



# Bethany College

# M.B.A. 4+1

**WHEN YOU INVEST IN A GRADUATE DEGREE AT BETHANY COLLEGE,**  
*you invest in yourself.*



## PROGRAM CORE (27 CREDITS)

ACCT 600	Accounting for Managerial Decisions
BUSI 601	Corporate Financial Management
BUSI 602	Global Marketing Management (8-week)
BUSI 603	Human Resource Management (8-week)
BUSI 604	Management of Business Projects (8-week)
BUSI 605	Management of Operations & Supply Chains
BUSI 606	Management of Business Information Systems (8-week)
BUSI 607	Legal Environment of Business & Ethical Leadership
BUSI 608	Business Policy & Strategic Management (Capstone)

*Learn More  
& Apply*



## PRE-M.B.A. COURSES

- Principles of Microeconomics
- Statistics
- Financial Accounting
- Managerial Accounting
- Principles of Marketing
- Principles of Management
- Principles of Corp. Finance
- International Business

## SPECIALIZATIONS (9 CREDITS)

- Accounting
- Marketing
- Human Resource Management
- Non-Profit Entity Management

**BETHANY COLLEGE**  
**CENTER FOR ENROLLMENT**  
 304.829.7611  
 enrollment@bethanywv.edu

## Who Can Apply?

### BETHANY COLLEGE

#### BUSINESS MAJOR STUDENTS:

Are pursuing a major in Accounting, Finance, Management, Marketing & International Business with a GPA of 2.75 at the end of their junior year

### BETHANY COLLEGE

#### NON-BUSINESS MAJOR STUDENTS:

Earned overall GPA of 2.75 or higher at the end of their junior year

Completed all Pre-M.B.A. courses

#### NON-BETHANY COLLEGE STUDENTS:

Completed an undergraduate or graduate degree in any field from an accredited college or university

Completed all Pre-M.B.A. courses

Earned an overall GPA of 2.75 or higher from the most recent completed degree

## Application Requirements

Application form for M.B.A. program

Current resume/CV

Two references

*Bethany College will reach out to references directly for letters of recommendation*

Official copy of current transcript

# Why Bethany College?

ONLY *Accelerated*  
M.B.A. PROGRAM IN THE  
TRI-STATE AREA

PURSUE DIVERSE CAREER  
CHANNELS WITH  
*Professional Specialization*

TRADITIONALLY SMALL CLASSES  
11:1 Student-to-Faculty Ratio

1,300 acres of beautiful  
*West Virginia* countryside  
surrounded by trails, streams,  
forests, and farmland

## WHEN CAN YOU APPLY?

### BETHANY COLLEGE STUDENTS:

As a rising senior after completing spring semester of junior year

### NON-BETHANY COLLEGE STUDENTS:

Fall semester prior to beginning of the program