability into their curriculum will better serve their students and meet their social mandate to help create a thriving, ethical and civil society.”

“Bethany College is committed to leadership in the effort to reverse the effects of global warming and to ensure a healthy, sustainable environment,” President Miller emphasized.

“Not only do we increasingly seek ways to achieve climate neutrality in our day-to-day institutional operations, but also to equip our students with the skills and knowledge necessary to carry that message into the world.”

While creating a comprehensive plan to meet the ACUPCC objectives, participating institutions pledge to initiate two or more tangible actions to help achieve campus-wide climate neutrality — actions including adopting an energy-efficient appliance purchasing policy, establishing a policy of offsetting all greenhouse gas emissions generated by air travel paid for by the institution, purchasing or producing at least 15 percent of the institution’s electricity consumption from renewable resources, or establishing a policy that all new campus construction will be built to at least the U.S. Green Building Council’s LEED Silver standard or equivalent.

President Miller was a charter signatory during his previous post as President of Wesley College in Dover, Del. To date, more than 650 leaders from higher learning institutions encompassing all 50 states and the District of Columbia have committed to the project.

ACUPCC operates under the direction of presidents and chancellors in its Leadership Circle and Steering Committee and is coordinated and supported by the Association for the Advancement of Sustainability in Higher Education, Second Nature and ecoAmerica. ACUPCC institutions make regular progress reports that are available to the public.

More information, including a list of participants, can be found at www.presidentsclimatecommitment.org.

A Capstone Experience

Dan Ruggiero ‘2009 hopes that his Senior Project on Bethany’s greenhouse gas emissions will be “a starting point for future students who want to complete a more thorough inventory or perhaps take action to make the campus ‘greener.’”

Environmental science graduate summa cum laude Ruggiero’s project dovetailed with Bethany’s participation in the American College and University Presidents’ Climate Commitment (see accompanying article.) Submitting the project in March 2009 as part of graduation requirements, Ruggiero collected data on campus from December 2008-March 2009 with the goal of measuring greenhouse gas (GHG) emissions attributable to Bethany College’s operations.

He then attributed the data according to the guidelines and “Campus Carbon Calculator” Microsoft Excel workbook made available by Clean-Air-Cool Planet (CACAP), a nonprofit organization dedicated to finding and promoting solutions to global warming. Dr. William T. Hicks, associate professor of biology, advised him in the 100-hour project.

Although project time constraints forced him to shorten the normal multi-year timetable recommended by CACAP that would have allowed him to track trends over time, Ruggiero hopes that his project will benefit future students and College planners, especially as new construction occurs.

“Bethany’s significant number of historic buildings makes incorporation of ‘green’ features such as solar panels especially challenging on existing structures.

“However, I hope my findings will encourage energy efficient measures such as weatherization, lighting, heating and cooling as new buildings are constructed,” he says.

Though the scope of Ruggiero’s project did not allow him to measure the College’s total carbon “footprint” (metric tons of eCO₂ emissions generated annually), he found that the College’s net GHG emissions totaled 2,826 metric tons, with almost half of these attributable to the College’s Coal Heat Plant (1,222 metric tons). His study did not collect information on natural gas and refrigerant usage, student commuting habits or charter bus services.

However, based on his findings, he recommends that “noteworthy reductions of eCO₂ emissions could be made by improving the heating efficiency of the older buildings on campus, which are not weatherized.

“The College might also consider using off-campus property to maintain forested lands, which are considered offsets to GHG emissions.”

Dan, whose mother, Felicity, is curator for Historic Bethany, grew up on the mountaintop. After initially enrolling at Virginia Tech, he transferred to Bethany in 2006, switching from engineering to an environmental science major with the goal of pursuing graduate studies related to urban ecology. As an undergraduate, he was a member of the Men’s Soccer Team and Environmental Science Club and was listed on the Presidents’ Athletic Conference Academic Honor Roll and Dean’s List. Following completion of degree requirements, he spent six months hiking the full length of the Appalachian Trail from Maine to Georgia.

He hopes that his Senior Project will provide a competitive edge as he explores graduate programs in the Pittsburgh area and, later, in his professional life.

Recognizing the economic and political challenges posed by climate change and, specifically, of curbing GHG emissions in a state and region where coal-powered energy remains affordable and abundant, Ruggiero thinks his generation “will do the right thing and push for a sustainable environment.”

Bethany remains one of the nation’s few liberal arts colleges to require both a Senior Project and successful completion of comprehensive exams for an undergraduate degree.

“I hope my findings will encourage energy efficient measures such as weatherization, lighting, heating and cooling as new buildings are constructed.”

BETHANY TODAY NOTEWORTHY



Cochran Set to Re-Open in Fall 2010

AS PART OF A NUMBER of new student-friendly facilities and amenities, historic Cochran Hall is being renovated for occupancy in Fall 2010 as a suite-style residence hall to accommodate 72 students.

Through the generosity of private donors, the College has recently completed a series of renovations and expansions, including the acquisition and renovation of the Judith R. Hurl Education Center; renovation of the new Bison Stadium to include artificial turf, lights, a new track and field and major improvements to the softball field; renovations to the dining hall and student center; expansion of the weight and locker room facilities at the Johnson Recreation Center; and a new 24-hour fitness center at the Cummins Community Center.

Bethany Adds Another High Ranking

ALREADY RATED SOLIDLY in a number of national rankings for academic quality and affordability, Bethany College has placed strongly in another national survey related to the economics of higher education.

According to a survey released recently by *U.S. News and World Report*, Bethany is ranked seventh in the least amount of student loan debt for its graduates. Lane College (Tenn.) is first, followed by Williams College (Mass.), Rust College (Miss.), University of Virginia-Wise, Claremont McKenna College (Calif.), Pomona College (Calif.) and Bethany.

Bethany had previously received stellar rankings in 2009 from *Forbes*, *Washington Monthly*, *The Princeton Review*, *Barron's*, and *Colleges of Distinction*.

Bethany Hosts Governor's Honors Academy 25th Anniversary Celebration

MORE THAN 340 students and alumni of The Governor's Honors Academy (GHA) of West Virginia gathered in July 2009 at Bethany to commemorate the program's 25th anniversary. The celebratory theme was "Cultivating Curiosity for 25

Years." Festivities included an opening ceremony in Commencement Hall with remarks by long-time instructors and alumni, as well as live music, dancing and testimonials from participants on the enduring impact of the Academy on their lives.

The 2009 West Virginia GHA at Bethany completed another successful year with nearly 180 students from all 55 counties. The College will host the 2010 Academy for the third consecutive year this summer.

Bethany Represented at General Assembly

THREE BETHANY College administrators attended the Christian Church (Disciples of Christ) General Assembly in October in Indianapolis, Ind. Bethany College is the oldest four-year college of the Christian Church.

President Miller; Sven de Jong, vice president for institutional advancement; and Dr. Larry Grimes, director of church relations, attended the gathering at the Indianapolis Convention Center.

Wroten Promoted to Bethany College Director of Personnel Services

JOHN WROTEN, DIRECTOR of safety and security for Bethany College, has been promoted to director of personnel services, President Miller has announced. A former commander of investigations for the Wheeling (W.Va.) Police Department who later earned a Master of Science degree in strategic leadership, Wroten brings to the position an expert understanding of effective leadership and resource management.

357

Class of 2013 Largest in Four Decades

AN INCOMING CLASS OF approximately 357, including 290 freshmen, completed the traditional walk through the Oglebay Gates for the College's historic matriculation ceremony on the lawn of the Old Main Quad this fall, making it one of the two largest back-to-back classes in 40 years. According to College tradition, the gates were then closed to the students until graduation day.

At the ceremony, students signed the traditional matriculation book and heard comments from President Miller and other officials.



LEARNING TO WORK, WORKING TO LEARN

College Work Program Helps Students Finance Education

AS PART OF ONGOING initiatives to make college more affordable and to provide meaningful, campus-based work opportunities for students, Bethany's College Work Program helps students to pay for their education while engaging them in the learning experience.

"National statistics from the National Survey of Student Engagement (NSSE) and the Federal Work Study Program (FWSP) demonstrate the twin benefits of working on campus," President Miller said. "Not only are students who work during the college years more engaged in their learning than those who do not, but also, learners employed on campus are more engaged with their overall educational experience."

"Not only do these work programs allow Bethany to enroll talented students who might not otherwise attend, but also, the College benefits tremendously from their productivity."

—President Scott D. Miller

During the past year, 535 students held meaningful positions on campus through two programs: the Federal Work Study Program (FWSP) and the restructured Bethany Educational Employment Program (BEEP). The former allows eligible students to join work programs through their college to earn money for tuition and other expenses. BEEP is an institutionally funded program. Bethany supports both at a cost of \$1 million annually.

Director of Student Support Services Tracy DePew directs the program that allows students to work up to 20 hours per week during the academic year in campus-based positions. These include employment as staff assistant/associate in the Office of the President, house manager at the Renner Scholars House, staff at the Gresham Inn, alumni call center callers, data entry in the enrollment center, and student assistant coaches, as well as other jobs in the library, cafeteria and equestrian facility. An additional 50 students are employed during the summer to work on buildings and grounds and paint crews and as camp coordinators, receiving housing and meal plans.

"Not only do these work programs allow Bethany to enroll talented stu-

dents who might not otherwise attend, but also, the College benefits tremendously from their productivity. Their efforts really strengthen our overall campus operations," says President Miller, whose office regularly employs student workers.

Among these is Justin Miller, a senior social work major, who could have matriculated tuition-free to another area college where his father is employed. Instead, he chose Bethany because of its national aca-

demic reputation. Meeting President Miller in spring 2008 at a scholarship banquet, he is one of six students serving in a variety of positions for the Office of the President. He also serves as house manager for Hibernia – The Renner Scholars House.

Another student, sophomore political science and psychology major Morgan Minor, worked all summer on paint crews at Campbell Mansion, the equestrian facility and the residence halls to help fund a spring trip to London, U.K., with the study abroad program. Minor is a member of the women's tennis team and active in a variety of other campus activities.

Quinn Taylor, a senior psychology major from New Orleans, works a variety of campus jobs from weed eating on the grounds team to working the line in the cafeteria.

Other students, including Sara Mizzoni, Morgan Arthur, Kortni Collins, Amanda Thomas, Molly Heimbrock and Margy Card staff the reception area at the Greshman Inn/Mountainside Conference Center.

Gaining valuable work experience, underwriting college expenses and supporting College operations, students working on campus acquire real-world skills in time management, interpersonal relations and communications through the College Work Program. "It represents a win-win for everyone," President Miller concluded.

An Interview with President Miller

Q. Even before your official arrival in December 2007, you placed a strong emphasis on inclusive planning in all aspects of the College. How did you begin to implement tactics?

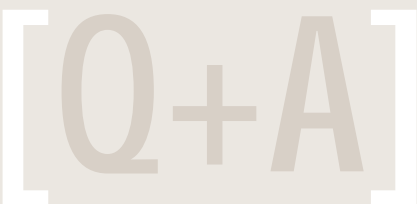
Everyone knows that I love baseball. Baseball great Yogi Berra once said, "You've got to be careful if you don't know where you're going 'cause you might not get there!" Planning in all aspects of the Bethany enterprise ensures that we know where we're going.

This includes setting short-term and long-range goals. The Institutional Review, commissioned by the Board of Trustees at the time of my appointment, provided an analysis of the State of the College — good and bad — and helped us set short-term goals. Four other national consultants assisted us in charting a path in critical areas of operations. And then we began the nine-month process of developing an all-inclusive, comprehensive 10-year master planning process utilizing experts from Performa Higher Education of Green Bay, Wis.

Planning should be continuous. While we set short- and long-term goals, we should always be reviewing progress and determining new and better ways to serve modern-day students.

Q. What are the most important aspects of the master plan that you want to execute in this academic year?

Academically, we are pursuing new initiatives that are mindful of our classical liberal arts reputation but are also responsive to contemporary trends. These include some additional undergraduate programs and selected mission-driven graduate programs, including a Master of Arts in Teaching and a Master of Interdisciplinary Studies or Master of Fine Arts.



Bethany's Master Plan

From an operational perspective, we will continue our focus on foundational projects that will make our campus more appealing to contemporary students. Early projects have included upgrades to technology, a 24-hour fitness center, new Boomer's and Bethany Beanery, improvements to the athletic facilities and more. We added five new parking areas and more than 200 new spaces. This year, we'll complete an approximate \$4.5 million renovation to Cochran Hall to include suite-style student housing.

Q. Why a strategic master plan?

Strategic suggests an intentional, well-thought-out process. That's what I like to think we're doing. We're using national experts to facilitate the discussion in all our planning. But collectively, we're looking in a very strategic way at who we want to be and what we need to do to get there.

Q. How will recommendations from the recent Reaffirmation of Accreditation be incorporated into the Master Plan and implemented?

The Institutional Review and the Reaffirmation of Accreditation Report are both providing the basis for our long-range planning.

Q. Five years from now, how different will Bethany look to alumni and friends who know it today due to long-range planning?

Bethany College has had a golden past. Now it's up to us to craft a bright new future. Planning will focus on preserving our beautiful historic campus, while adding facilities that will make us more contemporary in appearance. We will selectively grow to 1,100 headcount and 1,025 in residence. We will continue our outstanding tradition of being a national liberal arts college that is on the cutting edge of innovative trends and services.

The State of the College: How's our Health?

PRESIDENT SCOTT D. MILLER delivered his annual State of the College address in August as Bethany marked the start of the 2009-2010 academic year. Below are some highlights from his report and a glimpse of the latest activities and projects happening on campus.



CORE STRENGTH

With the 10-Year College Master Plan – Bethany 2020 – in place, Bethany is well-positioned to honor its founders while adapting their vision and mission to contemporary challenges. This is being accomplished through a number of innovative new partnerships and projects designed to increase visibility, generate revenue and expand the College's reach.



FACULTY

The College added several new names to its list of academic staff, including Vice President of Academic Affairs and Dean of Faculty Dr. Darin Fields. Professor of Biology John T. Burns, a Fulbright scholar and internationally known researcher, was a finalist for the Faculty Merit Foundation's West Virginia Professor of the Year award. Professor of Psychology John T. Hull was recognized by the Christian Church (Disciples of Christ) Foundation as the 2009 recipient of the T.A. Abbott Award for Faculty Excellence. Longtime Bethanian Dr. Gary Kappel is taking on a new and vital role this year as Associate Vice President for Academic Affairs.



FUNDRAISING

Thanks to sound management of its resources and increasing alumni participation, Bethany ended the last fiscal year with a balanced budget and more than \$20 million committed to the \$52 million capital campaign, "Transformation Now! The Campaign for Bethany College." Too see the transformation taking place at Bethany, visit: www.bethanywv.edu/about-bethany/president-and-college-leadership/transformation-at-bethany



VALUE

Bethany students enjoy a wide variety of opportunities to supplement classroom learning with off-campus and global educational opportunities. The College successfully completed the North Central Higher Learning Commission re-affirmation process and hopes to build upon its existing academic excellence by implementing graduate programs and possible new program niches in environmental science, criminal justice, and/or veterinary science.



FINANCIAL AID

More than 60 percent of students found meaningful employment on campus during the past year. The College continues to look for ways to expand opportunities for students through the federal work-study program and the Bethany Educational Employment Program.



ENROLLMENT

The admissions and financial aid process has undergone an overhaul and is now organized under the concept of an Enrollment Center. These efforts have produced the best new enrollment rates in 40 years, a trend that is expected to continue.



CIVIC ACTIVISM

As a signatory of the College and University Presidents Climate Commitment, the College has pledged to reduce global warming emissions and to integrate sustainability into its curriculum. In less than a year, the Bethany College dining service has donated more than 1,300 pounds of metal for recycling and, through donations of cooking oil, has helped produce more than 800 gallons of biofuel for five local farms.



ATHLETIC ACHIEVEMENT

Athletics and recreation continue to be a vital part of campus life. A recent study indicated that more than 65 percent of students expect to participate in intercollegiate sports or a recreation program. Nearly 90 percent reported using fitness facilities or participating in organized intramural activities. Significant athletic facility upgrades have been completed, including the renovation of the new Bison Stadium and softball field, expansion of the weight and locker room facilities at the Johnson Recreation Center and a new 24-hour fitness center at the Cummins Community Center.

Bethany College Students Manage \$1 Million McCann Investment Fund

BETHANY COLLEGE announced details of the McCann Family Student Investment Fund, where Bethany students will now serve as investment professionals responsible for a \$1 million endowment and apply the financial savvy they have developed in the classroom to the real-world theater of investment management. The fund, established by Robert and Cindy McCann of Madison, N.J., positions Bethany as the first college in West Virginia to offer a student-led investment fund of this kind and one of only a handful of small colleges across the nation to do so.



The McCann Family Student Investment Fund will be administered by the students, with support from an expert advisory council. Students will be responsible for researching stocks, persuading associates of the wisdom of their investment recommendations and executing trades. They will be evaluated on their performance and will be required to develop regular reports on the results of their activities and work to best practice corporate governance and the highest standards of fiduciary care.

"The magnitude of this project is a reflection of how Cindy and I feel about Bethany," McCann shared. "The fund is an incredible opportu-

nity for Bethany students to engage in unique, specialized learning experiences and enrich their education."

Robert McCann, Chief Executive Officer of UBS Wealth Management Americas, is a 1980 graduate of Bethany College and serves as Vice Chairman of Bethany's Board of Trustees. He and his wife, Cindy McCann, were inspired to initiate the venture in part because of the positive experience he had with a similar project as a graduate student at the Neeley School of Business of Texas Christian University (TCU), where he earned his M.B.A. McCann credits his experience with the TCU Educational Investment Fund as being the most valuable learning experience he had there and hopes to provide the same opportunity for Bethany students.

Dr. Scott D. Miller, President of Bethany College, stated, "Bob and Cindy's commitment to Bethany over the years has been unique. The McCann Family Student Investment Fund adds another distinctive feature to the Bethany curriculum. For students to have the ability to invest these funds directly and be responsible for the performance of the fund is truly a remarkable opportunity."

"The McCann Family Investment Fund has truly enriched my educational experience at Bethany College through allowing me to apply classroom concepts to real world portfolio management," stated Bethany College student Kelly Sofka, Chief Executive

Officer of the fund. Sofka continued, "Managing real money has motivated me to acquire the skills and knowledge necessary for informed investment decision making and securities analysis. Participating in the fund has been an invaluable opportunity that has enhanced my academic experience and has contributed to my future career success."

Though the McCann Family Student Investment Fund will be administered by Bethany College students, it will maintain a core group of external officers that are appointed by Mr. McCann and serve as an External Advisory Committee to the students and the fund. The external committee consists of Brian McCann of Reston, Va.; George M. Davis, a 1978 graduate of Bethany; Tom Miller, a 1977 graduate of the College; and David Jablonowski, a 1980 graduate. William Booker of Chatham, N.J., will work with the students in executing investments. Along with the External Institutional Committee, a Faculty Advisory Committee will help form the fund's overall Advisory Committee. The Faculty Advisory Committee will consist of the Department of Business and Economics faculty, as well as Bethany's President, Executive Vice President and General Council and the Vice President for Institutional Advancement.

The fund will seek favorable long-term total return through capital appreciation and investment income primarily from equities as well as fixed income securities. Investments in common stocks as well as investment grade bonds will be emphasized. The fund will invest in "growth" stocks and "value" stocks

The McCann Family Student Investment Fund will be administered by the students, with support from an expert advisory council. Students will be responsible for researching stocks, persuading associates of the wisdom of their investment recommendations and executing trades.

and will seek stocks that provide dividend income and stocks that have the potential for capital appreciation, and investments will be made in both domestic and international securities.

In addition to financial performance, the McCann Family Student Investment Fund will, through its Advisory Committee, emphasize key principles of client service, sustainable investing and effective corporate governance in order to provide students with the most valuable and comprehensive investment management learning experience possible.

Fifty percent of the fund's investment income will be reinvested into the McCann Family Student Investment Fund. The remaining 50 percent will serve to support the McCann Learning Center at Bethany College. The Center was established in 2007 and is designed to enhance the learning skills of all students, including students with disabilities, and to support the heightened performance of faculty and staff. The Center aids more than 100 students each week through services such as one-on-one appointments with staff, study sessions, tutoring and supplemental instruction, as well as drop-in appointments for specific math, technology, writing and other assignment questions. Like the student investment fund, the McCann Learning Center was born out of the McCanns' passion for Bethany and their desire to cultivate the continued success of the students, faculty and staff who help make Bethany one of the nation's premiere private colleges.

Gregory B. Jordan, Chair of the Board of Trustees, remarked, "All of us associated with Bethany are profoundly grateful to Bob and Cindy McCann for their generous and highly purposeful gift. The McCann Family Student Investment Fund creates unique opportunities for Bethany students to hone valuable, real-world business and leadership skills. Bob's ongoing commitment to providing quality learning experiences at Bethany is simply exemplary."

Communication Department Begins Upgrades, Starts New Study Sequence

THE Communication Department at Bethany College has begun its fifth decade with major upgrades to its course curricula and learning laboratories, a newly endowed Journalism Speakers Series and collaborative learning projects.

In addition, a new study sequence, *Digital Media and Journalism*, began in the fall, Department Chair Dr. Patrick Sutherland noted. Two new departmental course offerings, *Digital Media and Digital Culture* and *MyNews.com: News Literacy*, an interdisciplinary course, were offered for the first time.

The department has also unveiled two new state-of-the-art digital computer laboratories featuring iMac 24-inch flat screen monitors and Adobe Creative Suite 4 software for use in the College's Student Publications Center and Graphic Design laboratories.

"These hardware and software additions position us as a cutting-edge program in Digital Media and Journalism, Web 2.0 and Integrated Marketing Communications (advertising and public relations) studies, within a small liberal arts setting," Sutherland stated.

President Miller Profiled in NACUBO Book...

PRESIDENT Miller is featured in a recently released book by the National Association of College and University Business Officers (NACUBO).

The 420-page book, *Weathering Turbulent Times: A Small College Guide to Financial Health*, by Dr. Michael Townsley (NACUBO: Washington, DC, 2009) includes case studies of six colleges under the chapter "How Private Colleges Turn Around and Flourish." It tracks Dr. Miller's 10-year tenure as president of Wesley College, Dover, Del.

...Coordinates *Presidential Perspectives*

With his colleague, Dr. Marylouise Fennell, RSM, senior counsel for the Council of Independent Colleges and past president of Carlow University in Pittsburgh, President Miller also serves as executive editor of *Presidential Perspectives*, a national thought leadership series written by college presidents and published by Aramark Higher Education. It recently launched its fourth year with a series of chapters entitled "Leadership in the Great Recession," designed to share practical strategies and best practices with education institutions during the most challenging economic environment in recent history. Chapters may be found at www.presidentialperspectives.org.

Jordan '81 Re-elected to Lead Reed Smith

GREGORY B. JORDAN '81, chair of the College Board of Trustees, has been re-elected to a fourth three-year term as Reed Smith LLP's Global Managing Partner. He was first elected to the position in 2000. The Wheeling, W.Va., native will also continue to serve as chairman of the firm's Management Team and its Executive Committee.

During Jordan's nine-year tenure as managing partner, Reed Smith has completed a series of combinations and mergers in London, California, New York, Chicago, the Middle East and Asia, to become one of the 15 largest firms in the world with nearly 1,600 lawyers in 23 offices around the globe. In 2003, *The American Lawyer* named Mr. Jordan one of the top 45 lawyers under 45 in the U.S. In 2005, *The Lawyer* named him to the Global 100, a list of the world's most influential lawyers, and he has been listed in *The Best Lawyers in America* since 1995. He serves on the boards of the Leadership Council on Legal Diversity and the Carnegie Science Center.

Remarkable Son

Matthew Quay Ammon Professorship
Honors Life of Young Alumnus

TRAGEDY OFTEN fosters enduring good for others. This proved to be the case when Dr. Kathleen B. Gaberson of Pittsburgh created an endowed professorship to honor the life of her late son, Bethany alumnus Matthew Quay Ammon '96, a gifted, young intellectual property attorney for Microsoft who died in 2006.

President Miller announced the establishment of the Matthew Quay Ammon Endowed Professorship in Mathematics at the College's Fall Convocation in September 2009. The first appointment will begin with the 2010-2011 academic year.

Ammon graduated cum laude from Bethany in 1996 with a Bachelor of Science degree in computer science and a minor in mathematics. Dr. Gaberson, former professor and chair of the Department of Nursing Education and director of nursing at Shepherd University, Shepherdstown, W.Va., returned to campus to remember her son at the Convocation in Commencement Hall.

"Matthew loved Bethany and always attributed his success in law school and employment to Bethany's rigorous academic standards and the individual attention he received from the faculty.

"I am thankful for the opportunity to establish a professorship in honor of my beloved son's life — and also in gratitude for the faculty at Bethany College, who recognized and nurtured the development of his talents and interests."

Ammon, a Pittsburgh native, was an active and popular figure on cam-



Dr. Kathleen B. Gaberson

pus during his days at Bethany. He participated in the soccer program, was a member of the Alpha Sigma Phi fraternity and was inducted into the Alpha chapter of the Kappa Mu Epsilon mathematics honor society as a junior. He often noted his profound respect and affection for aca-

gained experience at law firms in Pittsburgh, Pa., Austin, Texas, Washington, DC and Kansas City, Mo.

In spring 2006, Ammon joined the Legal and Corporate Affairs Department of Microsoft Corporation as an intellectual property and licensing attorney at the company's Redmond, Wash., headquarters. He quickly enlarged his circle of friends by joining the Pacific Northwest Chapter of the Audi Club. When he wasn't performance driving his Nogaro blue Audi S4 at track events, he enjoyed many other outdoor activities, such as mountain biking, hiking, running and motorcycle riding.

Ammon, 31, was killed Nov. 16, 2006, when a 210-foot construction crane collapsed and crashed through the roof of his apartment in Bellevue, Wash.

"I am thankful for the opportunity to establish a professorship in honor of my beloved son's life — and also in gratitude for the faculty at Bethany College, who recognized and nurtured the development of his talents and interests."

— Dr. Kathleen B. Gaberson, Pittsburgh, Pa., mother of Matthew Ammon '96

demic advisor and mentor, the late Professor James Allison, former chair of the Mathematics and Computer Science Department.

Ammon went on to earn a law degree from Duquesne University, where he distinguished himself as the winner of the Appellate Moot Court competition and as associate recent decisions editor of the Duquesne Law Review. Specializing in intellectual property law, he

"The Bethany community is profoundly grateful for the privilege to honor Matthew, a remarkable son, student and professional. Matthew represents the very best of Bethany College, and it is our deep hope that Dr. Gaberson's generous gift will further in others the exceptional talent, determination and potential that Matthew so richly possessed," stated Gregory B. Jordan, chairman of the Bethany College Board of Trustees.

Fields of Dreams



DR. DARIN E. FIELDS begins his first full academic year as vice president for academic affairs and dean of faculty, succeeding Interim Dean Gary Kappel '74, (see sidebar) who was honored with a Board of Trustees citation at the February 2009 State of the College convocation. Dr. Fields brings a wealth of experience to Bethany. A long-time dean at Wilkes University, he earned his Ph.D. and M.A. degrees from the University of Delaware and B.A. from the University of Arizona.

Q. How will you explore possible new academic niches and identify which will be created and when? Further, how do you integrate pre-professional and professional programs into Bethany's traditional liberal arts mission?

One of Bethany College's greatest strengths as a small college of national distinction is its liberal arts curriculum. We believe passionately in the value of a liberal arts education as the best preparation for a life in which, more than ever, learning and change are continuous. As we look to the future at Bethany and explore new academic programs, we will do so in a manner consistent with this heritage and philosophy. However, we must also recognize that we are not immune to change and that our curriculum must speak to the future.

A recent article in the *Chronicle of Higher Education* identified several emerging new majors on college

campuses — they contain words such as “sustainability,” “service science” and “health informatics.” These and similar programs are often highly interdisciplinary and increasingly professionally oriented. This year, I implemented a new program review process that provides a structured way to examine which opportunities may be a good fit for Bethany in terms of our faculty expertise, resources and student profile.

An important component of our strategic plan is to grow our full-time enrollment to more than 1,000. To be successful, we must not only highlight the strengths of our current programs, but also we need to present new areas

of study attractive to prospective students. As President Miller noted in his “State of the College” address in August, we must engage in some “thinking outside the box” to find the right balance between what we do well and what will enable additional growth in program areas such as sustainability, criminal justice, animal science and, possibly, in some mission-appropriate master's programs such as teaching, fine arts and/or interdisciplinary studies. All of our pre-professional programs (Pre-Dentistry, Pre-Engineering, Pre-Law, Pre-Medical, Pre-Ministry, Pre-Physical Therapy and Pre-Veterinary) are deeply inte-

CONTINUES ON NEXT PAGE

“As we look to the future and explore new academic programs, we will do so in a manner consistent with Bethany's heritage and philosophy. However, we must also recognize that we are not immune to change and that our curriculum must speak to the future.”

CONTINUED

grated into our liberal arts curriculum, and our professional programs such as education, social work, business and accounting all emphasize the integration of liberal arts as a crucial element of the educational experience. We recognize that our graduates succeed in these areas because of the preparation they receive at Bethany.

Q. Talk about some of the ways in which you are offering cost-effective ways for Bethany students to experience new learning environments, both on campus, on other U.S. campuses and overseas.

In much the same way that we observe the program mix of majors changing on college campuses, we are also seeing new modalities of learning that do not resemble the traditional seat-time classroom experience. As a principally residential college, we know that life in the classroom will always be a critical component of the Bethany experience. However, Bethany students also enjoy a wealth of opportunities for learning outside this traditional context. Distance learning teleconferencing capabilities are available to students at our Mountainside Conference Center, where they can interact face-to-face with business leaders (many of whom are successful alums), students in classes on other campuses or in conference settings. We will be bringing a second teleconferencing location online this year in the Hurl Education Building.

We also offer extensive study abroad relationships that allow students to remain registered at Bethany, retaining eligibility for Bethany financial aid, while studying at more than 20 colleges and universities worldwide. As we all know, in today's globally connected world, exposure and understanding of other cultures is vitally important. Thus, we have welcomed new study abroad partnerships with Harlaxton College of England and with the Inter-American Consortium Exchange. Harlaxton College, the British campus of the University of Evansville, is

housed in an extraordinary 100-room Victorian manor house on a magnificent 105-acre estate near Grantham in Lincolnshire County. The Harlaxton Program follows the British Studies model in which classes are held four days a week, with long weekends allowing students to engage in formal and informal travel excursions throughout the United Kingdom and elsewhere in Europe.

Bethany College is also the newest member of the InterAmerican Consortium, a partnership of six American colleges which also includes Wesley College, Lake Erie College, Elmira College, Neumann University and Tri-State University along with 11 international institutions. President Miller, a co-founder of the organization, also chairs its Board. Participation in the Consortium facilitates student, faculty and staff exchanges and special term courses throughout the world. Through the InterAmerican Consortium, qualified Bethany students may remain registered at Bethany while living and studying for a semester or full year at institutions in Bulgaria, Costa Rica, France, Italy, Pakistan and Panama.

Through the State Department Intensive Summer Language Institutes in Critical Languages, the Office of International Studies can help Bethany students apply for overseas scholarships for intensive summer language institutes in 11 critically needed foreign languages. These scholarships are provided by the United States Department of State and Council of American Overseas Research Centers.

Nearly all these programs are standard semester abroad experiences. Bethany faculty frequently offer January and May term travel courses to locations around the globe, and there are multiple club travel opportunities during the year. Looking to the future, we want to expand and enhance "study away" experiences that may not be to a foreign country, but to domestic locations that our students would not otherwise experience. All these opportunities enrich and contribute to the excellent experience benefiting our students at Bethany.

An Attitude of Gratitude

DR. GARY KAPPEL '74, professor of history, will lead the continuing development of Bethany College's assessment efforts as associate vice president for academic affairs. In his new role, he will coordinate the academic program and student learning assessments and institutional effectiveness efforts.



Dr. Kappel, who recently spearheaded Bethany's successful re-accreditation process, has also been appointed to the Perry and Aleece Gresham Chair in Humanities.

"Gary's excellent work in guiding the North Central Higher Learning Commission re-affirmation process, his deep institutional knowledge and his long commitment to Bethany make him a perfect choice for this position," President Miller said.

"He performed yeoman's work as chair of the Bethany College Reaffirmation of Accreditation Team," President Miller, who recently presented Dr. Kappel with a resolution on behalf of the College Board of Trustees, continued.

Signed by President Miller and Board Chair Greg Jordan, the resolution expressed "gratitude to Gary for his tremendous leadership, task orientation and exemplary work."

A Bethany alumnus, Dr. Kappel joined the Bethany faculty in 1983 after earning master's and doctorate degrees from West Virginia University. He has served as chair of the Department of History and Political Science and served as interim dean of faculty prior to Dr. Fields' recent appointment.

Q. Beyond Bethany College's own resources, what new and ongoing partnerships are providing learning opportunities?

Bethany is proud of its partnerships with several institutions and organizations that open a wide range of learning possibilities for our students. Our cooperative programs include a 3+2 engineering program, in which students spend three years in the liberal arts environment at Bethany and then attend either Case-Western Reserve University or Columbia University for an additional two years; and another 3+3 law program in conjunction with Duquesne University which permits a student to complete three years of undergraduate work at Bethany before entering the Duquesne University Law School for completion of the J.D. degree after three more years of study. Bethany College also participates in a Contract Student program through West Virginia University which allows students who can claim West Virginia residency status to obtain a position as a contract student at one of three schools: The Ohio State University, the University of Georgia or Tuskegee Institute to study veterinary science. We recently established 2+2 cooperative programs in social work with West Virginia Northern Community College (WVNCC) which permits students to complete their Associate Degree at WVNCC and then to complete a bachelor's degree in social work or education at Bethany College with two more years of study.

In addition, we have recently established a Junior Year College Affiliate Program and Transfer of Credit Agreement with The Art Institute of Pittsburgh that enables students to take specialized courses in one of 15 selected programs. Students from the Art Institute can also transfer credits to Bethany to pursue a Bachelor's degree. Our newest partnership is with the *New York Times* Knowledge Network, in conjunction with the Council of Independent Colleges. As part of this partnership, students and faculty will have access to the *New York Times* Knowledge Network offering a variety of distinctive adult and

continuing education opportunities, including online courses, programs and webcasts. The partnership also hosts special workshops for student newspaper editors at the *New York Times*. We continue our participation in the Online Consortium of Independent Colleges and Universities which allows a student at Bethany to take up to 12 credit hours worth of coursework toward a degree online from courses of the 80 member institutions.

Q. How does one infuse the Presidents' Climate Challenge and "green" initiatives into the curriculum?

This summer, President Miller's signing of the American College and University Presidents' Climate Commitment pledged Bethany College to reducing global warming emissions and to integrating sustainability into our curriculum. The important thing to remember about "sustainability" is that it encompasses a very wide range of disciplines. Thus, it can become an exciting way to develop curricular initiatives centered on campus green initiatives. The campus-wide efforts to reduce carbon emissions then become living and learning laboratories for students.

On a broader scale, issues of sustainability can enter into the curriculum of many disciplines, from environmental science and biology to economics, politics and international studies. As we move forward in meeting the challenge of reducing our carbon emissions, what we really need to ask ourselves, as a faculty and an institution, is how these issues will affect the world our students will be entering. How do we best prepare them for this future? Again, I think our greatest strength lies in our liberal arts identity. The more disparate courses in which we pose the difficult questions about our global environment, the more aware of their complexity our students become; however, I believe that the key to real impact lies beyond coursework. We must embrace sustainability as a philosophy for the future — that means that we incorporate it into everything we do on campus. Other colleges that have

taken the lead in this area demonstrate that this approach has a profound impact on the education students receive.

Q. One of the major challenges facing small liberal arts colleges such as Bethany is the cost of keeping current with technology. Please discuss some ongoing and prospective initiatives.

Technology is so pervasive in our lives today that I think it helps to think of it as a necessary part of the facility environment of the campus, rather than as a special tool or piece of equipment. Our students have grown up in a digital world, and our campus technology environment must address their needs and expectations. For a college such as Bethany, staying current is a matter of careful planning and resource management. We can't possibly afford to be state-of-the-art in all of our technology areas, but we need to be there in certain key areas.

This summer, we unveiled two new state-of-the-art digital computer laboratories featuring iMac 24-inch flat screen monitors and Adobe Creative Suite 4 software for use in the college's Student Publications Center and graphic design laboratories. We have progressed with our campus-wide implementation of Microsoft Exchange, moving away from our previous Linux-based systems. The Exchange System enables sophisticated email, calendaring, task management, contact management and network security tools.

Through our participation in the Independent College Enterprise, we now utilize Datatel software for our administrative computing needs. We are also implementing a cyclical equipment replacement plan for keeping desktop technology current for our faculty and staff. This year we are investigating upgrading campus network infrastructure to provide better control, security and increased bandwidth to all users. This new network infrastructure will allow us to enhance our distance learning capacities, expand our campus wireless access and implement Voice Over IP phones.

Computer Greek

KEN BADO '77 is second of three generations to attend Bethany, where he played football and belonged to Phi Tau fraternity. Now executive vice president of sales & services at Autodesk[®] a global software corporation, Ken got his “computer pioneer” start as a student in the days when “computers were made of wood.”

AN INTERVIEW WITH TRUSTEE KEN BADO '77

Q. You have been described as “bleeding Bethany blood.” Explain, please.

A. I’m the second of three generations to attend Bethany. Both of my parents were alumni, having met on campus, married shortly after graduation in 1950, and settling in Pittsburgh. My earliest and fondest memories are of attending fall homecoming events and athletic contests with my Dad, who was a sports fanatic. I always thought Bethany football was the greatest, so it was natural for me to enroll there as a math major and to play football as a safety and defensive back. I vividly remember the team winning the 1975 Presidents Conference in my junior year against undefeated Washington & Jefferson in Washington, Pa.

Incidentally, my father was raised virtually on campus in Beech Bottom, WVa. This is the same small community which has spawned many Bethany trustees, including Board Chair Greg Jordan and Linda Lewis, whose family origins were also there.

Q. Many other family members are also Bethany alumni. What is it about the College that encourages you to remain so involved?

A. Yes, my wife, Angela '77, a Phi Mu whom I met on campus and married shortly after graduation, is an alumna, as is my brother, Mark, '87 — also a football player and a Beta. Our eldest son, Matt '01, also graduated from Bethany. When we visited campus in fall 1996 for Matt’s round of college visits, he was immediately impressed with Bethany and decided right then and there that it was the college for him. However, being a teen at the time, he didn’t want to give us the satisfaction of telling us his choice then. Instead, he told us of his decision several weeks later after we had com-

pleted the college tour.

What keeps me involved, in addition to these very strong family ties, is the many opportunities to explore my interests and abilities that Bethany offered me as a young man. I believe many young people can still benefit from these opportunities today. For example, because of the college’s size and supportive environment, I was active as a radio newscaster, football player, member of the men’s lacrosse and track teams and as a member of Phi Tau fraternity, where I met an eclectic mix of people from all over the country, from all walks of life.

Q. Although you live and work at a considerable distance from campus, you have remained engaged as a Trustee. What special expertise and involvement do you bring to the Board?

A. As an Executive Committee member, I’ve tried to work with other trustees to provide a strategic, financially sustainable direction for the college, to offer direction for a balanced portfolio of academic programs and to support marketing efforts — recognizing that all enrollment management and marketing efforts do not just fill a class, but help to lay the foundation for the future. As a group, we knew what needed to be done and were fortunate to hire Dr. Scott Miller to provide the tactical direction.

Q. Describe your Bethany student experience and how it has impacted your life today. Favorite professors? Memorable experiences?

A. Bethany was enormously formative in my professional career, because I was fortunate to be here in the early days of computers — just mainframes, no pc’s — and I had the chance to help found a computer science major with Professor Jim Allison, chair of the Department of Mathematics, and Professor John Atkins. I spent a lot of time with Dr. Atkins and enjoyed the challenge of problem-solving with him. I knew that computers were

going to be the future, and of course, I have built my career around that industry. It has taken me to two countries and several states. But I’m always happy and at home when I come back to Bethany.

KEN BADO: CAREER HIGHLIGHTS
Ken Bado has served as executive vice president of sales & services at Autodesk®, a San Francisco-based design and engineering software firm, since 2002. His organization is responsible for the worldwide sales of Autodesk’s solutions for customers in the building, manufacturing, infrastructure, and media and entertainment industries. Bado’s organization also provides support, subscription and consulting services that help customers use Autodesk® software to improve their business performance, maintain growth and productivity in the worldwide economy and, as Bado puts it, “making sure the right people are in the right jobs.”

After earning a bachelor’s degree from Bethany College in 1977, Bado developed strong connections with customers in his early career, working as an application engineer before moving into computer sales. After initially selling hardware, Bado moved to software sales in 1983 and has never looked back.

One of the top sales representatives at Intergraph Corporation — where he sold to the manufacturing, GIS, and AEC industries — he later managed sales of Intergraph AEC products for the central United States. He then moved on to an 11-year career at Mentor Graphics, holding positions of increasing responsibility in sales, marketing, customer support and consulting. His last position with Mentor was as senior vice president of world trade, for which he managed 1,200 employees worldwide.

“Autodesk® makes great products that make a real difference in people’s lives,” says Bado. “Helping our customers get results is the best result for our company.”

[Generosity]

ALUMNI PROFILE: NEIL CHRISTMAN '55



Laying the Foundation

Loyalty and trust have been the cornerstone for Neil Christman '55, and his enduring relationships with Bethany College

Dr. Neil Christman '55, H '08 — a well-known businessman in the Atlanta area and long-time supporter of Bethany College — returned to campus from his home in Duluth, Ga., to address Bethany's Fall Convocation ceremony in September 2009.

"Neil's roots reach deep into the life of Bethany College — and his vision far into the College's future. As he has grown from a successful student to a regionally known entrepreneur and philanthropist, so has his relationship with his alma mater," President Miller stated in introductory remarks.

"His impact on the quality and vitality of our institution has been remarkable, making his presence at this year's Fall Convocation a fitting and welcome initiation to Bethany's 169th academic year," he added.

Christman was president of Chris Volvo of Marietta, Ga., and Chris BMW of Decatur, Ga., as well as chief executive officer of North Point Volvo of Alpharetta, Ga., until 2003, when he sold all but the latter dealership.

Neil's roots reach deep into the life of Bethany College — and his vision far into the College's future. As he has grown from a successful student to a regionally known entrepreneur and philanthropist, so has his relationship with his alma mater."

— President Scott D. Miller

He is managing partner of Chris Associates: Real Estate Partnership and Chris Management Services: Management and Computer Services Partnership, both located in Decatur, Ga. His North Point Volvo dealership is a five-time winner of the "National Dealer of Excellence" Award.

Christman graduated from Bethany College in 1955 with a degree in economics. He has served on Bethany's Board of Trustees since 1996

and was the recipient of the Alumni Council's 2004 "Distinguished Service to Alma Mater" Award. Current committee assignments include finance, investments and audit, which he formerly chaired.

In recognition of his service to Bethany, Christman was awarded an honorary Doctor of Humane Letters degree by the College in 2008. In addition, upon completion of the extensive restoration and renovation



“Bethany faculty can work wonders — not miracles, but wonders.”

– Neil Christman '55 H '08, Opening Convocation remarks, Bethany College, Sept. 10, 2009

project at Pendleton Heights, the Board of Trustees voted to name Bethany's historic presidential residence “Christman Manor at Pendleton Heights” in acknowledgment of Christman's significant support of the project.

A native of New York City and Long Island, Christman and his wife Jackie are the parents of four children — Lori, Kathryn, Joyce and Dale.

“Bethany's staff and faculty were instrumental in laying the foundation for my success in my business career,” Christman told the Bethany community at his Sept. 10, 2009, Convocation address.

“I didn't come in with a 4.0 average; in fact, I was accepted largely because my older brother, Ted (Theo) '52, was already enrolled. In addition, a pro-

fessor and dean of students, Dr. Forrest H. Kirkpatrick, who was also a Beta, intervened on my behalf,” he recalled.

Dr. Kirkpatrick later became a valued mentor and friend. Christman recalls long conversations with the professor and administrator, especially about ethics and the importance of “continuously evaluating and re-evaluating what you are doing and why you are doing it.” He stayed in touch with “Kirk” until the latter's death.

“Looking back on my business career, I recognize that when dealerships exceeded my expectations, it was always because of loyalty to and trust in personnel — holding them accountable, but also treating them, as well as customers, with utmost respect.”

“Bethany faculty can work wonders — not miracles, but wonders,” he told assembled students and faculty at the Opening Convocation.

Highlights of his Bethany career include pledging Beta Theta Pi, living in the Beta House for three years and serenading his future wife, Jackie, on the porch of the Alpha Xi house. “I couldn't carry a tune,” he recalled of

the evening he presented his then-girlfriend with his fraternity pin. “Thank goodness for support from the Beta Choir.”

“I did get through the solo,” he remembers, adding, “Jackie has never asked me to sing again in our 54 years of marriage.”

He forged close and enduring friendships with Beta fraternity brothers, including Charles Linn '55, a member of his pledge class.

“It took some doing to convince me to lend my name to the Christman Manor at Pendleton Heights, because I've always gained enormous satisfaction from helping others without recognition,” he says.

However, coming back to see the completed renovations and having lunch in the historic house was a “wonderful experience,” he notes.

“My feelings (about the College as a nurturer of success) are not unique among Bethany alumni,” Christman notes. “Bethany has produced many outstanding business people who have done very well because of this early foundation.”

October to Remember

HUNDREDS OF Bethany students past and present gathered from across the country — and the globe — to celebrate the College's annual Fall Homecoming October 9-11. This year's festivities included a homecoming parade, a variety of alumni sporting events, an art show and the crowning of the 2009 Homecoming King and Queen.

More than 100 golfers marked the official start of Homecoming activities by teeing off in the Fifth Annual Hugh "Tiger" Joyce Golf Scramble on October 9. The day's schedule also included a Bethany Women's Tennis match against Washington & Jefferson College and Bethany Men's and Women's Soccer matchups with Thomas More College. An art show that evening, "MEGALOMANIA," featured the work of Guy Gellner '99.

Bethany's traditional Athletic Hall of Fame Dinner and Induction honored Robert Pace '64 (swimming), Lauralyn Rawson '95 (swimming and track and field), Ken Richey '96 (baseball) and Amy Stefan Bergin '99 (volleyball and softball).

Sarah Walter of Weirton, W.Va., and Joe Testa of Amity, Pa., were crowned Homecoming Queen and King respectively during halftime of the October 10 football game against Thiel College. The Bison went on to defeat Thiel 42-21.

Bethanians also participated in the 9th Annual Allison's Run/Walk in memory of the late Professor James Allison. Friends and members of the Class of '79 took part in a Pig Roast/Cook Out organized to raise funds for the Elizabeth Mayer Hersh '79 Scholarship Fund. And members of the Class of 1974 gathered for a



reception at the home of Bethany graduate Gary Kappel, who serves as Associate Vice President for Academic Affairs at the College.

An Alumni DJ Reunion on Friday was followed by DJ Shows on Saturday, before the day's events wrapped up with a Donor Recognition Reception at Christman Manor at Pendleton Heights. Finally, the Bethany Softball Alumni Team helped close out the weekend with their second straight victory over the current Bison squad on Sunday.

Mark your calendars for next year and plan to join us for Homecoming October 1-3, 2010.



To view the photo gallery from Homecoming, visit: www.bethanywv.edu/alumniEvents/Homecoming09/index.html



FALL WRAP UP

SPORTS

CAN YOU DIG IT?

Freshman setter Jessica Zavatchen (number 23), who broke the school's single-season assist record (989), was chosen as the PAC Freshman of the Year, in addition to Second Team All-PAC.

BISON WOMEN DOMINATE THE FALL SEASON

Another fall season is in the books and it proved to be one of the best in recent years for the Bethany athletic programs, particularly on the women's side. The volleyball, women's soccer and women's cross country programs all made significant improvements and continued to climb towards the top of the Presidents' Athletic Conference.

VOLLEYBALL

The bests season was turned in by the Bison volleyball program under the direction of third-year head coach Courtney Kline. Boasting a roster with no seniors and only one junior, Bethany finished the year with a 16-15 record, their first winning season since 2001 (15-12) and their most victories since 1992 (22-15). It also marked an improvement of 11 wins from 2008, tying the Bison for the fifth-biggest turnaround in all of Division III.



Among the season highlights included two wins over Waynesburg, their first over the Yellow Jackets since 2001, a thrilling five-set win at Geneva after trailing 2-0 and a victory over Grove City in the regular season finale, the first time the Green and White defeated the Wolverines since 2003. The Bison finished the year fifth in the PAC regular season standings to earn a berth in the conference tournament for the first time since 2004 and battled fourth-seeded Washington & Jefferson through five sets in the quarterfinals before the Presidents narrowly prevailed to end Bethany's best season in 17 years.

Following the campaign, the Bison were recognized for their efforts. Kline was selected as the PAC Coach of the Year for spearheading the huge turnaround, while two of her players garnered all-conference recognition. Freshman setter Jessica Zavatchen, who broke the school's single-season assist record (989), was chosen as the PAC Freshman of the Year, in addition to Second Team All-PAC, while sophomore Tiffany Hoffman earned Honorable Mention All-PAC after leading Bethany in digs and ranking third in aces.

WOMEN'S SOCCER

On the soccer field, the Bison women's program maintained its momentum in progressing towards PAC contention. After just missing out on a winning season in 2008, third-year head coach Barry Christmas' squad posted a 9-8-2 mark in the fall and chased one of the four spots in the PAC Tournament to the final day of the regular season where only a setback to eventual conference champion Washington & Jefferson prevented Bethany from making their first postseason appearance since 2004.



Although the disappointing end prevented the Bison from a playoff bid, there were several noteworthy accomplishments during their first winning season since 1999. Those included a 2-1 win on the road at Division II Seton Hill and a 6-0 blowout win over Chatham on Senior Day, which also tied Bethany's single-season record for shutouts from last year with six.

Three Bison players were lauded following the year for their efforts on the field, while one was recognized for her efforts in the classroom. Senior defender Megan Cook was voted to the First Team *ESPN the Magazine* Academic All-District II, her second straight all-district award after being designated for Second Team status last year.

The All-PAC teams included three Bison players, led by junior Lisa Wabrick, who picked up First Team standing after anchoring the Bethany midfield and totaling nine points. Receiving Second Team honors was sophomore Cassie Spalding, who led the PAC in goals (14) and points (34) for the highest totals posted by a Bison player since Missy Gibson (15 goals, 35 points) in 2000, and sophomore Brea Thrower, whose work as the Bethany sweeper was a big reason for the team's defensive prowess, as the Green and White notched a school-record six shutouts for the second consecutive year.

[UPDATE ON UPGRADES]

The Bethany College athletic facilities continued to receive upgrades last summer, with the latest being the addition of new locker room. The addition, which covers 1,800 square feet, contains 90 state-of-the-art NFL-style open lockers with lock boxes on the top and bottom. In addition, the walkway from the new locker room to Bison Stadium was paved. The new locker room was completed just in time to welcome the 2009 Bison team, the largest in school history with over 100 freshmen and 150 total players, to summer camp in August.



CROSS COUNTRY

On the trails, first-year head coach Matt Abel's women's team battled injuries throughout the season and fielded a full team only twice heading into PAC Championships. However, the Bison went into that meet healthy and peaking, which led to a strong performance. Paced by a pair of all-conference times, Bethany finished in fourth place overall, their best showing since 2006.



Leading the Bison was senior Maggie McCort, who finished 10th overall to earn Second Team All-PAC honors. It was her second straight Second Team award, making her the first Bethany runner since Tiffany Baumgart from 2000-03 to earn consecutive all-league honors. She was joined on Second Team All-PAC by freshman Erin Reske, who placed 14th overall to become the first Bison freshman since 2002 to earn All-PAC.



Bethany's season concluded on another high note two weeks later at the NCAA Regional meet. Although the team did not have enough runners to score, McCort, Reske and senior Alissa Moss all ran their best times of the year. The Bison men had number issues throughout the season, as only senior Patrick Miller and freshman Josh Wentz competed in every meet and showed continued improvement during the year.

FOOTBALL

Injuries wreaked havoc on the Bethany football team's season, as the program had more than 25 players see their season end early because of them. The blow of the injuries was softened somewhat by fourth-year head coach Tim Weaver and his staff bringing in more than 100 freshmen at the start of the year and the roster of over 150, the largest in school history, gave the Bison enough depth to stay competitive and close the year on a high note.

Highlighting Bethany's 3-7 final record was a 41-33 road win in week two at Kentucky Christian, as well as a 42-21 Homecoming rout over Thiel, with sophomore RB Eric Walker scoring four touchdowns in both victories. The year closed with a 34-13 triumph at Saint Vincent in the



"Green Game" behind 341 passing yards and three scores from junior QB Dan Pegg.

Seven Bison players were honored after the year with All-PAC distinction, led by three Second Team choices in sophomore OL Cory Potter, senior DB Nelson Mitzen and Walker, who led the PAC in scoring and set a new Bethany single-season record with 11 rushing touchdowns. Garnering Honorable Mention accolades were senior OL Chad Sedlacek, freshman LB Kyle Arrington, senior DB Matt Dahle and senior WR Matt Cruse, who closed his career by breaking the Bethany career records for receptions (177), receiving yards (2,625) and touchdown receptions (25).

In addition to the on-the-field laurels, senior DL Tim Stefanizzi was voted Second Team *ESPN the Magazine* Academic All-District II for the second consecutive year for his work in the classroom and on the gridiron.

MEN'S SOCCER

Bethany's men's soccer program was under the direction of first-year head coach Sean Regan. It proved to be a difficult season for the Green and White, who finished 2-16 overall and 1-5 in the PAC, but the team showed significant improvement down the stretch in conference matches. The wins came with a 2-1 overtime triumph over Pitt-Greensburg on the first day of the David "Fuzzy" Williams Memorial Classic and a 3-2 victory at Thiel.

A pair of Bison players were selected Second Team All-PAC after the year, including junior Ari Dewhurst, who led the team with seven goals, which included both in the Pitt-Greensburg win and two in the Thiel triumph, and freshman defender Zach Zozula.

WOMEN'S TENNIS

Rounding out the Bethany fall sports was the women's tennis program, which suffered through a tough year on the court. Head coach Jan Forsty's roster consisted of zero seniors and two juniors, so the season gave the young players with the program a chance to learn. Junior Andrea Witzmann notched a team-leading four singles wins and combined with sophomore Brittani Seeman to pick up three doubles triumphs. Freshman Michelle Lancaster completed her first year with the team by securing three singles victories as well.

[SPORTS • NEW FACES]

Bethany College President Dr. Scott Miller and Director of Athletics and Recreation Tim Weaver announced the hiring of several new coaches and staff members prior to the start of the 2009-10 academic year.

Dr. Erich Lippman, Faculty Athletics Representative – Dr. Lippman will oversee issues involving student-athlete welfare in his new position, which is required by the NCAA and PAC and serves as a liaison between the athletic and academic interests of the College, as well as a representative of the institution in PAC and NCAA affairs. He is also an Assistant Professor of History at the College.

Megan Lowry, Head Athletic Trainer – Lowry was promoted to head athletic trainer after three years as the assistant



at Bethany. She received her Bachelor of Science degree in Athletic Training from Ohio Northern University and a Master of Science degree in Athletic Training from West Virginia University. Lowry is a member of three training associations, including the National Athletic Trainers' Association (NATA), and will continue to teach in Bethany's physical education/sports studies program.

Corey Wingen, Assistant Athletic Trainer – Wingen joined the Bison staff after



spending the last two years as a graduate assistant athletic trainer at the University of Kentucky, where he earned his Master of Science degree. He also earned

his Bachelor of Science degree in Athletic Training from Ohio Northern. Wingen will also teach in the physical education/sports studies department.

Andrew Sachs, Head Men's Basketball/ Men's Tennis Coach – Sachs came to



Bethany after spending the last five years as an assistant basketball coach at Holy Cross, where he helped lead to four appearances in the Patriot League championship game, the 2007 NCAA Tournament and a berth in the NIT in 2005. He has coached

at Division I, II, and III institutions during his career, including stints at Salisbury, his alma mater, and Virginia Wesleyan, where he coached the men's tennis program for four years, at the Division III level.

Matt Abel, Head Men's & Women's Cross Country/Assistant Men's & Women's Track & Field Coach – An Academic All-American during this running career at Wheeling Jesuit, Abel was an assistant at Wheeling Park High School for more than four years and helped the Patriots claim six OVAC Class 4A Track championships (four boys, two girls), five OVAC Class 4A Cross Country titles (three boys, two girls) and two West Virginia Boys' Class AAA State Cross Country Championships.

Jan Forsty, Head Women's Tennis Coach – Forsty became the full-time women's tennis coach at Bethany after serving as the interim coach in 2008 and leading the



Bison to a pair of victories, their first since 2005. She is also the associate athletic director at the school, as well as the head softball coach, where she's built an overall coaching record of 571-364-3, led Bethany to 12 PAC championships and nine postseason appearances, including back-to-back trips in 2008 (NCAA) and 2009 (ECAC).

Matt Drahos, Head Men's & Women's Golf Coach – Drahos took over the golf programs after serving as an assistant in 2009 and helping the Bison men's team earn second place at the Waynesburg Invitational and finish fifth at PAC Championships. He is also in his second year as an assistant coach



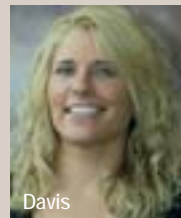
for the men's basketball program, which he helped guide to a 17-12 record last winter and earn an ECAC Tournament berth, the Bison's fifth consecutive postseason appearance.

Ryan Lieb, Assistant Football Coach – Lieb returned to Bethany as the football program's defensive coordinator. He had spent the last two years in Virginia, first coaching at Bridgewater College in 2007



and then coaching at King William County in '08. Lieb was a four-year member of the Bethany football program as a defensive back and after graduating in 2003, remained at his alma mater for four years as an assistant coach.

Julia Davis, Assistant Volleyball Coach – Davis joined the Bethany staff after two seasons as an assistant at Laurel Highlands High School



in Uniontown, Pa., where she helped lead the Mustangs to a section title in 2008. This is her second tenure as an assistant under current Bison head coach Courtney Kline, who is in her third season at BC. The first came in 2005-06 when Davis was on Kline's staff at Penn State-Fayette and helped the Roaring Lions capture back-to-back PSUAC championships.

J.T. Mylan, Assistant Football Coach – Mylan was in his first season on the foot-



ball staff after graduating from West Virginia Wesleyan in May with a degree in health and physical education. He was a four-year letterman along the offensive line for then-Bobcat head coach Bill Struble. Mylan will coach the defensive line for the Bison.

Laura Hardt, Cheerleading Advisor – Hardt is in her first year as the advisor for the cheerleaders at Bethany. A cheerleader in high school, she is married to Bethany's Assistant Professor of Theatre and Chair of the Department of Visual and Performing Arts Luke Hardt.

BETHANY TODAY CLASS NOTES

We'd love to hear from you!

We're interested in hearing how you are doing. Send or email your engagements, marriages, births, promotions or other news to be published in Bethany Today.

BETHANY IN THE BIG APPLE

Bethany Alumni and friends gathered with President Scott D. Miller in New York City at the residence of Dr. Linda Donelle Lewis '61 and Mr. Gary Gambuti in June.

ACHIEVEMENTS

DR. ROBERT L. "BOB" MARTIN '40 recently celebrated his 93rd birthday on September 15, 2009. He resides in Wheeling, W.Va.

LUE HANSEN '44 and the Toe Tappers celebrated 20 years of dancing in 2009. Hansen is a founding member of the Toe Tappers, a tap/dance group for seniors. The Toe Tappers group has performed at retirement communities, country clubs, nursing homes, senior centers and churches.

MARY COCHRAN SWEENEY '53 was thanked for her more than 20 years of service as Coordinator with the national Episcopal Relief and Development at the Pittsburgh Diocese Convention on October 22, 2009. Sweeney has stepped down from the position but still remains involved in other important ministries.

META MICHAELSEN DOWNES '58 and SHELDON C. DOWNES '56 celebrated their 50th wedding anniversary on August 23, 2009.

ARTHUR C. "ART" LOW '62 has been elected President of the Western Railway Club in Chicago for the years 2009 and 2010. As

McCann '80 Appointed Chief Executive Officer, Wealth Management Americas & Member of Group Executive Board at UBS

UBS AG recently announced that ROBERT MCCANN '80 would immediately assume responsibility for the firm's domestic wealth management businesses in the United States and Canada, including all international business booked in the US, as Chief Executive Officer of UBS Wealth Management Americas and Member of the Group Executive Board of UBS AG. He will lead nearly 8,000 Financial Advisors in more than 320 branches across the US, Puerto Rico and Canada, managing CHF 695 billion in invested assets.

President, Low will be an industry spokesman regarding federal and state legislative issues concerning and affecting the railroad industry. Low will continue in the position of Chairman and CEO of ACL International Inc., an international business development/consulting company headquartered in Northbrook, IL.

WILLIAM MERRIGAN '66 was recently appointed Vice President of Logistics at 7-Eleven.

Hampden-Sydney College announced that its library will be named in honor of retiring President WALTER BORTZ '67.

DR. ARTHUR B. KEYS '67 was awarded an Emory Medal during Emory



University's Medal Ceremony on October 30, 2009. The Emory Medal is the University's highest alumni award.

Keys, a Bethany alum and Board of Trustees member, is the

founder, President and Chief Executive Officer of International Relief and Development, Inc. (IRD), a charitable non-profit, non-governmental organization based in Arlington, Va., that is committed to reducing the suffering of the world's most vulnerable populations. Emory noted that Keys was involved in the management of approximately \$1 billion of development assistance in 2008–09, with major grants from the U.S. Agency for International Development, the U.S. Army Corps of Engineers, the Department of Agriculture, Department of Labor, Department of State, the Federal Emergency Management Agency and U.N. agencies. With his guidance, IRD has begun a partnership with Emory's Candler School of Theology and Institute of Developing Nations. Keys earned a B.A. in History and Political Science from Bethany College in 1967. He received his Master of Divinity from Yale University and his Doctor of Ministry from Emory University.

DR. JEFF EGER '69 was interviewed on Az-TV on the topic of bettering sports performance, particularly regarding golf and putting.

DANIEL L. STEPHENS '69 was appointed Principal of Woodland Hills High School in Pittsburgh, Pa., in August 2008.

MARK W. HICKS CLU CHFC '73 was elected President of the Cleveland Chapter of The Society of Financial Service Professionals for 2009 and 2010.

DAVE SIMS '75, Announcer for the Seattle Mariners, was featured by *Sports Illustrated*.

DONNA STADERMAN CIULLA '80 and her husband Phillip Ciulla adopted their foster child Zackery in March 2009. Zackery has been with the couple since he was 8. He turned 14 on September 29.

ROBERT MCCANN '80 was appointed Chief Executive Officer of UBS Wealth Management Americas and Member of the Group Executive Board of UBS AG.

GREGORY B. JORDAN '81 has been re-elected to a fourth three-year term as Reed Smith LLP's Global Managing Partner.

MARGIE MCCARTNEY '83 and JAE SANGERMAN '81 performed the National Anthem at Pittsburgh's PNC Park on September 5, 2009, at a Pirates game.

DONALD MCKAY '87 has been appointed Trustee of the Vanderbilt Museum and Planetarium in Centerport, N.Y. McKay is the Director of Parks and Recreation for



Alumni and friends of Bethany gathered in Baltimore, MD. left-right: Sven de Jong '95, Kristi Kaminski Buren '93, Annie Miller and David Seidman '65

the Town of Huntington, Long Island, N.Y. BOB COFFIELD '88, a health care lawyer practicing at West Virginia's Flaherty, Sensabaugh & Bonasso, PLLC, was a guest on a July episode of This Week in Law hosted by Diane Howell.

WILLIAM CHAPMAN '90 received his doctorate in Leadership Studies/Public School Leadership from Marshall University on August 14, 2009.

VED COLEMAN '90 received the Milken Family Foundation National Educator Award. Coleman teaches English and serves as the English Department Chairman at North Central High School in Indiana.

RICH DUNCAN '90, Aurora University (AU) Head Football Coach, helped kick off the school's Student-Athlete Mentoring Program. Duncan credits a Bethany faculty member for giving him the support that led him to become the first college graduate in his family – and later to earn a master's degree and the position of Head Football Coach at AU.

NICK A. SARAP '91 commands USS Wayne E. Meyer, US Navy guided missile destroyer.

J. SCOTT LEWIS '93, PH.D., is Assistant Professor of Sociology at Penn State Harrisburg. Lewis is married and has five children.

JONATHAN VOGEL '95 was recently hired as a Personal Banker for JP Morgan Chase in Wilmette, IL.

TRAVIS A. KNOBBE '04 joined the law firm of Spilman Thomas & Battle in Charleston, W.Va.

STEPHANIE PANAS TROUTEN '05 recently accepted the position of Director of Marketing at Panhandle Cleaning and Restoration in Wheeling, W.Va. While at Bethany, Trouten received a degree in Communication and went on to earn a master's degree in Integrated Marketing Communications from West Virginia University in 2008.

Your Attention, Please

Bethany alum DAVID A. GEORGE '92 — motivational speaker and author of the self-help book "Be Unique Be You and Live!" — was recently diagnosed with a mild, highly functional case of Asperger's Syndrome, an autism spectrum disorder. The diagnosis has added a new dimension to his efforts to help others recognize and nurture the qualities that make them unique, the focus of his publication.

In recognition of Learning Disabilities Awareness Month in October, George appeared at various libraries and book stores throughout the Ohio Valley to sign copies of his book and to connect with others facing similar challenges. "Be Unique Be You and Live!" chronicles his experiences growing up with Attention Deficit Disorder (ADD) and learning disabilities — realities that, as he confronted them amid pressures demanding conformity, played a role in his later struggles with post-traumatic stress disorder, depression and anxiety.

George credits the respect and support he experienced while a student at Bethany College for much of his achievement in confronting the consequences of his own learning disabilities and Attention Deficit Disorder and for his successful completion of a bachelor's degree in Communication and, later, graduate studies in Counseling. He strives to help others find personal success and fulfillment by sharing with them the knowledge and inspirational principles he has learned and practiced through years of experience.

To learn more about George's story or to order a copy of his book, visit www.beyouandlive.com.

There are many ways to Keep in touch with Bethany

BETHANY LIVE

The Office of Alumni & Parent Relations recently launched Bethany Live. The Web-based community will allow you to keep up with alumni news, create a profile, post class notes and photos, participate in discussions via the message board and communicate with your classmates in a very similar manner to that of Facebook.

To log in for the first time, visit WWW.LIVE.BETHANYWV.EDU. Click on "first-time login" at the top of the page on in the green bar. Enter your name and your constituent ID when prompted and you'll be on your way. The system will walk you through each step to create a profile, upload photos, edit personal information, etc.

If you do not yet have a Constituent ID number or you have problems logging in contact BETHANYLIVE@BETHANYWV.EDU.

TWITTER

Follow Bethany President SCOTT D. MILLER and Vice President for Institutional Advancement SVEN DE JONG on Twitter at TWITTER.COM. Get an inside glimpse into what takes place on a daily basis at Bethany College.

Follow Dr. Miller by selecting [BETHANYCOLLEGE1](#), and follow Sven de Jong by selecting [BETHANYCOLLEGE2](#).

You might be surprised by all that occurs on "The Banks of the Old Buffalo."

SIGN UP FOR THE OLD MAIN JOURNAL

The Old Main Journal, a weekly newsletter sent electronically, will keep you up-to-date on campus happenings. To register to receive the Old Main Journal, visit WWW.BETHANYWV.EDU/INDEX.PHP?CID=2335.

E-SCORES

You can sign up to receive Bethany Athletic results via e-mail or text message the day of the event. It's an easy process, just follow the link below and sign up. It's a great way to keep yourself up to date on Bethany's athletic progress.

ESCORES.STRETCHINTERNET.COM/LOGIN.PHP?SCH=BETHANYWV



Bethany Alumni and friends
gather in Irvine, Texas

MARRIAGES

ELIZABETH JEWELL '96 and Robert Becker were married in July 2008. Bethanians in the wedding were SARAH JEWELL MARS '98, JENNIFER ERB ADAMS '96 and LAURA FITT BAIRD '97.

KATHERINE BLAKE '02 and Capt. Daniel Steinhiser were married on July 24, 2009, in Folly Beach, S.C. The couple and their daughter, Elizabeth Marie, reside in Texas.

LAUREN DEMUNDO '03 and PATRICK MARTIN '03 were married on June 26, 2009, in Bermuda. Kati Demundo '08, sister of the bride, was Maid of Honor. The couple resides in Freehold, N.J.

SHAYE EIGHME '03 and ALEX PENTINO '03 were married on October 10, 2009, at the Cathedral of St. Joseph in Wheeling, W.Va. Bethanians in the wedding were RANDY SHAH '03, SAMANTHA MARTIN '03, MEGHAN CUNNINGHAM '03, KEVIN O'BRIEN '03, SCOTT CUNNINGHAM '02, BRAD PORTERFIELD '04 and ERIC HANNUM '03. The couple resides in Wheeling, W.Va.

Jessica Gendron and BEN WILLIAMS '04 were married on May 30, 2009, in Sedona, Ariz. Bethanians attending were MICHAEL ANDERSON '04, BLAYNE ANDERSON '04, JAY FOSTER '04, BRIAN SAXE '05, DEBORAH DUCKWORTH SAXE '04 and JOSH ORENDI '09. The couple currently resides in Peoria, IL.

JACQUELINE MCGOWAN '05 and Nicholas Guiddy were married on August 8, 2009.

STEFANIE PANAS '05 and Phillip Trouten Jr. were married on August 1, 2009. Bethanians in the wedding were NIKKI BABIK '05, LINDSEY CROTHERS '05, ASHLEY DOUGHERTY '05, DANA GUMP '06, COURTNEY IRWIN '07 and JACOB DAILER '06. The couple resides in Martins Ferry, Ohio.

JENNIFER ANDERSON '06 and Andrew Ciroli were married on June 6, 2009, at St. John Catholic Church in Bellaire, Ohio. LEEANN NEEDHAM '06 was also part of the wedding. The couple resides in Columbus, Ohio.

Katie Stamp and BRENDAN WELSH '06 were married on August 29, 2009, at St. John's Catholic Church in Benwood, W.Va. Bethanians in the wedding were JIM WALLACE '08 and DONNIE MURRAY '03. The couple currently resides in Wheeling, W.Va.

REBEKAH CYPERT '07 and FRANK KREVENS '06 were married on August 15, 2009, at the Bethany Memorial Church in Bethany, W.Va. Bethanians in the wedding were RACHEL BAUMGARDNER '07, NIKI ZALAZNIK '07, ERIC BEESON '05, ANDY LANCE '06, ALEX MARTINKOSKY '04 and DAMIEN SANZOTTI '07. The couple currently resides in Texas.

STEPHANIE GORDON '07 and Jonathan Golembiewski were married on August 2, 2009, at the Oglebay Formal Gardens in Wheeling, W.Va. Bethanians in the wedding were ASHLEIGH DISERIO '04, DEIDRA HALL-NUZUM '06 and BILL GORDON '10. The couple resides in Burgettstown, Pa.

GABRIELLE MUNAS '08 and ROBERT SHOUGH III '08 were married on September 19, 2009, at St. Vincent de Paul Catholic Church in Wheeling, W.Va. DANIELLE MUNAS '08, sister of the bride, was Maid of Honor. The couple resides in Wind Ridge, W.Va.

COURTNEY MCKEAN '09 and NATHAN RODAK '09 were married on June 6, 2009. Bethanians in the wedding were JOE MCLANE '07 and ALYCIA FORNEY '09.



Dr. Scott D. Miller and
Sven de Jong meet with
Evelyn Casey Steen in
Seattle, Washington



Bethany Alumni and
friends meet for lunch
in Atlanta, Georgia

BIRTHS

Hayley McKenna was born to CARLA BURKHART '90 and Steward Phillips on July 2, 2008. She joins her older sister Wendy and older brother Carson.

Cassidy Jeanne was born to ELIZABETH BAUER '91 and Billy Gay. She joins her big brother Cody.

Sienna Elizabeth was born to STACY COLLINS TEARNE '93 on December 1, 2008. She joins her sister Shelby Lee.

Selena Rose was born to SARAH PIERCE '96 and Adam Cornett on August 22, 2009. Selena joins her brother Richard.

Collin James was born to SHERRY GOODWIN '97 and James Swiger on February 20, 2009. James joins his big sister Hailey.

Annaliese was born to Becky and CHRIS DEFRANK '98 on September 22, 2009.

Regan Elizabeth was born to Megan and ROB ANDREWS '99 on October 27, 2008.

Ruby Ann was born to AMBER GARCIA '01 and Neil Fedin on April 20, 2009.

Daesha Dawn was born to REBECCA MANSBERRY '03 and Joshua Plesko on September 16, 2009. Daesha joins her sisters, Ainslee and Maryn.

Delaney Sue was born to RAYMOND DANKERT '04.

Kennedy Elizabeth was born to JACQUELINE MCGOWAN '05 and Nicholas Guidy on April 13, 2009.

OBITUARIES

JEAN FRIEDERICI '37 passed away on May 4, 2009, in Little Rock, Ark.

DONALD NEE '39 passed away on July 24, 2009, in Arlington, Va.

ALAN DOWLER '41 passed away on June 17, 2009, in Dayton, Ohio.

SUEBETH ARCHER FAIR '42 passed away on August 7, 2009, in Dartmouth, Mass.

FLORENCE "ELIZABETH" ELDER KISINGER '44 passed away on August 19, 2009, in Reston, Va.

FRANK L. REUSCHE '44 passed away on June 28, 2009, in Torrance, Calif.

ANNE BROWN CLARK '46 passed away on May 24, 2009, in New Martinsville, W.Va.

JAMES DRUM '46 passed away on August 5, 2009, in Martins Ferry, Ohio.

LAWRENCE SLOBODKIN '47 passed away on September 12, 2009.

WARNER DUANE BELT '48 passed away on May 21, 2009, in Nicholls, Ga.

C.K. HENRY '48 passed away on August 13, 2009, in St. Clairsville, Ohio.

LLEWELLYN WALLACE WELLS, JR. '48 passed away on October 2, 2009.

ANTHONY DILIMETIN '51 passed away on July 7, 2009.

CHARLES A. FERGUSON '51 passed away on April 2, 2009, in Pompano Beach, Fla.

HERBERT J. FRIEDMAN '54 passed away on August 13, 2009, in Washington, DC.

GEORGE MACPHERSON '54 passed away on June 3, 2009, in Orangeburg, S.C.

ALICE CREE HAMILTON '55 passed away on May 19, 2009, in Steubenville, Ohio.

JEAN BOVILL LEVINE '55 passed away on August 23, 2008, in Naples, Fla.

JANICE STEWART BUSHON '56 passed away on August 16, 2009, in Hilton Head, S.C.

GEORGE BUSHON '57 passed away on July 2, 2009, in Lexington, Ky.

JOAN UPDEGRAFF BLEYLE '59 passed away on July 7, 2009, in Jacksonville, Fla.

ALICE BOYD MCNEIL '64 passed away on November 10, 2009, in Akron, Ohio.

DANIEL FAUX '69 passed away on August 12, 2009.

ALUMNI COUNCIL MEMBERS

Margy Lang '81
President
St. Augustine, Fla.
Edwin "Ned" Ferris '80
Vice President
Walkersville, Md.

Kristie Bower Barnett '97
Wheeling, WVa
John Paul Blaho '94
Atlanta, Ga.
Sharon N. Bogarad '76
Weirton, WVa.
Bethany Brown '93
Frederick, Md.

Amy Callahan '95,
Alexandria, Va.
Saralyn L. Dague '89
Houston, Pa.
Courtney Willard Dawley '01
Alexandria, Va.
Elizabeth Shelly de Jong '91
Bethany, WVa.
Karen McConahy Dougherty '89
Haymarket, Va.
Edwin "Ned" Ferris '80
Walkersville, Md.
Jerry Gast '75
Amsterdam, Ohio
Sara Hauptfuehrer '73
Fairmont, WVa.

D. Sean McBride '86
Fairfax, Va.
Marlena Rohm Mlodzik '04
Wheeling, WVa.
Kosmas Mouratidis '88
Bethany, WVa.
Moya Melnick Phelless '80
Gaithersburg, Md.
David Seidman '65
Alexandria, Va.
Alecia Sirk '91, Pittsburgh, Pa.
Benjamin Williams '04
Peoria, Il.
Suzanne Schnake Yale '64
Payson, Ariz.

Bethany College
Bethany, WV 26032-0417

ADDRESS SERVICE REQUESTED

Non-Profit Organization

U.S. Postage

PAID

Baltimore, MD

Permit No.3361



When You Give to Bethany

This special edition of *Bethany Today* focuses on the many ways philanthropy makes a difference at the College. When you give to Bethany, you—our alumni and friends—make that possible.

When you give to Bethany, first-generation college students receive scholarships, our faculty map pathways to new knowledge, historic buildings sparkle and modern facilities rise, students intern at major businesses and government agencies and new generations of Bethanians inherit our greatest traditions.

Bethany College has a remarkable 170 years of tradition, but there is so much more yet to accomplish. When you support Bethany, you make it possible for the founding vision of Alexander Campbell to be expressed through exciting, innovative opportunities on a global stage.

Your financial support enables Bethany to maintain its reputation as a leading national liberal arts college.

Give online, safely and conveniently, by visiting WWW.BETHANYWV.EDU/GIVE.

To read more about what a difference philanthropy makes, please review our Honor Roll of Donors; it's available online at WWW.BETHANYWV.EDU/HONORROLL09.PDF

Thank you for giving generously to Bethany, *a small college of national distinction.*

